



LOCAL CONTENT & SERVICE REPORT TO THE COMMUNITY 2023





WHO WE ARE

OETA provides essential educational content and services that inform, inspire and connect Oklahomans to ideas and information that enrich our quality of life. OETA does this by consistently engaging Oklahomans with educational and public television programming, providing educational training and curriculum, outreach initiatives, virtual events, and online features that collectively encourage lifelong learning.



LOCAL VALUE

OETA provides free access to educational programming on-air and online to all Oklahomans.

Local Life

OETA improves Oklahomans' quality of life through connecting viewers to ideas, history, education, and information in local productions and PBS programming.

Local Inspiration

OETA creates award-winning local productions—highlighting Oklahoma news, arts and culture, history, and more which ignites curiosity, encourages exploration and promotes innovation.

Local Source

OETA delivers hundreds of hours of local content to urban and rural Oklahomans, providing essential information and emergency communication services.



KEY SERVICES

OETA serves Oklahoma's communities with educational opportunities for learners of all ages.

Content Delivery

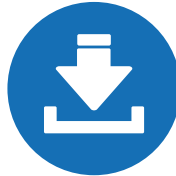
OETA's four television channels delivered 35,040 hours of educational content across 4 broadcast channels and its myriad of streaming platforms.

Educational Resources

OETA provides free educational content and programming for students, teachers, caregivers, and community stakeholders.

Statewide Infrastructure

As Oklahoma's statewide public broadcasting network, OETA is responsible for maintaining 4 high-powered transmitters and 14 translators. This equipment ensures the success of the PBS Warning, Alert and Response Network (WARN). This system provides a path between the Federal Emergency Management Agency and cellular service providers to relay critical emergency information via cellular networks.



LOCAL IMPACT

OETA enhances Oklahomans' quality of life.

Reach

OETA reaches people in all of Oklahoma's 77 counties, as well as surrounding states with free broadcast and streaming programming and educational resources. Our station can be streamed anytime on phones, tablets, computers and more.

Engagement

OETA is America's most watched PBS network (whole day). On average, OETA had about 400,000 monthly users across PBS digital platforms. In 2023, OETA increased its social media reach. OETA's Instagram population organically increased with 949 new followers and our Facebook organically increased with 1,059 new followers. Throughout the year traffic to OETA.tv saw 176,000 new users.



AMERICAS MOST WATCHED PBS NETWORK

OETA serves the citizens of Oklahoma, and Oklahomans tune in resulting in OETA being one of the most watched PBS networks year after year!

OETA is consistently the highest-rated station in the nation in 2019, 2020 and 2021. In 2022, we were the fourth-highest and in 2023, we were the third highest station in the nation.

“OETA has always been a pioneer for social interaction and conscience; for quality children’s programming; news and history.”
- Viewer feedback

MISSION

OETA provides essential educational content and services that inform, inspire and connect Oklahomans to ideas and information that enrich our quality of life.

VISION

OETA will help create more knowledgeable, civically engaged, and productive citizens of Oklahoma.

VALUES

Education

Encourage lifelong learning with continuous, equal access to quality content.

Community Focus

Serve and be accountable to Oklahomans.

Creativity

Encourage imagination, innovation and expression.

Excellence

Achieve the best quality results and be effective.

Integrity

Adhere to the highest standards of conduct, performance and fairness.

Diversity

Be inclusive in our workforce, services, and content.

Collaboration

Work with others to help Oklahomans thrive.



VALUE: EDUCATION



CYBERCHASE MOBILE ADVENTURES IN STEM

Is a text-based initiative focused on supporting Oklahoma's growing Spanish speaking population and strengthening families STEM skills. OETA was one of 14 public media stations from across the nation selected to participate in the Cyberchase: Mobile Adventures in STEM initiative. OETA recruited over 300 families that participated in receiving weekly text messages from The WNET Group that

featured Cyberchase videos and activities to support at home learning.

ART CLUB

Is a part of the Elementary and Secondary School Emergency Relief Fund (ESSER), a federal program administered by the Department of Education in response to the COVID-19 pandemic. As one of the organizations selected by the Oklahoma State Department of Education grant program to support those most disadvantaged by the global COVID-19 pandemic, OETA delivered arts-based programming to Millwood Arts Academy based on the locally produced documentary series Gallery America. Through out both the school year and summer school, over 30 participated in Art Club. Art Club was nominated by the National Educational Television Association for Educational Resources in the Community.



