



## **COMMUNITY REPRESENTATION STATEMENT**

The expression of diversity and a wide range of perspectives has been key to the mission of public media: to educate, inspire and entertain the American public. Vegas PBS strives to create and employ a workforce that is inclusive, supportive, fair and respectful by employing and partnering with people with varying backgrounds representative of the communities we serve. Through all aspects of our work, we continually seek and draw from diverse perspectives because we believe this delivers a needed range of insights on human experiences that can challenge assumptions and help our services and public media itself develop new ways of seeing and storytelling.

Vegas PBS, which serves Southern Nevada and surrounding rural communities, is committed to carrying on that mission and ensuring that viewers feel represented in the programming and content provided by the station. In doing so, Vegas PBS has made a commitment to improve representation in the areas of board governance, management and hiring, programming and content, and services to the community.

As the station prepares a new strategic plan, diversity and representation will continue to be a top priority along with emphasizing our commitment to community vibrance and growth. We will continue to develop an organizational culture for both our workforce and board of directors that allows everyone to feel respected and valued and creates a positive work environment inclusive of individuals from a wide range of backgrounds.

Our station will continue our endeavors to create programming that is reflective of the world, featuring voices from all walks of life. We will ensure that audiences can find representation of their culture and identity in our programs by collaborating with local filmmakers, educators and leaders. Extending beyond that, we will continue to offer online educational programs and course offerings to assist the unemployed, under-employed, and people of all ages to expand their skills and increase their knowledge.

To supplement our programs and deepen our relationship with the community, Vegas PBS provides events and other engagement opportunities for all, including children and adults from underserved communities. We believe this type of outreach allows the community to experience our programming from a different lens that enriches the experience of bringing cultures and people from different backgrounds together.

We are proud of the work we have done so far and look forward to seeing the results of our efforts in the years to come. We track our progress annually and share this with the

community. For more information on how we are fulfilling our commitment there are reports and information available. Visit the following links to see our:

- [Annual Report to the Community](#)
- [Vegas PBS Leadership Team](#)
- [Southern Nevada Public Television Board of Directors](#)
- [Equal Employment Opportunity Public File Report](#)
- [Community Events](#)
- [Diverse Programming](#)

Vegas PBS is ready to remain agile and responsive to the evolving needs of our community and the media landscape. We strive to serve the public interest in Southern Nevada and the surrounding rural communities.