



Minutes
Friends of KSPS Board Meeting
26 January 2017 – 4:30pm

Present: Pati Dahmen, Ann Hurst, Linda Finney, Don Anderson, Jodi Harland, Kelly Konkright, Nancy Ledeboer, Kathleen Mackenzie, Timothy McGillicuddy, Monica Samper, Shannon Scheiwiller, Gary Stokes, Dawn Bayman, Sandra Kernerman, Darcell Yeager

Absent: Vincent Alfonso, Mark Anderson, Jon Heideman, Adam Munson, David Tanner

Call to Order **Pati Dahmen, 4:30**

Public Comment none

Consent Agenda **Pati Dahmen**
17 November 2016 Minutes will be filed for a record

New Business **Pati Dahmen**
November/December Financials **Don Anderson**

IOU is paid off. Both revenue and expenses are under budget. No concerns.

Motion to approve financials: Kathleen Mackenzie. Second: Jodi Harland. Motion passed

Retreat Discussion **Gary Stokes/Pati Dahmen**

- 23rd and 24th of February, 8 AM to 5PM, plan to wrap up early on second day. Location is Spokane Public Library, downtown location, first floor meeting room.
- Linda Oien will facilitate. She has facilitated the retreat in the past and is familiar with KSPS. No advance prep for board. There will be a representative from the CAB at the retreat.
- There will be presentations by senior staff, a SWOT analysis, and work on how to position the organization to achieve its goals. Pam DeCounter will lead an annual diversity review on the second day to comply with CPB requirements.
- Linda will prepare a report for Board use in the future. Pati noted that our work will provide metrics for a dashboard.
- Contact Gary if you have questions, and he will forward to Linda.

Department Reports

General Manager's Report

Gary Stokes

- Federal funding is in question. PBS is forward funded through 2019 (other federal budget items are year-to-year). Gary will be in Washington, DC for the PBS board meeting in February and has an appointment with Cathy McMorris Rogers. The budget for public TV and radio is a very small portion of the US budget. This is not the first time this issue has surfaced—the grass roots advocacy group, “Protect My Public Media,” continue to be active.
- **Action Item:** Board members, please contact Cathy McMorris Rogers and express your support of PBS. Washington, DC office: 202.25.2006. Spokane office: 509.353.2374.
- *Born to Learn:* Spanish translation is complete, and DVDs distributed to libraries around the state. Thanks to Nancy Ledebor for assistance with the project and for securing funding.
- Omak site service issues: TV district needs better equipment; tends to break down with bad weather and snow.
- Spectrum auction: optimistic that impact on PBS will be minimal. May affect outlying areas. Upgrading those would require a capital project; not in KSPS budget. There is a small fund available for the next couple years—in KSPS best interest to get it done and soon before the fund is exhausted.
- Programming: new *NW Profiles* coming up; *Victoria* marathon 5 March. *Wolfe Hall*. Questions: any suggestions for programming forthcoming from CAB? Yes—mostly around documentaries and series that are local. More local = more valuable. Refer for discussion to board retreat.
- Gary will be on the road a good bit the next few weeks. Always available by cell phone.
- VME going away on Comcast. Options for replacement may result in video quality issue. KSPS can use the old VME equipment for PBS kids.
- Question, per Shannon: What are the plans for the federal funding issue? Gary noted that we have lead time to plan; this is not the first time this has been a threat. In the short term, there would be a membership boost, but that’s not a long term solution. Potential revenue loss of \$1 million a year; could access endowment funds at INWCF; those funds are available for that type of event.

Development Report

Dawn Bayman

- December pledge drive below expectations. Every single pledge show underperformed. Public radio pledge drives were up—perhaps there will be some bounce back in March. We will ensure that the programs during pledge are draws.
- Corporate support has increased two-fold over last year.
- Sandra Kernerman noted that the EWU funds are in for the Wall/Ken Burns Vietnam documentary; working on three forums. Nice developing relationship with EWU; will be working together on this project from May through November. Christian Appy, author of *American Reckoning: The Vietnam War and Our National Identity* will speak.
- Dawn: plans for the 50th Anniversary are moving ahead; may do a quick “submit your selfie” at the retreat.

- Kerry Lockhart has retired; Skyler Reep is the new membership director. He has digital experience.
- Sandy: WTB endowment is at \$640,000; she is launching a campaign in conjunction with the 50th to get the balance to \$1 million. \$20K from Selinger Sloan; likely another \$10K next year. Goal is \$100K lead gifts by April. New info on data base to help with fundraising; leading to many more potential donors.
- Dawn: 20 April Paula Kerger, PBS president, event with board.

Committee Updates

Education

Linda Finney

- Gary and Vinny have met regarding interns for NW Profiles project. Vinny expects the Education School honor society to be a good source. Gary has received job descriptions for Education Coordinator from several member stations.
- Gary sent Klay Dyer the Canadian content for NW Profiles; Klay is reviewing potential grants that would be a fit for Canada's 150th anniversary next year.

Development

Kathleen Mackenzie

- Nothing to add to Dawn's and Sandy's review.

Governance

Ann Hurst

- Meeting upcoming; will report at next Board meeting.

Adjourn at 5:30

Upcoming Meetings:

Friends of KSPS Board Retreat – February 23rd & 24th - 8 AM to 5 PM, Downtown Spokane Public Library, first floor conference room