OETA LEARNING HUB

Is an online repository of OETA and public media resources to support learning experiences at home and in the community. On the OETA Learning Hub, children and families can create, curate, and complete activities from their favorite PBS KIDS shows. Youth can explore vocations, media-making experiences, and civic engagement activities. Adults have access to resources for pursuing high school equivalency.



VALUE: EXCELLENCE

2023 AWARDS

HEARTLAND REGIONAL EMMY AWARDS

Gallery America: Oklahoma Outback

Explores the vibrant art scene and unique landscapes of Oklahoma, showcasing the rich cultural tapestry that defines the state's artistic expression.

HEARTLAND REGIONAL EMMY AWARDS

Back In Time: Carl Albert, Little Giant

Delve into the legacy of Carl Albert, an influential politician, exploring his impact on American history and the enduring lessons of his leadership.

OKLAHOMA ASSOCIATION OF BROADCASTERS AWARD (OAB)

Back In Time: Big Top Town

Unveil the rich history of a vibrant community, exploring its cultural evolution and celebrating the enduring spirit that defines this unique town.

VALUE: COMMUNITY FOCUS PBS WARN



OETA and our infrastructure across the state plays a crucial role in protecting Oklahoma communities by ensuring uninterrupted distribution of Wireless Emergency Alerts (WEAs), including severe weather warnings and AMBER alerts to every corner of the state. This service is part of public television's commitment to strengthening the safety of all our communities.

PBS WARN (Warning, Alert, Response Network) uses OETA's unique reach, reliability, and local connections across the state of Oklahoma to provide a vital backup path for the WEA system, which allows local, state and national government agencies (like FEMA) to instantly send short message warnings from geo-targeted cell phone towers directly to a nearby user's mobile device.

If a cybersecurity incident or internet disruption to a carrier facility breaks its primary connection to FEMA, PBS WARN provides an immediate alternate source of inbound WEA messages.

See PBS WARN in action! The map below shows all active WEAs in the US, which WARN is broadcasting in real time.

OETA's coverage extends over 8 markets which Includes portions of southern and southeastern Kansas, the northern and eastern Texas Panhandle and north Texas, western Arkansas, and far southwestern Missouri.

Markets include: Amarillo, TX; Oklahoma City, OK; Tulsa, OK; Joplin, MO - Pittsburg, KS; Wichita Falls, TX - Lawton, OK; Sherman, TX – Ada, OK; Ft. Smith, AR; Shreveport, LA.

VALUE: COMMUNITY FOCUS PROFOUND LOCAL IMPACT

In 2023, OETA took a significant step towards community engagement by creating the role of Community Engagement Coordinator within the Marketing and Communications Department. This strategic position was designed to strengthen ties with the people of Oklahoma, focusing on active participation and hosting in-person events.



Throughout the year, OETA successfully organized and attended various statewide events, leaving an indelible mark on the community. From hosting Daniel Tiger at the OKC Zoo for International Tiger Day to conducting the first-ever live Movie Club event in celebration of the program's 35th Anniversary, these initiatives reached over 2,000 guests. OETA also played a prominent role in community events

such as GardenFest at OSU Botanic Garden, Heard on Hurd, and more, introducing diverse audiences to the wealth of resources it provides.



Securing two grants in 2023, including WETA's American Buffalo Community Engagement grant and the Corporation for Public Broadcasting's American Graduate: Jobs Explained grant, further underscored OETA's commitment to community-focused initiatives. Collaborating with the Cheyenne and Arapaho Tribes and the Kiowa Tribe, OETA hosted impactful events, including screenings, panel discussions, and storytelling sessions, shining a light on the ongoing story of the American buffalo and the Indigenous Peoples of Oklahoma.



Moreover, OETA extended its outreach to the younger generation by hosting an event at Science Museum Oklahoma, connecting over 200 junior and high school students with professionals in the Aerospace Industry. These initiatives not only fostered connections that could be life-changing but also assisted youth in discovering potential career paths.

