



**Minutes for the Friends of KSPS Board Meeting
May 29, 2014 – 4:30pm**

Attending – Leo Stevens (President), Pati Dahmen (Vice-President), Marvin Reguindin (Secretary), Jeffrey Adams (Treasurer), Mary Joan Hahn, Kelly Konkright, Gary Livingston, Bob Morrison (video conference), Rosemary Selinger (phone)

Absent – Mark Anderson, Clint Marvel (Treasurer), Kathleen MacKenzie, Mary Phillips-Rickey, Steve Walther

Staff – Gary Stokes (General Manager), Dawn Bayman (Development Director), Sandra Kernerman (Special Gifts Officer), Darcell Yeager (Accountant)

President Stevens called the meeting to order at 4:41 pm

Motion to approve the March 27th minutes was made by Mary Joan Hahn, seconded by Rosemary Selinger, and unanimously approved.

New Business – Treasurer Jeffrey Adams presented the March and April financial reports. While there have been shortfalls in Member Support, overall expense savings are making up the difference. After some discussion about net liquid position and the Operating Reserve, and how we expect to finish the year, President Stevens called for a motion to approve the March/April Financials. Motion was made by Rosemary Selinger, seconded by Pati Dahmen and unanimously approved.

Strategic Plan Update- General Manager updated the Board on the staff meeting to discuss what we accomplished at the retreat and the 4 strategic initiatives. The goal going forward is to finalize the Board Committees, particularly those that are directly associated with the Strategic Initiatives. Those committees will work with KSPS Department Heads and staff on advancing those initiatives. When asked how staff felt about the Strategic Plan, President Stevens, who attended the staff meeting, told the Board staff appreciated the effort and the commitment by the Board, and look forward to being part of the process.

President Stevens then reminded the Board that the July meeting is the last of the fiscal year and a new slate of officers must be voted on as part of that meeting. President Stevens and Secretary Reguindin are both rotating off the Board. It was suggested those nominations be submitted to President Stevens or GM Stokes by the end of June.

Old Business – Asset Sale Policy – Vote on previously discussed policy that covers procedures for sale of property and what happens to the funds received. Motion to approve by Mary Joan Hahn, seconded by Gary Livingston. Unanimously approved.

Department Reports – GM Report - Gary Stokes

- 1) We've raised about 100k of the 125k budgeted for the Avista 125 project. On-air vignettes start in June with new ones running each quarter through May 2015. They will also be available on ksps.org.
- 2) Highlights from the PBS Annual Meetings – New Ken Burns documentaries on The Roosevelts, Jackie Robinson, The Emperor of All Maladies (Cancer.); an American Masters Special on Bing Crosby; and a new PBS Kids program called Odd Squad. There was also a lot of discussion on how to remain relevant to our audience as well as audience growth and retention. The conclusion – be more local and more education focused – which are already part of our Strategic Plan.
- 3) PBS Membership Video on Demand service will launch within the next year. This will allow any member of a PBS station to go online and watch anything on PBS, anywhere, at any time. But not in Canada which can't access online content because of geo-blocking. We continue to have discussion with PBS about this issue.
- 4) Our FCC license is up for renewal in 2015 and we'll be airing spots about that starting in August.

Development Report – Dawn Bayman –

- 1) Campaign to support the Patty Starkey Programming Fund, results in 31k from 52 donors
- 2) Corporate Support is pacing on budget with WSU Spokane now on Health Matters, and Kalispell Tribe, Music City, NorthWest Mining all on board with underwriting. Our average Corporate Contract is 9k.
- 3) Membership is behind by 9.5 % as all of our Pledge drives underperformed from last year. We've also taken a hit from the weakened Canadian dollar.
- 4) Good news/Bad news on our Sustainer program. The March drive showed a 27% increase – which is good for us since sustainers renew at 93% and their average gift is 177 dollars- .but taking that donation and spreading it over 12 months, impacts the overall monthly totals.
- 5) As part of the Raising of America Documentary Series – we're launching KSPS Kids Forward, a project that works with like-minded community organizations to highlight what we all can do to improve the children in our communities. Starting in September, it will combine on-air and online components as well as community forums and workshops. It's funded in part by a grant from the Empire Health Foundation. Sandra added in addition to securing that grant, she is also working on other grants for this project and others including the awarding of a 10k grant to bring Thomas the Tank Engine to Spokane. A portion of that grant will also fund teacher workshops to show teachers how they can use Thomas and Friends on the classroom.

Sandra also reminded everyone about Board Calling night on June 10th.

GM Stokes also reminded Board members to review the Committees List Review and let him know if you would like to stay where you are, add a committee or change committees. Rosemary also suggested we find non-Board members to serve as well.

Secretary Regundin advised he and VP Dahmen met with Linda Finney of Leadership Spokane for suggestions on new Board members. Several candidates were identified and further vetting will continue.

President Stevens announced that due to ongoing scheduling conflicts, Christine Johnson resigned from the Board. She has agreed to continue supporting our efforts and could become a member of the Community Advisory Board.

There being no further business, President Stevens adjourned the meeting at 6:00pm.