



**Minutes of the Friends of KSPS Board Meeting
November 20, 2014**

Attending: Pati Dahmen (President), Clint Marvel (Treasurer), Bob Morrison (Secretary, videoconference), Don Anderson, Mark Anderson, Mary Joan Hahn (videoconference), Ann Hurst, Kelly Konkright, Kathleen Mackenzie, Mary Phillips-Rickey (videoconference), Steve Walther

Absent: Jeff Adams, Gary Livingston

Guests: Jacquie Brownell (Co-Chair, Community Advisory Board), Tom Dingus (Dingus Zarecor & Associates), Shaun Higgins (Co-Chair, Community Advisory Board), Marvo Reguindin (Community Advisory Board), Leo Stevens (Community Advisory Board, videoconference)

Staff: Gary Stokes (General Manager), Dawn Bayman (Director of Development), Darcell Yeager (Accountant)

President Dahmen called the meeting to order at 4:32 p.m. (PST).

Audit of 2013-14 Financials

Tom Dingus of Dingus Zarecor & Associates reviewed the results of the 2013-14 fiscal year financial audit. The firm has issued a clean opinion. Kelly Konkright moved to approve the audit, seconded by Kathleen Mackenzie, unanimously approved.

Minutes of the September 25, 2014 Annual Meeting

No changes to the September 25th minutes were identified. Clint Marvel moved to approve the minutes, seconded by Ann Hurst, unanimously approved.

New Business

Community Advisory Board

The members of the Community Advisory Board (CAB) in attendance introduced themselves. The role of the CAB is to provide advice to the station on programming and other issues of a community nature. Currently there are six members with the intent to expand to twelve members. The next CAB meeting is December 5th.

October & November Financial Statements

Treasurer Marvel reviewed the financials. Although a little bit behind last year on revenue, the revenue and expenses are in good shape – compared to the budget, revenue is higher and expenses are lower. A \$250,000 pre-payment has been made to PBS to take advantage of available discounts. Kathleen Mackenzie moved to approve the October and November financial statements, seconded by Steve Walther, unanimously approved.

General Manager's Report

Gary Stokes updated the Board on recent developments.

The FCC will be divesting television stations of spectrum to increase capacity for broadband, cell phones, etc. Spectrum will be auctioned by the FCC with stations compensated for any spectrum they lose. The compensation can vary widely. The spectrum auction has been delayed until 2016.

Lost spectrum may mean a loss of translators and loss of audience, e.g., in Montana and Idaho. The FCC did not provide compensation/protection for translators.

Gary will send Board members a primer on spectrum.

In his role as a Board member of Empire Health, Gary attended the Independent Sector Conference in Seattle which brought together non-profits and potential funders. There were several interesting topics with the key message being to make sure you're at the table. Gary will send his notes from the conference to Board members.

Gary has also been named to the PBS Development Advisory Committee. The Committee is tasked with preparing a development strategy for the system.

Development Committee

Dawn reviewed upcoming events including the December pledge drive and the Downton Abbey red-carpet preview. She reminded Board members that December 2nd is "Giving Tuesday" and to forward corporate/organizational contacts that might be interested in providing support to the station.

Education Committee

Mary Joan Hahn advised the Board that KSPS will be sponsoring a summit of educators and those with an interest in education in December or January. The objective is to identify educational priorities and needs in the Spokane area and how KSPS can help in achieving those objectives.

Bylaws Committee

The Bylaws Committee will meet in December to begin work on revising the bylaws. Jeff Adams has an intern working on the bylaws. Gary will ask Jeff if the intern could prepare the initial bylaws, etc. for the Community Advisory Board.

Committee Minutes

Gary noted that minutes need to be prepared for each meeting of a committee. A place on the website will be set up for committees.

It's My Station

Dawn Bayman introduced the Board to the "It's My Station" promotional campaign. In mini-*Northwest Profiles* vignettes, supporters will tell their story – and, in that context, the station's story. People can produce their own videos. Board members should let Dawn know if there are people who would be willing to participate.

Next Meeting

The date of the next meeting was changed to January 22, 2015, 4:30 p.m. (PST).

There being no other official business, President Dahmen adjourned the meeting at 5:19 p.m. (PST).