With these achievements, OETA remains dedicated to building meaningful relationships with the citizens of Oklahoma, providing valuable resources, actively listening to community needs, and responding with high-quality in-person events that inform, inspire, and connect.



VALUE: INTEGRITY

LOCAL PRODUCTIONS



OKLAHOMA NEWS REPORT

Is an award-winning, 60-minute news program that airs once a week on OETA. Journalists produce five-to-six-minute news packages targeting politics, education, agriculture, and the economy for each program. When the state legislature is in session, the news program has a reporter dedicated to covering the decisions made at the capitol that affect all Oklahomans.

Inside each of the 52 Oklahoma News Report programs is a 15-minute discussion segment called InDepth. A moderator hosts guests to discuss topical social issues important to the state.

OETA SPECIAL PRODUCTIONS

STATE OF THE STATE

OETA is the primary producer for the broadcast of the governor's annual State of the State Address—providing video and audio resources to news organizations throughout Oklahoma. The address is typically given on the first Monday of February, outlining the governor's goals. OETA recognizes the value of this important event and for years has made it accessible to all Oklahomans. Whether the governor's address

is broadcast live on OETA, streamed on OETA's digital platforms, or shared with commercial stations so it can be excerpted for newscasts, OETA's effort is what gets the information delivered to the public. This important address is the focus of the first joint session of the annual Oklahoma Legislature and provides insight into the sitting governor's legislative and policy agendas that will be debated and pursued in the following months.



VALUE: COLLABORATION

NATIONAL DISTRIBUTION



TULSA RACE MASSACRE: 100 YEARS LATER

Aired nationally in 2023 : 9 states,
23 markets and 42 channels
(CA, GA, SC, IN, ID, MN, MI, TN, WA)

One hundred years after the Tulsa Race Massacre, the scars persist, etched in the memory of a nation. Commemoration serves as a solemn reflection on the profound impact of racial violence. The journey toward healing demands acknowledgment, education, and

an unwavering commitment to justice, ensuring a future shaped by equality and understanding.

BACK IN TIME: OSAGE MURDERS: THE REIGN OF TERROR

Aired nationally in 2023: 1 state, 7
markets and 22 channels
(South Carolina)

Back in Time: Osage Murders – The Reign of Terror revisits a dark chapter in history, exposing the Osage Nation’s brutal murders during the early 20th century. This gripping narrative unveils a tale of greed, corruption, and the resilient pursuit of justice, casting a revealing light on a haunting era of American history.



WHERE THE BUFFALO ROAM

Aired nationally in 2023: 2 states, 5
markets and 26 channels
(South Dakota & Montana)

Back in Time: Where the Buffalo Roam” takes us on a captivating journey through the American West, exploring the cultural significance of buffalo. This documentary delves into their vital role in Native American life, ecological balance, and the ongoing efforts to preserve these

majestic creatures, connecting past and present with reverence.

LAWRENCE WELK SHOW

Aired nationally in 39 states, 150
markets and 342 channels.
OETA repackages each episode and
distributes to other PBS member
stations every year.

The Lawrence Welk Show epitomized wholesome entertainment, enchanting audiences for decades. A musical variety show that aired from 1951 to 1982, it featured Welk’s iconic champagne music, lively dance performances, and a diverse range of musical genres. Welk’s charm and the show’s enduring popularity left an indelible mark on television history.



VALUE: COLLABORATION

OETA INDEPENDENT PRODUCTIONS



BATTLE OF HONEY SPRINGS

North or South, whichever side controlled Indian Territory controlled the fate of slavery west of the Mississippi. Ultimately, the battle at Honey Springs would be remembered as the climatic engagement within Indian Territory and the most diverse battle of the American Civil War. On July 17, 1863, Major General James G. Blunt marched 3000 U.S. soldiers through the night to launch an attack against a Confederate

Army twice their number. "The Battle of Honey Springs" takes you inside the fight, from the Generals and their warfare tactics to the men on the ground. The fighting forces included the 1st Kansas Colored Infantry, comprised of the formerly enslaved eager to show their bravery and worth, and men from ten American Indian Nations as the battle played out across sovereign Muscogee (Creek) land.

