Prairie Public Broadcasting provides quality radio, television, and public media services that educate, involve, and inspire the people of the prairie region.

We’re a trusted public media service dedicated to building an exciting and productive future for our region and its people by offering a window on the world and creating a forum for discussion of important issues.

Individual and community support is a crucial part of Prairie Public’s success, and this Community Impact Report celebrates our dedicated partners and contributors.
Thank you for your commitment

Our viewers and listeners become members because they expect the highest professional standards from us. They know Prairie Public will deliver radio, television, and educational programming they can trust. People believe that public media has integrity, proven by study after study.

In 2024, we will celebrate 60 years of community impact—impact that couldn’t be accomplished without our vital member and business supporters. Thank you for your contributions, financial and otherwise, that have helped Prairie Public grow and thrive throughout the decades.

Sincerely,

John E. Harris III
Prairie Public President & CEO

Highlights of 2023

Educators and learners used the PBS LearningMedia platform to see Prairie Public’s educational collection on subjects as diverse as Indigenous beadwork, the history of local bridges, the state parks of Minnesota, poetry, and skidsteers.

Prairie Public’s original radio music shows Into the Music, Prebys on Classics, Prebys on Jazz, and The Great American Folk Show have fans around the world, thanks to online streaming.

A highlight of Prairie Public’s productions was Black Histories of the Northern Plains, a digital educational series documenting historical Black experiences in Minnesota and the Red River Valley in the 19th and 20th centuries.

Prairie Musicians and Prairie Mosaic owe their success to the regional artists, destinations, and events featured. The shows, now in their 12th and 14th seasons, introduce viewers to the treasures of our communities.

Voters watched live public debates during the 2022 election—simulcast on television and radio. In early 2023, Legislative Review reported weekly throughout the session to keep the public informed about legislative issues.

From cryptocurrency to health to sports and church renovations, Prairie Public’s weekly public affairs show, Prairie Pulse with host John Harris, follows newsmakers from across the region.

The lauded radio series Dakota Datebook: Teachings of Our Elders is part of the North Dakota Native American Essential Understandings project developed by the North Dakota Department of Public Instruction. Educators Scott Simpson and Sharla Steever crafted this special Dakota Datebook collection from elder interviews.

Hundreds of curious kids came to our Stars of PBS planetarium event at MSUM featuring PBS Kids character Daniel Tiger and activities for children; and 241 children wrote and illustrated original stories for the annual PBS Kids Writers Contest.
Highlights of 2023

Prairie Public was accepted to a 12-week PRX Podcast Journalism Accelerator program. Staff left the program with skills to produce and publish a podcast.

Prairie Public was the media sponsor of the second annual FirstLink Film Festival and Competition, Silence Speaks Aloud, which encouraged young people to learn about the topics of suicide prevention and mental health through storytelling.

In addition to an impressive roster of musical artists, their live performances, and some pleasant chitchat, The Great American Folk Show took us to Dakota Diners and Curling Clubs this season. The radio show is also repackaged as a podcast!

Nearly 400 children and their grownups attended a Share A Story event at the Morton Mandan Library where they met Nature Cat, took home a new book, and had fun with PBS Kids-themed games and activities. Later in the summer, Nature Cat came back to meet children at a Share A Story event in downtown Fargo’s Broadway Square.

Elmo and Abby Cadabby stuffies handed out swag to families during the downtown Fargo Street Fair—in front of the Fargo Theatre where they could go inside to see free PBS Kids episodes on the big screen.

Our Busy Summer Bingo game challenged children to make their beds, find animal shapes in the clouds, sing a song in the mirror, and set the dinner table to win PBS Nerd t-shirts.

A panel of experts and an engaged audience contemplated The American Buffalo when Prairie Public teamed with Tellwell Story Co. and the National Buffalo Museum to host a free preview screening of the documentary from Ken Burns.

