



What Do I Do with This?

2025 IMPACT REPORT

Nearly half of St. Louis's daily waste is recyclable, yet only about 10% is recycled. In today's fast-paced world of endless consumption, many people are left wondering what to do with their unwanted stuff. This confusion often leads to, at best, another person's treasure, or at worst, hazardous materials being tossed into landfills, posing serious risks to our environment. Host and producer Brooke Butler breaks down how to recycle, donate, or dispose of everyday items safely.

Season 1 Episodes

- 1 Recycling Demystified
- 2 Electronics Unplugged
- 3 Curbing Curbside Furniture
- 4 Fabrics of Our Trash
- 5 Chemical Cleanup

Watch Full Episodes



This video has me inspired to take another look at the things I intended to discard...and use it to create something special. I love this series!

—YouTube viewer, August 2025



Wow! I learned so much about fast fashion... This video just brings everything full circle, and I am that much more informed. Thank you so much for this video...it contains a great deal I didn't know and now I do.

—YouTube viewer, July 2025



Over **1.3M** video views, impressions, and engagements across social media platforms

Jan 1–Dec 31, 2025

Activation in the Community

What Do I Do with This? is sparking hands-on learning and environmental awareness through its “Trash Talk: Watch Party!” Launched at Nine PBS Edcamp in October, this playful professional development experience equips preK–3 teachers with classroom-ready tools, science connections, and family activities focused on recycling and conservation. Interactive Watch Party Boxes, online engagement, and school partnerships extend the series’ reach—empowering teachers and families to learn, create, and act for a more sustainable future.



Community Partners

Insights from our community partners, using our nationally recognized Model for Engagement, enable us to collaborate closely with the community to understand needs, amplify voices, and highlight practical, locally relevant solutions to sustainability.



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