

# Minutes of the Friends of KSPS Board Meeting May 28, 2015

Attending: Pati Dahmen (President), Jeff Adams (Vice-President), Clint Marvel (Treasurer), Bob

Morrison (Secretary, videoconference), Don Anderson, Mary Joan Hahn (phone), Ann Hurst,

Gary Livingston, Kathleen Mackenzie, Mary Phillips-Rickey (videoconference), Steve

Walther

**Absent:** Mark Anderson, Kelly Konkright

Staff: Gary Stokes (General Manager), Dawn Bayman (Director of Development), Darcy Yeager

(Staff Accountant), Sandy Kernerman (Director of Special Giving)

President Dahmen called the meeting to order at 4:38 p.m. (PDT).

## Minutes of the March 26, 2015 Board Meeting

No changes to the March 26<sup>th</sup> minutes were identified. The minutes were unanimously approved.

#### **New Business**

March, 2015 Management's Financial Report

Clint Marvel reviewed the *Financial Report*. Revenue is above budget and expenses are below budget. Overall, the station is \$143,000 ahead of budget, a \$215,000 improvement year-over-year (excluding the early payment from the Corporation for Public Broadcasting). Kathleen Mackenzie moved to approve the *Financial Report*, seconded by Mary Joan Hahn, unanimously approved.

#### **Endowment Policy**

Sandy Kernerman reviewed the history of the KSPS endowment fund with the Inland Northwest Community Foundation. The structure and management of the fund may not be appropriate for the current needs of the Friends of KSPS. A decision will be needed on any changes before the end of the fiscal year since that is when bequests are transferred to an endowment.

Questions that need to be addressed include: the pros and cons of establishing a new fund, legal restrictions, using a portion of bequests for operations, and informing potential donors of how bequests are managed. The issue of changing the endowment policy was referred to a joint meeting of the Financial Affairs and Development Committees for a recommendation.

#### Spectrum Auction

Pati Dahmen, Gary Stokes, and Mike Peterson attended the FCC's information session on the spectrum auction. A strategy needs to be developed by early 2016. There are several options to consider. The Board needs to do its due diligence to serve our customers and fulfill our charter. PBS and the Corporation for Public Broadcasting are also working to ensure there is a viable and robust public broadcasting system following the auction.

### General Manager's Report

Gary Stokes reviewed recent developments.

Congress has approved federal funding until 2018.

PBS is now the #5 network in the U.S. It is producing *Mercy Creek*, its first American-produced series in many years. PBS is also in negotiations with the BBC regarding broadcasting rights.

It is hoped that the visit from *Antiques Roadshow* will result in three Spokane episodes. Work is underway on a Downton Abbey marathon for next season's finale and on the celebrations for the station's 50<sup>th</sup> anniversary.

#### **Development Report**

Dawn Bayman provided the development update. U.S. donations are up \$50,000 while Canadian donations are down \$75,000. Sustainers continue to grow.

Gary and Dawn will be visiting Calgary and Edmonton in June to meet with donors, Shaw, and potential corporate sponsors.

#### **Development Committee**

Kathleen Mackenzie reported that in April, 2016 the station will start promoting the 50<sup>th</sup> anniversary of the station. She invited Board members to submit their ideas.

#### **Human Resources**

Ann Hurst reported that the Human Resources Committee is preparing evaluation forms for the Board and General Manager.

#### Nominating Committee

Recruitment of new Board members will focus on people with expertise in finance, education, and technical/IT. Additional financial expertise could be useful in the areas of endowments and investments.

# **Next Meeting**

The date of the next Board meeting is July 30, 2015, 4:30 p.m. (PDT).

There being no other official business, President Dahmen adjourned the meeting at 6:00p.m. (PDT).