CHILDREN OF CIVIL RIGHTS

No one knew that a group of children in Oklahoma City were heroes, not even the children themselves. For six years, a group of kids went into restaurants and asked for service. It never got violent; it never made national news; but together, they turned around every restaurant except one before the 1964 Civil Rights Act. Sixty years later we share their six year odyssey to freedom.



2023 OKLAHOMA GOVERNOR INAUGURATION

Governor Kevin Stitt was Inaugurated and delivered his Second Inaugural Address Monday, January 9 on the steps of the Oklahoma State Capitol. OETA recognizes the value of this important event and for years has made it accessible to all Oklahomans.



OKLAHOMA FOUNDATION FOR EXCELLENCE

Oklahoma Foundation for Excellence is produced and broadcast annually by OETA. The program is an evening of inspirational speeches and recognition of those who promote educational excellence in the state of Oklahoma. The organization behind the event was founded in 1985, when Oklahoma's U.S. Senator David Boren brought together a group of Oklahoma business and community leaders with the common goal of improving public education in the state. All agreed that private investment was crucial to the success of public schools. The result was the establishment of a statewide, nonprofit organization, the Oklahoma Foundation for Excellence, with the mission of recognizing and encouraging academic excellence in Oklahoma's public schools. OETA is proud to be a partner in this event.





OKLAHOMA HALL OF FAME 2023

The 96th Oklahoma Hall of Fame Induction Ceremony. Being inducted into the Oklahoma Hall of Fame is Oklahoma's Highest Honor. Since the organization's inception in 1927, 730 accomplished individuals have received this honor. In addition, the Inductees are recognized on granite monuments in the Heritage Plaza at the Oklahoma State Fairgrounds.

OUTDOOR OKLAHOMA

Oklahoma Department of Wildlife Conservation's TV show, Outdoor Oklahoma, showcases the best of hunting, fishing, and wildlife diversity across the state. The department documents the state's stories of hunting, fishing, or just enjoying the outdoors, where you, the outdoor enthusiast, is the star. The series also features ODWC's expert biologists, game wardens, and employees making the state an outdoor destination and a pinnacle in conservation.



OKLAHOMA GARDENING

Oklahoma Gardening provides some of the best research-based information in Oklahoma. Each show includes beautiful and informative segments on gardening, lawn care, tree care, and landscaping design and maintenance. Along with segments from our studio garden, we will introduce you to gardeners from around the state and tour their gardens



OSIYO

Osiyo: Voices of the Cherokee People is an award winning and ground breaking series inviting you to discover the rich traditions and compelling modern advancements of the Cherokee people told through a documentary lens. The edutainment show features the people, places, history, language and culture of the Cherokee Nation, the largest federally recognized tribe in the US with more than 380,000 citizens.

PEARL CARTER SCOTT: ON TOP OF THE WORLD

The youngest licensed American pilot ever, Pearl Carter Scott from Marlowe, Oklahoma. Eula "Pearl" Carter Scott (December 9, 1915 - March 28, 2005) was an American stunt pilot and political activist. She became the youngest pilot in the United States on September 12, 1929, when she took her first solo flight at the age of 13. She was taught to fly by pioneer aviator Wiley Post. In 1972 she became one of the Chickasaw Nation's first community health representatives; her mother was an original enrollee of the Chickasaw Nation. Scott was elected to the Chickasaw legislature in 1983 and served three terms.



QUIET PHILANTHROPIST: THE EDITH GAYLORD STORY

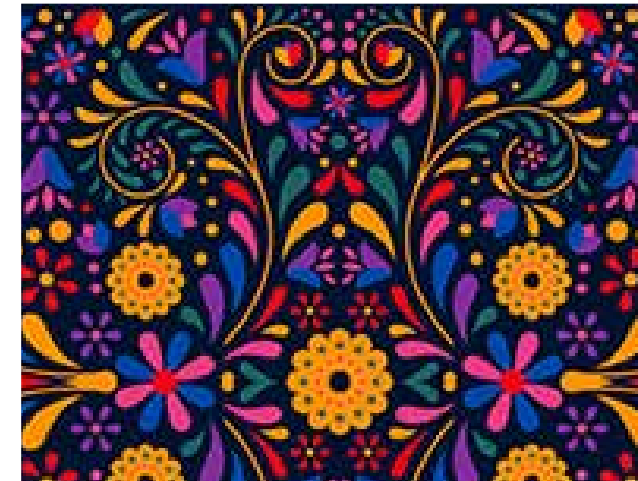
The Quiet Philanthropist is a personal portrait about journalist and philanthropist Edith Gaylord. Edith was a groundbreaking journalist in the 1940's helping to break through the glass ceiling of the male dominated newspaper business. Later in life, Edith devoted herself to philanthropy, anonymously giving millions away to the arts and the downtrodden.



