



Minutes
Friends of KSPS Board Meeting
25 May 2017 – 4:30pm

Present: Pati Dahmen, Linda Finney, Don Anderson, Klay Dyer, Jodi Harland, Nancy Ledeboer, Kathleen Mackenzie, Timothy McGillicuddy, Shannon Schweiwiller, David Tanner, Gary Stokes, Sandra Kernerman, Darcell Yeager, Cary Balzer

Absent: Ann Hurst, Vincent Alfonso, Jon Heideman, Kelly Konkright, Monica Samper, Dawn Bayman

Call to Order **Pati Dahmen, 4:35 PM**

Public Comment: a guest to join us, if she appears she may comment

Consent Agenda **Pati Dahmen**
23 March Minutes, filed for a record

PBS Annual Meeting **Pati Dahmen**
Tabled until later in the meeting

New Business **Pati Dahmen**

Treasurer Report **Don Anderson**
Darcy's enhanced report is most helpful. The financials reflect the same story we have been reporting last few quarters, everything is going well, revenue ahead of expenses, some expenses coming up, but still ahead.
Motion to approve: Nancy Ledeboer
Seconded: Kathleen Mackenzie
Motion passed.

Department Reports

General Manager's Report **Gary Stokes**

- Regarding the annual PBS meeting: News and affairs programming is solid, but not a terribly exciting new season coming up. PBS kids 24/7 is the highlight of the coming year—most of viewership coming from the app. It is filling parents' babysitting needs with quality

programming for kids. It is moving to the air from Comcast by September, with a few bugs to work out prior to that. The goal is to have everything in place when PBS launches the new season in the fall.

- Federal Funding issue. Keep talking about the importance of local service--that's the argument we will continue to make to Washington. 445 million to 30 million CPB budget potential issue per president's budget. NEH and NEA would be gone as well. Protect my Public Media continues the fight. There was a whole session at the annual meeting on how to address this and what to look out for. Everybody has to have an elevator speech ready. Benefits at a cost of \$1.35 per person are education, homeschoolers, life long learning, emergency response. Local, local, local. Public TV is the most trusted network out of all of the networks, regarded for unbiased news, quality programming. This is an invitation to underwriters.
- FCC report on translators and transmitters. There is a handful in the upper end of the tier, most in Idaho, they would be repacked first. Not as expensive as initially thought.
- Canada opportunity re: Shaw with a Canadian version of Austin City Limits. Regional flavor and no cost to us to air it and no underwriting issues. It would be nice to have, particularly if we can brand it. And there may be other opportunities if they fit with KSPS mission. It is a great opportunity to have programming on our air that is uniquely Canadian, especially if it is expense neutral. There are no time constraints; it would be included in regular KSPS schedule.

Department Head Updates

Cary Balzer, Program Manager

Localism is going to create leverage. Stations should start compiling data reflecting on strengths, particularly with kids. PBS Kids--viewership increasing, new series to be launched on arts/creativity. Pinkalicious. How I craft a monthly schedule.

- Children's programs are the building block. Required to offer 7 hours of children's content--we offer 8 1/2 hours. PBS Plus--PBS believes in it but doesn't have a space, but does offer it to stations.
- News and Public Affairs.
- "How To" block, Saturday morning valuable real estate, good place for pledging.
- Prime Time schedule
- 6 hours a week with gaps—I fill this with acquisitions. I budget about \$350 to \$600 per hour for shows; rights do not include streaming, will have to look at that. Four releases within a two to three year period. Multiple showings within a 7 day period, counts as one right. I can access the Patty Starkey fund if need a little more money.
- Canada Day (1 July) programming, trying to include as much Canadian programming as possible.

Endowment Fund revenue has grown since January 1st. The Kerger event brought in about \$21,000. Thanks for your help--we looked really good. There were two tables of donors we hadn't seen for a while. Endowment is at \$637,802 right now. We sent a big mailing two weeks ago; to date it has almost paid for itself. The first Ken Burns forum went well. We are revamping the second forum; it will be here at the studio and then broadcast on 13 July. Final forum is 2 November at EWU again.

Committee Updates

Life Long Learning

Linda Finney

We are working on the interns and education coordinator as well as matching our agenda to the retreat goals. Sandra noted that she has submitted a grant to the Avista Foundation for partial funding of education coordinator.

Development

Kathleen Mackenzie

Nothing to add from Dawn's report. Thanks for the support of Kerger event; streamed to Canada.

Governance Committee

Jodi Harland

We met in the middle of April. We are working on the strategic plan dashboard and are looking at upcoming board nominations. Ann sent a spreadsheet to you—the purpose to help us assess the strengths of the current board and what areas we would like to recruit for. Discussed new slate of officers. Next meeting in June. Presenting slate of board/officers at the July meeting.

PBS Annual Meeting

Pati Dahmen

It was a wonderful experience. Gary knows everyone, we are so fortunate to have him with us, wonderful to see him mentoring younger people. It is heartening to see the corporate folks for PBS--younger professionals. We all have the same worries about what happens when funding goes away. No one's pledge is doing as well as it has in the past. Emphases: We are local. We are all about life-long learning. We are not expensive. "Voices that Inspire." Pati will put together a short report and include in her column in Prevue. KSPS is a model station. Proud to represent KSPS. She talked to no stations that use Zoom for board meetings. Suggestion: let's do Fit Kids at FAFB for the kids who live there.

Adjourned, 6:00 PM

Upcoming Meetings:

Executive Committee – June 29th, 2017

Friends of KSPS Board Meeting – July 27th, 2017