

Vegas PBS



# Be My Neighbor Day

Saturday,  
October 5, 2024

10 a.m. – 2 p.m.

The Lawn at Downtown  
Summerlin®

Presented by

Howard Hughes and PNC

1825 Festival Plaza Drive  
Las Vegas, NV 89135



## Booth Sponsor Opportunities

**Be My Neighbor Day** is a free outdoor event that promotes being a caring neighbor. Attendees can engage in community-focused acts of kindness and take part in family-friendly activities. Our beloved PBS KIDS characters Daniel Tiger and Katerina Kittycat will be on stage for guest appearances throughout the day.

Booth sponsors will get the chance to engage with an estimated 9,000 event attendees and align their brand with trusted children’s programming on VEGAS PBS KIDS.

### Looking for a Why?

In 2023, the Be My Neighbor Day event:

- Saw over 9,000 est. attendees
- Received event coverage on major local news outlets
- Reached more than 100,000 people on social media

### Questions?

Contact Corporate Sponsorship at [corporatesponsorship@vegaspbs.org](mailto:corporatesponsorship@vegaspbs.org).

### Become a Booth Sponsor Today!

[vegaspbs.org/bemyneighborday](http://vegaspbs.org/bemyneighborday)

Booth sponsors should be prepared to conduct a community-focused act of kindness activity at their booths. Sponsors are required to bring tents. A limited number of tents will be available for rent on a first come, first served basis.

#### \$450 Sponsor Booth

10’x10’ space includes one table and two chairs

#### \$375 Early Bird Price

Ends August 15, 2024