



Community **Impact** Report

Prairie Public Broadcasting, Inc. **Fiscal Year 2023**

October 1, 2022–September 30, 2023

Prairie Public Broadcasting provides quality radio, television, and public media services that educate, involve, and inspire the people of the prairie region.

We're a trusted public media service dedicated to building an exciting and productive future for our region and its people by offering a window on the world and creating a forum for discussion of important issues.

Individual and community support is a crucial part of Prairie Public's success, and this Community Impact Report celebrates our dedicated partners and contributors.



Highlights of 2023



Educators and learners used the **PBS LearningMedia** platform to see Prairie Public's educational collection on subjects as diverse as Indigenous beadwork, the history of local bridges, the state parks of Minnesota, poetry, and skidsteers.

Prairie Public's original radio music shows **Into the Music, Prebys on Classics, Prebys on Jazz, and The Great American Folk Show** have fans around the world, thanks to online streaming.

A highlight of Prairie Public's productions was **Black Histories of the Northern Plains**, a digital educational series documenting historical Black experiences in Minnesota and the Red River Valley in the 19th and 20th centuries.

Prairie Musicians and **Prairie Mosaic** owe their success to the regional artists, destinations, and events featured. The shows, now in their 12th and 14th seasons, introduce viewers to the treasures of our communities.

Voters watched live public debates during the 2022 election—simulcast on television and radio. In early 2023, **Legislative Review** reported weekly throughout the session to keep the public informed about legislative issues.

From cryptocurrency to health to sports and church renovations, Prairie Public's weekly public affairs show, **Prairie Pulse** with host John Harris, follows newsmakers from across the region.

The lauded radio series **Dakota Datebook: Teachings of Our Elders** is part of the North Dakota Native American Essential Understandings project developed by the North Dakota Department of Public Instruction. Educators Scott Simpson and Sharla Steever crafted this special **Dakota Datebook** collection from elder interviews.

Hundreds of curious kids came to our **Stars of PBS** planetarium event at MSUM featuring PBS Kids character Daniel Tiger and activities for children; and 241 children wrote and illustrated original stories for the annual **PBS Kids Writers Contest**.



Thank you for your commitment



—to the quality services that Prairie Public offers—the news that keeps you informed, the children's programs that educate our young

ones without commercial interruption, the science documentaries that open our eyes to the world, and the dance, music, and theatre programs that enhance our lives. Your support makes this programming accessible to everyone, and it enriches our community in immeasurable ways.

Public media is an essential part of the media landscape—serving the public interest and preserving the public's trust while presenting programs that address a broad range of beliefs, philosophies, and viewpoints.

Our viewers and listeners become members because they expect the highest professional standards from us. They know Prairie Public will deliver radio, television, and educational programming they can trust. People believe that public media has integrity, proven by study after study.

In 2024, we will celebrate 60 years of community impact—impact that couldn't be accomplished without our vital member and business supporters. Thank you for your contributions, financial and otherwise, that have helped Prairie Public grow and thrive throughout the decades.

Sincerely,

John E. Harris III
Prairie Public President & CEO

Highlights of 2023

Prairie Public was accepted to a 12-week **PRX Podcast Journalism Accelerator** program. Staff left the program with skills to produce and publish a podcast.

Prairie Public was the media sponsor of the second annual **FirstLink Film Festival and Competition**, Silence Speaks Aloud, which encouraged young people to learn about the topics of suicide prevention and mental health through storytelling.

In addition to an impressive roster of musical artists, their live performances, and some pleasant chitchat, **The Great American Folk Show** took us to **Dakota Diners** and **Curling Clubs** this season. The radio show is also repackaged as a podcast!

Nearly 400 children and their grownups attended a **Share A Story** event at the Morton Mandan Library where they met Nature Cat, took home a new book, and had fun with PBS Kids-themed games and activities. Later in the summer, Nature Cat came back to meet children at a **Share A Story** event in downtown Fargo's Broadway Square.