Award-Winning Original Productions from Prairie Public

44th Annual Telly Awards for Prairie Mosaic
Nelda Schrupp: Jewelry Artist
Pat Kruse: Birch Bark Artist
Bruce Engebretson: Handweaver

2023 Upper Midwest Regional Emmy® Nominations for Prairie Mosaic
Kent Estey: Artist
Gabrielle Johnson: 2023 ND Poetry Out Loud State Champion
Nelda Schrupp: Jewelry Artist
Bruce Engebretson: Handweaver

2023 NETA Public Media Award Winner
Black Histories of the Northern Plains

Prairie Public is a member of the Public Broadcasting Service, a private, nonprofit corporation that provides quality television programming and related services.

Prairie Public is a member of NPR, a privately supported, nonprofit membership organization that serves its audience in partnership with independently operated, noncommercial public radio stations.
### Television

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<th>Amount</th>
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<td>Other</td>
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### Radio

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<td>Programming &amp; Production</td>
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<td>System Upgrade &amp; Other</td>
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<td>Change in Prairie Public Endowment</td>
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<td><strong>TOTAL USES</strong></td>
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### Excess (Deficit) Sources over Uses

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<td>$2,405,750</td>
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<td><strong>TOTAL EXCESS (DEFICIT)</strong></td>
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**Sources**

1. Revenues include on-going and general revenue, and additional revenue from one-time funding available for capital projects:
   - North Dakota, $896,225 and Minnesota, $292,048.

2. Planned giving includes contributions to Endowment Funds.

Local support comprised of membership and underwriting is the largest source of unrestricted support for Prairie Public Broadcasting, Inc.

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**Television**

- **Bismarck** . . . . . . **KBME**
- **Fargo** . . . . . . **KFME**
- **Crookston/Grand Forks** **KCGE**
- **Minot** . . . . . . **KSBF**
- **Williston** . . . . . . **KWSY**
- **Ellendale** . . . . **KRE**

Prairie Public broadcasts four television program streams. Viewers who use a rooftop antenna receive all four. Viewers who use cable, dish, or satellite services receive Prairie Public’s primary schedule, and perhaps one or more additional streams. Prairie Public’s primary schedule is also available on our website and on the PBS App, YouTube TV, and Hulu + Live TV.

**Radio**

- **Beach** . . . . . . **91.9 fm**
- **Bismarck** . . . . **90.5 fm**
- **Bowman** . . . . **91.9 fm**
- **Devils Lake** . . . . **91.7 fm**
- **Dickinson** . . . . **89.9 fm**
- **Fargo** . . . . . . **91.9 fm**
- **Grand Forks** . . . **89.3 fm**
- **Grand Forks** . . . **90.7 fm**

Listeners can choose from three radio formats and can access them all with an HD radio, online at prairiepublic.org, or with the Prairie Public App.

**FM1** Classical music featuring **Prebys on Classics** plus public radio’s signature news and entertainment programs.

**FM2** Roots, rock, and jazz featuring **Into the Music with Mike Olson** and **World Café**, plus two hours of **Morning Edition** on weekdays and **Sound Opinions**, **Mountain Stage**, and **Acoustic Café** on the weekends.

**FM3** Roots, rock, and jazz with **Morning Edition** and **All Things Considered**, **Marketplace**, and interviews and discussion on **Main Street**.

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**Prairie Public Broadcasting, Inc.**

**Television**

- **Corporative Offices**
  - 207 North 5th Street
  - Fargo, ND 58102
  - 701-241-6900
  - 800-359-6900

**Radio**

- **Bismarck Office**
  - 1814 North 15th Street
  - Bismarck, ND 58501
  - 701-224-1700

**Prairie Public Television (Manitoba), Inc.**

- PO Box 2640
- Winnipeg MB R3C 4B3
- prairiepublic.org
- info@prairiepublic.org

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**Annual Financial Report**

for the Year Ending **9/30/23** • Prairie Public Broadcasting, Inc.