VALUE: DIVERSITY

DIGITAL CONTENT

OETA provides a variety of digital initiatives throughout the year. Whether you're a podcaster, a digital nomad, or a movie enthusiast, OETA has something for everyone! Our digital initiatives can easily be found across through our website and social media platforms and connects viewers to inspiring and informative Oklahoma content.



AQUI EN OKLAHOMA

This Digital First series serves the largest minority group in Oklahoma, the Hispanic community. Host, Luis Rendon immigrated to the U.S. in 2015 from Venezuela. Since arriving, he has obtained a Master's Degree in journalism, married, had a child and become a U.S. Citizen. "Aqui en Oklahoma", delivered in Spanish with English subtitles, is designed to teach the state's Hispanic residents about their new (or old) home.



SUNUP

Produced by the Oklahoma State University agriculture department, SUNUP focuses on production agriculture in Oklahoma and beyond. This program shares research-based expertise and timely information on farming and ranching topics including crops, livestock, wildlife, natural resources, weather and much more.

TOY CART

One of the most popular programs organized by the volunteers at Oklahoma Children's Hospital OU Health is a toy cart that travels to every patient's room when they are newly admitted. Every child gets a toy. "Toy Cart" is a short documentary following artist Gabriel Friedman as he reimagines the toy cart as a friendly and colorful rolling piece of art, delivering delight all around the hospital.



BLACK FRONTIER TOWNS

In February of 2023, the Oklahoma News Report team began a year-long series of special reports. This series is called "Black Frontier Towns" highlighting Oklahoma's 13 historical black towns that remain in 2023 across the state. According to the Oklahoma Historical Society, "the All-Black towns of Oklahoma represent a unique chapter in American history. Nowhere else, neither in the Deep South nor in the Far West, did so many African American men and women come together to create, occupy, and govern their own communities. From 1865 to 1920, African Americans created more than fifty identifiable towns and settlements, some of short duration and some still existing at the beginning of the twenty-first century".



The first Friday of each month Oklahoma News Report airs a ten-minute news package focusing on a single town. The final installment will be in February of 2024.

The featured towns are as listed:

- Boley
- Brooksville
- Clearview
- Grayson
- Langston
- Lima
- Redbird
- Rentiesville
- Summit
- Taft
- Tatum
- Tullahassee
- Vernon

MOVIE CLUB PODCAST

The OETA Movie Club Podcast is a companion podcast for the station's weekly series, "The OETA Movie Club". It is a deep dive into the classic films shown every Saturday night on OETA. Our hosts Robert Burch and Jeff Morava share all the little-known movie facts and trivia, and movie knowledge that only our own Robert Burch seems to know. OETA Movie Club has been a Saturday night staple on OETA for more than 30 years.



GALLERY AMERICA PODCAST

This podcast compliments the award-winning broadcast documentary series, "Gallery America". Host/Producer, Robert Reid, creates original content for the podcast that focuses on lesser-known artists and artistic influencers that make Oklahoma one of America's most creative states. In 2023, Reid created seven new programs with each averaging 7-minutes in length.



INSIDE OETA: DIGITAL NEWSLETTER

Each week, OETA sends out a digital programming newsletter to over **71.1K** subscribers. These newsletters outline upcoming premieres, blog posts, local events and giving opportunities. In 2023, we sent over **3,543,469** programming newsletters and related digital content.



AEROSPACE JOBS EXPLAINED

Is a digital content initiative created by CPB and PBS that leverages public media's unique local and national infrastructure to expose high school students in the nation to tools and resources that will help them discover well-paying, in-demand careers, and opportunities that may not require traditional educational pathways in the aerospace industry.