Elmo and Abby Cadabby stuffies handed out swag to families during the downtown Fargo Street Fair—in front of the Fargo Theatre where they could go inside to see free **PBS Kids episodes on the big screen**.

Our **Busy Summer Bingo** game challenged children to make their beds, find animal shapes in the clouds, sing a song in the mirror, and set the dinner table to win PBS Nerd t-shirts.

A panel of experts and an engaged audience contemplated **The American Buffalo** when Prairie Public teamed with Tellwell Story Co. and the National Buffalo Museum to host a free preview screening of the documentary from Ken Burns.



Award-Winning Original Productions from Prairie Public



44th Annual Telly Awards for Prairie Mosaic

- Nelda Schrupp: Jewelry Artist
- The International Peace Gardens
- Pat Kruse: Birch Bark Artist
- Bruce Engebretson: Handweaver

2023 Upper Midwest Regional Emmy® Nominations for Prairie Mosaic

- Kent Estey: Artist
- Gabrielle Johnson: 2023 ND Poetry Out Loud State Champion
- Nelda Schrupp: Jewelry Artist
- Bruce Engebretson: Handweaver



2023 NETA Public Media Award Winner

Black Histories of the Northern Plains



Prairie Public is a member of the Public Broadcasting Service, a private, nonprofit corporation that provides quality television programming and related services.



Prairie Public is a member of NPR, a privately supported, nonprofit membership organization that serves its audience in partnership with independently operated, noncommercial public radio stations.

Annual Financial Report

for the Year Ending 9/30/23 • Prairie Public Broadcasting, Inc.

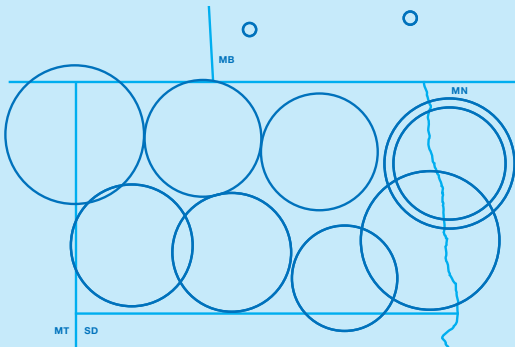
Sources	Television		Radio		Total
	Amount	%	Amount	%	
Membership	\$1,601,667	18%	\$553,445	20%	\$2,155,112
Underwriting	\$144,051	2%	\$138,312	5%	\$282,363
Corporation for Public Broadcasting	\$1,558,411	17%	\$209,826	8%	\$1,768,237
Local Production Funding	\$24,333	0%	\$134,268	5%	\$158,601
State of North Dakota ¹	\$1,296,225	14%	\$200,000	7%	\$1,496,225
State of Minnesota ¹	\$930,521	10%	\$0	0%	\$930,521
Grants	\$142,361	2%	\$0	0%	\$142,361
Fees, Rents	\$731,747	8%	\$329,480	12%	\$1,061,227
Charitable Gaming	\$1,681,814	19%	\$755,598	28%	\$2,437,412
Planned Giving ²	\$653,352	7%	\$273,040	10%	\$926,392
Other	\$303,180	3%	\$125,381	5%	\$428,561
TOTAL SOURCES	\$9,067,662	100%	\$2,719,350	100%	\$11,787,012
Uses					
Programming & Production	\$2,626,713	39%	\$1,369,417	53%	\$3,996,130
Engineering	\$1,200,756	18%	\$289,557	11%	\$1,490,313
Administration	\$1,065,747	16%	\$478,814	18%	\$1,544,561
Fundraising	\$409,310	6%	\$87,066	3%	\$496,376
System Upgrade & Other	\$573,379	9%	\$50,264	2%	\$623,643
Change in Prairie Public Endowment	\$786,007	12%	\$353,133	13%	\$1,139,140
TOTAL USES	\$6,661,912	100%	\$2,628,251	100%	\$9,290,163
EXCESS (DEFICIT) SOURCES OVER USES	\$2,405,750		\$91,099		\$2,496,849

Financial data provided from Eide Bailly LLP audited financial statements of Prairie Public Broadcasting, Inc.

