



Minutes
Friends of KSPS Board Meeting
27 July 2017, 4:30 PM

Present: Pati Dahmen, Linda Finney, Don Anderson, Klay Dyer, Nancy Ledeboer, Kathleen Mackenzie, David Tanner, Gary Stokes, Sandra Kernerman, Darcell Yeager, Cary Balzer, Dawn Bayman, Ann Hurst, Jon Heideman, Adam Munson, Monica Samper

Absent: Vincent Alfonso, Kelly Konkright, Shannon Schweiwiller, **Jodi Harland**

Call to Order **Pati Dahmen, 4:33 PM**

Public Comment: none

Consent Agenda **Pati Dahmen**

May Minutes

General Manager Report

Development Report

Motion to approve consent agenda: Monica Samper, second: Nancy Ledeboer. Approved.

Strategic Plan Dashboard: moved to governance

New Business **Pati Dahmen**

May/June Financials **Don Anderson**

Still outperforming budget: revenue is excess of budget; maintaining expenses. Balance sheet relatively unchanged.

Motion to approve: Jon Heideman. Second: Kathleen Mackenzie. Approved.

Budget Review for 2017/2018: moved to later in meeting, allow staff to present so they can leave.

Department Reports

Programming, Cary Balzer, Program Director: PBS is having its day in the sun at TV Critics Association (TCA) this weekend. Cary presented an overview and highlights of the fall schedule on a handout. Strong performing arts offerings: Tony Bennett to receive the Library of Congress Gershwin prize—a 90 minute special. *Frontline* documentary on Putin. There is a conflict on the rebroadcast of Burns' Vietnam series with regular *Frontline* schedule. Canada Day programming and viewership were very good. Canadian viewers were informed of programming via email and invited to donate \$150 in honor of Canada's 150th anniversary--solid response. DVR recording is additionally strong. Testing PBS Kids 24/7. PBS Kids app should be very popular. Cary is concerned

about quality of signal. If you are watching and sound/visual quality is off, please send email.

Development, Dawn Bayman: Canadian dollar is averaging about 80 cents. Need help getting word out about the *Wall that Heals*. Dawn distributed posters and flyers to board members. Opening ceremony is 24 August 9 AM.

Endowment, Sandy Kernerman: Balance is \$643,810 at INWCF; WATRUST is \$648K. Campaign has brought in \$63K. Another \$20K from a Canadian bequest. About a quarter of the way to get WATRUST to goal of a million.

General Manager, Gary Stokes: Bukola Breczinski is the new education director; she has a foundation and education background. She has been teaching English in Prague this past year and has used PBS learning media throughout her career.

Gary had a meeting with a representative from a national media organization; ideas and funding sources, wants to partner with KSPS. Shouldn't cost us anything, may bring in money.

Z Nation did a site visit, need a TV station for a slot in program.

CAB is holding its October meeting at the library, will keep you in the loop if you want to attend.

Budget review, Don Anderson:

1. National Institute of Corrections, not sure that we will do it, don't really make money, doesn't impact budget, mainly opportunity costs. Pulled costs out of budget as well. If we didn't do it, it would free up studio and production time.

2. Approached the budget pretty conservatively; we were able to budget a little over on revenue and under on expenses.

3. Question by Nancy on expenses for car donation (costs for the service) and postal equipment (day to day mailings).

5. Federal funding issue. Fortunate so far; Senate subcommittee has recommended full funding for CPB through 2020. Full committee passed it. Hearings and then to House for vote.

Two opportunities to carve or kill and hasn't happened, but still plenty of hurdles. Fairly confident that station will be okay for this fiscal year. Next one would be a challenge. Congress still has to vote on budget, may operate on continuing resolution. Because of the delays on how that happens, we would have most of our money in prior to that time. Gary has put together a potential disaster plan. 1/2 million in cuts. Personnel impact minimal. Endowment is available if necessary, but don't want to go down that road.

6. This budget takes into consideration what we know now. There is capacity to start doing some of the projects we discussed at retreat: funds for full-time videographer for development spots—that frees up capacity in production. Creates a level of efficiency that we don't have now. Includes funding for education director, who has been hired and starts next Tuesday. *Local programming* and *life-long education* fit with the board retreat and this budget. It is time to act: let funders and viewers see what we are doing, not time to be passively waiting for what may or may not come.

Motion to approve budget: Don Anderson. Second: Kathleen Mackenzie. Approved.

Committee Updates

Governance, Ann Hurst:

1. Motion to vote on Jeffrey Adams, potential board member; he is filling the unexpired term of Tim McGillicuddy. Motion to approve: Ann Hurst. Second: Kathleen Mackenzie. Approved.

2. Ann distributed Board meeting dates for next year; also in drop box.

3. Another unexpired term with a potential candidate, may vote via email.

4. Board roster will be coming out
5. Gary's annual evaluation in August, governance committee will be seeking response from each board member.
6. Dashboard updates will be in packet each month

Life Long Learning Committee, Linda Finney: no meeting, no report

Development Committee, Kathleen Mackenzie: Major gifts and corporate support are up; it cancels out losses in pledge drives.

Finance committee, Pati Dahmen: RFP for auditor coming in.

Pati encouraged everyone to attend opening ceremony for Wall that Heals and help with pledge drive.

Adjourned at 5:45

Upcoming Meetings:

Executive Committee – 28 September 4 PM

Friends of KSPS Board Meeting – 28 September 4:30 PM