



**Minutes for the Friends of KSPS Board Meeting
March 27, 2014 – 4:30pm**

Attending – Leo Stevens (President), Pati Dahmen (Vice-President), Marvin Reguindin (Secretary), Mark Anderson, Mary Joan Hahn, Gary Livingston, Steve Walther, Bob Morrison (phone), Mary Phillips-Rickey (phone), Rosemary Selinger (phone)

Absent - Jeffrey Adams (Treasurer), Clint Marvel (Treasurer), Christine Johnson, Kelly Konkright, Kathleen MacKenzie

Staff – Gary Stokes (General Manager), Sandra Kernerman (Special Gifts Officer)

President Stevens called the meeting to order at 4:35pm

President Stevens called the approval of the January 30th Meeting Minutes. Motion to approve by Gary Livingston, Second by Pati Dahmen. Bob Morrison pointed out a typo and pending correction, the motion to approve the minutes was unanimously approved.

New Business – **Restated Audit** – General Manager Gary Stokes explained when our fiscal year audit was done, it didn't reflect the transaction with Spokane Public Schools, since that related to our status change on September 1. However, the School District Audit reflected the transaction in August, so, in order to have the audits match for the Corporation for Public Broadcasting, we had to restate our Audit to reflect the transaction on our books as well. (both dollars and equipment.) As a result, all of the reports are now in sync for CPB approval, which completes the process, and authorizes release of last set of funds. President Stevens asked for a motion to approve the Restated Audit – Motion made by Marvin Reguindin, seconded by Mary Joan Hahn. The motion was unanimously approved and the restated audit will be posted on ksps.org

January/February Financials – With the absence of Board Treasurers Jeffrey Adams and Clint Marvel, GM Stokes reported on the financials (which were posted and emailed for review prior to the meeting.) Key Points – Our Net Liquid position changed from January to February, resulting from a decrease in cash, but that should change in April due to March Pledge Revenues. Overall revenues are starting to rebound with payments from WSU for the Master Control Support and payout from PBS as part of KSPS portion of the initial investment in the Sprout network (PBS is no longer part of the network as it became more commercial.) After several questions about future contract renewals and cash position, President Stevens called for a vote to approve the Financials. Motion to Approve from Pati Dahmen, seconded by Marvin Reguindin. Motion unanimously approved.

Retreat Review - Highlights of the two day retreat: presentations from Department Heads for background on Programming, Production, Engineering/Operations and Development; a new mission statement - **KSPS provides on-air, online and multi-media programs that entertain, engage and educate to enrich all the communities we serve** ; and established four key initiatives - grow the

membership, develop educational partnerships, maintain operational excellence, and fund the mission. The next steps are to determine who will work on which parts and making sure there is buy-in from staff and the Board to make these happen.

President Stevens then asked for a discussion about going back to Board meetings every other month. Several members commented, all supportive of the idea as long as members felt comfortable with the financial position of the station. After some discussion, which included financial health of the organization, assurances Executive Committee meetings would be held and the actions reported to the Board and a commitment for Board member participation on at least two Committees, President Stevens called for a motion to move KSPS Board meetings to every other month starting on May 29. Motion made by Marvin Reguindin, seconded by Rosemary Selinger and unanimously approved.

Old Business – President Stevens called for a motion to approve the Investment Policy which had been discussed in several meetings. Gary Livingston offered the motion, which was seconded by Mark Anderson and unanimously approved.

Asset Sale Policy – This policy covers the potential sale of assets, the circumstances under which such a sale would be considered, the process by which this could be done, approval needed and what happens to any revenues derived. The policy will be reviewed by the Board for a vote at the May meeting.

General Manager's Report –

The March trip to Alberta was busy and productive:

Edmonton - Met with Economic Development and Film Commission officials (thanks to Mary Phillips-Rickey.) Lunch with Major Donor Marguerite Jacobs. Hosted Meet-and-Greet event for Celtic Woman at Friday Evening Performance.

Calgary - Lunch with Debra Klippenstein(Calgary Educational Partnership Foundation). Hosted Meet-and-Greet event for Celtic Woman Meet and Greet Saturday Evening Performance. Lunch with Major Donors Harry and Adele Roberts. Afternoon meeting with Major Donors Hal and Susan Lust. Dinner with Bob and Denise Morrison and friends/donors/potential donors. Breakfast meeting with former Friends Board member George Brookman.

Engineering/Operations - Our new exciter (purchased as a backup to prevent the two day over-the-air outage we recently experienced) was tested and works well, with only a brief signal interruption.

Heading to NAB Convention in Las Vegas for the day to look at equipment for possible capital purchases next fiscal year.

Ptera(wireless phone/internet company) putting dishes on our tower. We'll split the lease fee with KHQ as part of our agreement for tower land lease.

Programming - New Northwest Profiles debuts this evening featuring a BBQ Cook-off in Whitefish, a profile of Bonnie Guitar, and Western Artist from Sandpoint.

Fundraising/Outreach - Avista 125th project is going well. Production of the vignettes continues as does the fund-raising around the project. Washington Trust Bank has committed to the first major donation. Avista is funding the online portion of the project.

Ambassadors Group Video Contest – One of three judges for the student video project “I Have a Dream and was able to go to the schools to give the two winners the good news. Both will be traveling this summer and we’ve talked to them about sharing their experiences with us when they return.

Development Report- – Special Gifts Officer Sandra Kernerman reported on the inaugural Downton Abbey Dinner: It was a great success, everyone had a great time, those attending enjoyed dressing up for the event, including the hosts Teresa Helmbrecht and Steve Helmbrecht (Itron CFO), who was supportive when we later asked Itron for support for the Avista 125 project.

GM then went over the numbers – February revenue slightly below budget, but renewals are coming around. Sustainers and Major donor giving is up and awareness from the Downton event helped get renewals. Corporate Support is doing well, keeping pace with making revenue goal. On the Membership side, the March Membership Campaign finished above projections, but down from last year. Most popular shows included Wayne Dyer, Suzie Orman, Rick Steves, and Brain Change. Great effort by the entire station team through the several weeks of Pledge

Committee Reports - Development Committee – Pati Dahmen reminded the Board about the upcoming night of Board Thank You Calls on June 10th . Sandra is putting together a list of donors to be called. Details to follow. April 16th is the annual Friends of KSPS Volunteer Appreciation Luncheon.

There being no other business, President Stevens adjourned the meeting at 5:45pm.