



CAB Notes – 10/17/23

- Welcome & Community Check In
- Nine PBS Updates
- Nine PBS Upcoming

CAB in Attendance: Madeline Oberman, Rachel D'Souza, Milton Wilkins, Jorge Riopedre, Leah Richmond, Shanise Terrell, Lamont Shannon, Erica Williams, Natasha Boddy

Nine PBS Staff in Attendance: Angie Carr, Stephanie LaFleur

Visitors in Attendance: Carlette Lewis Rhone, Katie Markham, Jason Murray, Ricky Hopkins, Sr.

A. Welcome & Community Check In

B. Nine PBS Updates

a. [Power of the Pitch](#)

- i. Nine PBS special: analysis of sports and economics in London and St. Louis, Cardinals vs. Cubs
- ii. Aired 3 times in September
- iii. Still available for viewing online

b. Nine PBS Mental Well-Being Initiative

- i. A response to our community engagement model, engaging the community with a lens of highest need for highest impact
- ii. Website: ninepbs.org/mental-well-being
- iii. Safe Spaces story
 1. [Adult-focus](#)
 2. [Child-focus](#)

C. Nine PBS Upcoming

a. [Listen St. Louis with Carol Daniels](#)

- i. Sharing stories that elevate Black and Brown people in our community – telling the hard reality while elevating the great things that are happening in our region
- ii. While STL has challenges, we also have great opportunity and great progress happening

b. America Amplified

- i. Heading into voting season: educating our community so they can make a sound/informed decision while understanding how it impacts others in the community
- ii. Nine PBS as a neutral educator/storyteller
- iii. Open conversations: What concerns is the community facing (locally)?
 1. Short term leasing (vacation services like Airbnb)
 2. St. Louis county budget: Rams settlement, ARPA funds
 3. Airport: private vs public ownership, county vs city, expansion
 4. Vacant property and out-of-state ownership (including abandoned commercial properties – environmental/safety hazards, illegal dumping)
 5. Inequity of property taxes (impact school resources)



CAB Agenda – 10/17/23

6. MO Amendment 3 legalizing recreational marijuana sales in the state: when it was passed, it gave municipalities the opportunity to “opt out”. However, per the amendment, proposals can only be placed on the ballot in conjunction with presidential elections. It will be interesting to see which municipalities choose to prohibit recreational marijuana in 2024 and how residents feel about it.
- c. #Ferguson
- i. The killing of Michael Brown is 10 years ago next year
 - ii. What has changed in the community?
 1. (+) STL’s first black woman mayor, engaging the community at large, a very positive step for the community
 2. (+) Exposure/awareness of policing inequities/biases, police brutality – resulting in extra protections like stricter body camera policies. A cascading effect so that Michael Brown’s death shed light on systemic issues nationwide.
 3. (+) Delmar Divine – the impetus for the plan was Michael Brown’s death. Working w/ North City (esp. West End). Supporting residents of North City by opening community resources/hubs that are needed acc to the community
 4. (+) A catalyst for (some) corporate workplaces to have a more diverse workforce – and taking serious consideration around the experiences of BIPOC coworkers
 5. (-) education industry: there are several Black Women in leadership, yet leadership positions are still predominantly filled by white women
 6. (-) racial divides in literacy, as well as rural and urban – lack of partnership across social distinctions
 7. (-) Economic impact: store closures, Emerson HQ leaving, what businesses are unwilling to move into the community (or even the state because of the way they perceived national news coverage)
 8. Make sure to bring the story back home – speak with the community leaders that organized around the space
 - a. 3 community listening sessions already happening in Ferguson
 - i. A suggestion if another location is needed: Drake’s Place: founded in 2014 just before Brown’s death, weathered the tragedy/protests, weathered COVID