1. Revenues include on-going and general revenue, and additional revenue from one-time funding available for capital projects; North Dakota, \$896,225 and Minnesota, \$292,048.

2. Planned giving includes contributions to Endowment Funds.

Local support comprised of membership and underwriting is the largest source of unrestricted support for Prairie Public Broadcasting, Inc.



Prairie Public Broadcasting, Inc.
Television
Radio
Education Services
Enterprises

Corporate Offices
207 North 5th Street
Fargo ND 58102
701-241-6900
800-359-6900

Bismarck Office
1814 North 15th Street
Bismarck ND 58501
701-224-1700

Prairie Public Television (Manitoba), Inc.
PO Box 2640
Winnipeg MB R3C 4B3

prairiepublic.org
info@prairiepublic.org



Like us
facebook.com/prairiepublic



Follow us
twitter.com/prairiepublic



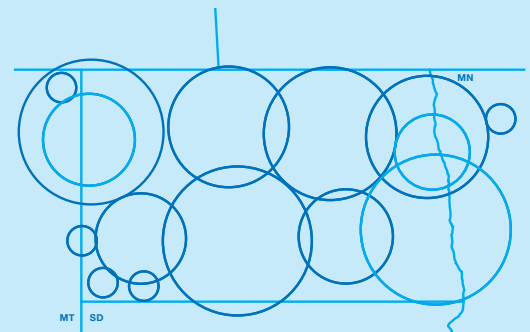
Subscribe
youtube.com/prairiepublic



Download
Our app for your mobile device



PBS App
Free on any device



Radio

Beach	91.9 fm	Hettinger	91.9 fm
Bismarck	90.5 fm	Jamestown	91.5 fm
Bowman	91.9 fm	Minot	88.9 fm
Devils Lake	91.7 fm	Thief River Falls	88.3 fm
Dickinson	89.9 fm	Williston	88.7 fm
Fargo*	91.9 fm	Williston*	89.5 fm
Grand Forks	89.3 fm	Plentywood MT	91.9 fm
Grand Forks*	90.7 fm		<i>*Roots, rock, and jazz</i>

Listeners can choose from three radio formats and can access them all with an HD radio, online at prairiepublic.org, or with the Prairie Public app.

FM1 Classical music featuring **Prebys on Classics** plus public radio's signature news and entertainment programs.

FM2 Roots, rock, and jazz featuring **Into the Music with Mike Olson** and **World Café**, plus two hours of **Morning Edition** on weekdays and **Sound Opinions, Mountain Stage**, and **Acoustic Café** on the weekends.

FM3 Roots, rock, and jazz with **Morning Edition** and **All Things Considered, Marketplace**, and interviews and discussion on **Main Street**.

Television

Bismarck	KBME	Fargo	KFME
Crookston/Grand Forks	KCGE	Grand Forks	KGFE
Devils Lake	KMDE	Minot	KSRE
Dickinson	KDSE	Williston	KWSE
Ellendale	KJRE	Manitoba, Canada via cable	

Prairie Public broadcasts four television program streams. Viewers who use a rooftop antenna receive all four. Viewers who use cable, dish, or satellite services receive Prairie Public's primary schedule, and perhaps one or more additional streams. Prairie Public's primary stream is also available on our website and on the **PBS App, YouTube TV**, and **Hulu + Live TV**.

- 1** **Prairie Public**
Prairie Public's primary schedule.
- 2** **World** Nonfiction, science, nature, news, public affairs, and lifelong learning programs.
- 3** **The MN Channel** Programs produced in and about North Dakota, Manitoba, Minnesota, and the region.
- 4** **PBS Kids** The number one educational media brand for kids offers opportunities to explore new ideas and new worlds through television.