OETA is showcasing the vast aerospace industry in Oklahoma through Aerospace Jobs Explained by providing an in-depth view into this industry along with all the possible aerospace careers available to the nation with a focus on Oklahoma.

Content is created in the form of Instagram Posts following the latest trends in social media and is used to give the youth an insight into the aerospace industry through professional interviews and specially curated aerospace content.

VALUE: CREATIVITY

GALLERY AMERICA

“Gallery America” is a national and Emmy award winning documentary series produced by OETA for over 20 years. The 30-minute program shines a spotlight on Oklahoma’s arts and culture. In 2023, Producer/Host Robert Reid and Videographer/Editor Jonathan Thompson produced nine 30-minute episodes. Each episode features a segment on an Oklahoma artist. Subsequent segments highlight artists from across America who have been featured by other PBS member stations in their home states.



JANUARY: “THE FOOD SHOW!”

Gallery America explores the art of food and drink in Oklahoma. Brenda Chapman of Broken Arrow’s Just Dough It has been creating her own fake food for film sets, furniture stores, and gift shops for a quarter century. Oklahoma City’s Ma Der Lao has won national praise for reviving Laotian cuisine. And Oklahoma’s Prairie Artisan Ales craft brewery shares the cartoon-inspired plan of their beer cans.

FEBRUARY: “ROBERT PETERSON: STAMP OF APPROVAL”

Lawton, Oklahoma artist Robert Peterson’s oversized portraits have been collected by stars and shown around the world. But his latest work is found at any US post office. It tributes writer Ernest J Gaines, as part of the US Postal Service’s Black Heritage Series.



APRIL: “THE COMIC BOOK SHOW”

Gallery America explores Oklahoma’s thriving and surprising comic book scene to find that comics aren’t just for kids. This episode meets publisher Charles Martin of Oklahoma City’s Literati Press, Glamorella’s Daughter creator Jerry Bennett, Shape-Man Comics creator Breyden Boyd, manga artist in Broken Arrow Ogawa Burukku (Brooke Stephenson) -- the next Netflix hit could spring from their pages.



MAY: “PETER BEDGOOD, THE HUMAN BEAN”

Tulsa actor/cartoonist/comedian Peter Bedgood wakes every morning and makes a joke for his comic strip he calls “Human Beans.” He feels he has to, even when it takes four hours. Gallery America, of Oklahoma PBS member station OETA, meets him to find out why. To answer, Peter reenacts a moment in his career where his life’s purpose becomes clear. The episode also revisits Oklahoma City comedians.

JUNE: “BOBBY CORNELSEN, HAIR APPARENT”

Bobby Cornelsen painted “Joan Jett 4 Prez” on his garage facing I-40 in Weatherford, Oklahoma. The goal was to simply make people smile. Since then, over 20 million vehicles have passed by -- some honk, some wave, some likely turn up the radio. Twenty years later, a local art professor wonders if Bobby’s message is actually art.



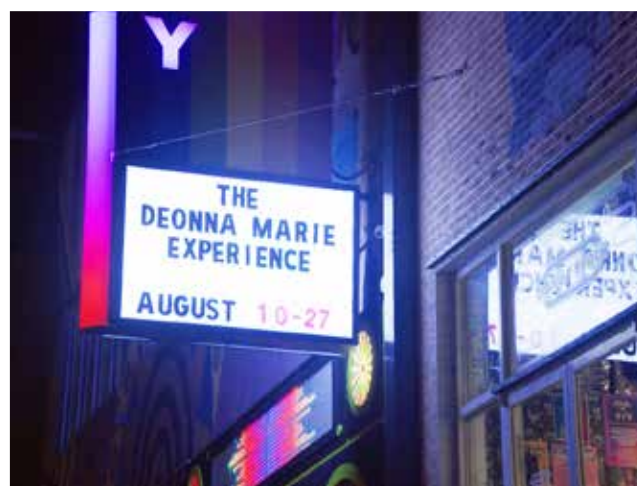


SEPTEMBER: "OKLAHOMA AUTISM'S DUETS"

Gallery America goes behind the scenes with Autism Oklahoma's annual Duets program, which pairs a local artist with an artist on the spectrum - then shares the exciting results at an art gallery in the Paseo in Oklahoma City.

