



**Minutes**  
**Friends of KSPS Board Meeting**  
**23 March 2017 – 4:30pm**

**Present:** Pati Dahmen, Ann Hurst, Linda Finney, Mark Anderson, Klay Dyer, Jodi Harland, John Heideman, Kelly Konkright, Nancy Ledebor, Kathleen Mackenzie, Timothy McGillicuddy, Monica Samper, Shannon Scheiwiller, Dave Tanner, Gary Stokes, Dawn Bayman, Sandra Kernerman, Darcell Yeager

**Absent:** Don Anderson, Vincent Alfonso, Adam Munson,

**Call to Order** **Pati Dahmen, 4:30**

**Public Comment** **none**

**Consent Agenda** **Pati Dahmen**

January 2017 Minutes will be filed for a record

**Community Advisory Board Report** **Shaun Higgins**

Since my last report to this Board, the KSPS Community Advisory Board (CAB) has achieved stability in membership; completed review, revision, adoption and online publication of its bylaws; maintained its regular meeting schedule and achieved quorum for each meeting; filled all officer positions; and provide regular feedback to the station manager and program director. CAB members represent a broad cross-section of racial, age, gender, ethnic, workplace, geography and political diversity in the KSPS service area. Members volunteer for and financially support the station. Our current members include:

- Terrie Ashby-Scott
- Caty Durning (vice-chair)
- Emily Geddes (secretary)
- Shaun O'L. Higgins (chair)
- Consuelo Larrabee
- Bob Morrison
- Marvin Reguindin
- Becka Shelley

The names of current CAB members, officers and attending members of the public may be found in the minutes of each meeting. These minutes are posted immediately upon their approval by the CAB. The

minutes provide details of discussion of concerns coming from CAB members or viewers with whom they have spoken, as well as issues raised or reported by the station manager or program director. Among these topics have been:

- The review process for assuring the selection choices and quality of pledge programs;
- Basic dilemmas of journalistic choices in choosing what documentaries to air when, and the perceived tone and potential unintended consequences of such choices;
- The potential and need for more local/regional public affairs programming (such as a regular local/regional program similar to Washington Week in Review);

These are just a sampling of the often vigorous and thoughtful discussions occurring at CAB meetings. For more detail, I urge you to read our minutes.

The CAB continues to seek new members.

In coming months some of our original members and officers will have fulfilled their initial terms, and we will need to reappoint or replace them, while ideally adding four new members.

In October, we are hoping to conduct, as our bylaws require, our first "road" meeting, most likely at one of the county libraries. Such meetings offer opportunities for hearing input from viewers in locations designed to be more geographical convenient geographically convenient and less institutional than our boardroom. While the logistics of such meetings present some obstacles, it is likely that we will do more than one such session in the coming months.

In short, the CAB is functioning as intended and meeting its obligations as required.

## **New Business**

### **Pati Dahmen**

#### **1. January financials**

**Darcell Yeager**, in Don Anderson's absence. KSPS is halfway through the year. Total revenue about 5% over budget, expenses about \$300,000 less than expected. Motion to approve: Tim McGillicuddy. Second: Jon Heideman. Passed

#### **2. Approval of Signers for RBC account**

### **Darcell Yeager**

Royal Bank of Canada account requests names of those authorized to sign: Gary Stokes, Pati Dahmen, Don Anderson. Removing Clint. Forms to be notarized.

#### **3. Retreat Follow-up**

### **Gary Stokes/Pati Dahmen**

At the retreat, the board and staff reviewed where we are and where we want to be. Packet of info was distributed. Appreciated having Monica join us. Basic changes are that we have reconfigured our main objectives, changed mission statement, contracted our goals and objectives to reflect what we are currently doing and the work we want to do.

*Vision statement:* presented by Nancy and Linda; Gary to run by staff.

*Values statement:* Kathleen and Ann presented. Gary wants to add something about staff participation and will bring it back to the board. Shannon made a point that perhaps there is a longer version and shorter version to inspire staff. Gary will convene station meeting next month to bring it to staff after board's conversation today. If you have other input, please contact Gary soon. Over the next few months, Gary will work with board and staff to implement. CAB in favor of this direction.

## **Department Reports**

### **General Manager's Report**

### **Gary Stokes**

1. Re: funding and budget cuts. Board members can communicate sign petitions, etc. on their own time, and on their own email accounts, etc. Lobbying laws and regulations limit staff involvement. The test is whether it a lobbying activity and whether federal money is being used to support that effort. What it comes down to is the station--no on air announcements. Spot that ran over the weekend directed people if they have a concern to "protect my public media," which is the umbrella organization that has been set up to support those efforts and provide helpful tools. Gary contacted PBS counsel for direction and also asked about the lobbying piece. Gary's salary is covered by donor dollars and not by CPB funds. Funds are commingled but it is permissible. Most of the federal funding goes toward programming.

While the potential cuts are not a huge part of KSPS budget, the real issue is that Federal funding is used to underwrite CPB programming--so programs may be significantly reduced. Small stations may have to go dark, which will reduce dues to CPB. Stations that get state funding are even more vulnerable.

Local programming provides opportunities for local funding which could replace some of the losses. Darcy and Gary having discussions about what budget for next FY could and should look like. Could we raise more money? We could draw on endowment through Inland NW Community Foundation (guidelines permit a draw if we buy a building or lose federal funding). Do we look for other partnerships? Full Federal budget to come out probably in May. Can operate on continuing resolutions. It is not just the monetary impact--it is the principal.

2. Mercy Street is going; too expensive and ratings dropped. New Health Matters tonight. Successful media fest yesterday; signature sponsor Itron. Annual meeting in San Diego in May; Pati is going. Broadstream happens next week. PBS kids 24/7 on comcast starting next month. Translators will have to be re-channeled, and no federal funds to assist. Unplanned capital expenditure: graphic gizmo is failing--see exec committee notes. Bargain price expires tomorrow, so will move quickly.

### **Development Report**

### **Dawn Bayman**

Pledge was reported down in her report, but since then more money has come in, so may hit target. Sustainers are way up. Rick Steves event was very successful. Vietnam Wall project going well. If you haven't given in the last twelve months, it is time to renew. Planned giver made a stipulation in their will, that before the gift was distributed, a 5 year audit of board giving, would be made. Resolution that all board members participate as donors: Motion: Nancy Lederboer. Seconded Kathleen Mackenzie. Passed. All board members present signed; those on video conference to sign and send.

Paula Kerger event: Kathleen Mackenzie noted that Kerger will be visiting on 20 and 21 April. Board dinner, speak at WSU, benefit for KSPS, launch the 50th anniversary endowment campaign. Each board member to sponsor a table of 8. Reservations open now. \$400 for table of 8. Will try to stream it that night. Tape it and make it available. Hashtag for her visit. Mayor proclamation for 50th requested.

EWU, Vietnam programming, 11 May first forum, second in July, per Sandra Kernerman. Wall arrives in August; Ken Burns in September. Secured over \$40 K

## **Committee Updates**

### **Governance**

**Ann Hurst**

Governance: Ann had to leave, to be presented later. Pati noted that we will be utilizing dashboard, department reports as part of consent agenda. Tim has put together a checklist for compliance with audit. Three separate lists based on general steps, policies to be developed and procedures to be developed by the station with proposed individuals assigned to tasks and timelines. Updated for each board meeting, serves as a mechanism for auditors.

### **Adjourn at 6:10 PM**

### **Upcoming Meetings:**

**Executive Committee meeting: 27 April 2017**

**Friends of KSPS Board Meeting: 25 May 2017**