

THE BIG PARTY

Glitz, Growth & Gratitude

DATE

Friday, April 4, 2025
6 pm Cocktails
7 pm Dinner

LOCATION

the **INDUSTRIAL** event space
2330 Industrial Rd
Las Vegas, NV 89102

EVENT HIGHLIGHTS:

- Delicious food
- Exciting entertainment
- Silent auction and games
- Vintage Vegas theme

WHY SPONSOR THE BIG PARTY?

- Align your brand with a reputable and community-focused organization
- Showcase your commitment to supporting educational and cultural initiatives
- Gain visibility among a diverse and engaged audience



ABOUT VEGAS PBS

At Vegas PBS, we believe that everyone in Southern Nevada deserves free access to great media – so for over 50 years, we've strived to provide people of every age and interest with a classroom, a passport, and a stage for the arts. Your sponsorship of The Big Party will help keep Vegas PBS strong and provide revenue that makes our big impact possible.

THE BIG PARTY

SPONSORSHIP PACKAGES

Friday, April 4, 2025 at the INDUSTRIAL event space

DIAMOND (PRESENTING) SPONSOR: \$50,000 LIMITED TO ONE AVAILABLE

Includes “presenting sponsor” recognition on all collateral, outdoor billboard, promotional materials and event stage video screen, exclusive sponsorship of a specialized area, logo projected on venue walls, dinner and seating for 10 guests, one full-page ad in the digital event program, and 234 on-air spots to air over 13 weeks. Plus on vegaspbs.org: a pop-up window message on the homepage for one day, 15-second pre-roll video spot on select Vegas PBS Originals for 2 months, and a digital ad for 3 months.

RUBY SPONSOR: \$25,000

Includes recognition at sponsorship level on all collateral, dinner and seating for 10 guests, one full-page ad in the digital event program, and 117 on-air spots to air over 13 weeks. Plus on vegaspbs.org: a pop-up window message on the homepage for one day, 15-second pre-roll video spot on select Vegas PBS Originals for 1 month, a digital ad on vegaspbs.org for 3 months, and digital ads in Engage and Vegas Ventures newsletters for 6 months.

SAPPHIRE SPONSOR: \$10,000

Includes recognition at sponsorship level on all collateral, dinner and seating for 10 guests, one full-page ad in the digital event program, 78 on-air spots to air over 13 weeks, and a digital ad on vegaspbs.org for 6 months.

EMERALD SPONSOR: \$5,000

Includes recognition at sponsorship level on all collateral, dinner and seating for 10 guests, one full-page ad in the digital event program, and a digital ad on vegaspbs.org for 3 months.

OPAL SPONSOR: \$2,500

Includes recognition at sponsorship level on all collateral, dinner and seating for 4 guests, one half-page ad in the digital event program, and a digital ad on vegaspbs.org for 3 months.

INDIVIDUAL TICKET: \$500

- Dinner and seating for 1 guest

DIGITAL PROGRAM ADS

- Full Page – \$1,000
- Half Page – \$500
- Quarter Page – \$250

CONTACT US FOR THE FULL LIST OF SPONSORSHIP BENEFITS

702.799.1010 x5335 or corporatesponsorships@vegaspbs.org

Southern Nevada Public Television (SNPT) is a Nevada nonprofit corporation registered with the Secretary of State and qualified by the Internal Revenue Service as a 501 (c) 3 nonprofit organization. Donations to SNPT or Vegas PBS are tax deductible to the extent allowed by law.