OCTOBER: "THE DEONNA MARIE" EXPERIENCE"

Explore the Deonna Marie Experience one-woman show at Oklahoma City's Factory Obscura. The world-known opera singer tells the tale of growing up in a house of neglect, abuse and addiction -- and how she overcame it earn multiple music degrees and tour the world. Deonna bravely shares every step with the hopes of making the world a better place.



NOVEMBER: "NATIVE AMERICA ARCHIVES"

To celebrate Native American Heritage Month, Gallery America returns to some its past stories on Native American artists and institutions in Oklahoma including Allan Houser, Ben Harjo, Jr & Russell Bates' Emmy-winning Star Trek episode. The episode also drops by the historic Tall Chief Theater, built to help the Osage recover from the Reign of Terror, as depicted in movie and book "The Killers of the Flower Moon."

VALUE: CREATIVITY BACK IN TIME

"Back in Time" is a national and Emmy award winning documentary series produced by OETA for over 15 years. Each 30-minute program focuses on one Oklahoma history story for a total of four episodes in 2023.

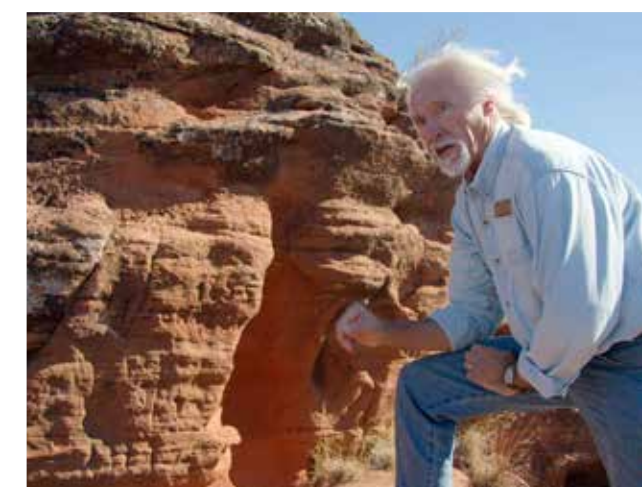


JANUARY: "THE OLD BALLGAME"

Oklahoma and baseball are inseparable. Mantle and Bench are Oklahoma's most recognizable names, but there are forgotten legends like Iron Joe McGinnity, Harry the Cat, Pepper, Whitey, and the Super Chief. In this episode, Back in Time remembers the boys of summer who played "The Old Ballgame".

APRIL: "DIGGING THE WAGON ROAD"

Over a hundred years ago, thousands of people crossed Oklahoma on wagon trains on their way to find California gold. Art Peters is an amateur archaeologist who has devoted his life to finding the remnants they left behind and the stories they tell. Join him as he is "Digging the Waggon Road".





JULY: “WILD WEST WOMEN”

Lucille Mulhall, May Lillie, and Lillian Smith were remarkable “Wild West Women” who broke gender barriers and impressed audiences in the late 1880s. Mulhall was known as the “first lady of rodeo,” while Lillie was an expert sharpshooter and trick rider. Smith set unbeaten shooting records and was Annie Oakley’s rival. Meet Oklahoma’s Wild West women in this episode.



OCTOBER: “WHERE THE BUFFALO ROAM”

Explore the Great Plains’ rich history as the buffalo, once 30 million strong, faced near extinction. Discover how 20th-century efforts by conservationists, ranchers, and Native tribes saved these majestic creatures. They were bred, protected, and brought back from the brink of extinction and are now thriving in Oklahoma.

VALUE: CREATIVITY NATIONAL PRODUCTIONS



WORLD CHANNEL

WORLD Channel allows viewers to experience the personal stories behind the headlines. Devoted to telling stories that humanize complex issues, WORLD shares the best of public media in news, documentaries, and fact-based informational programming that helps us understand conflicts, movements and cultures that may be distinct from your own.

CREATE TV

More often called “do-it-yourself”, the genres seen on Create TV include viewers’ favorite public television series and specials on food, travel, home and garden, arts and crafts, fitness, and other lifestyle interests. Programs featured on Create TV come from American Public Television, The National Educational Telecommunications Association (NETA), PBS, and a handful of local public television stations across the country.





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