

**Minutes of Regular Meeting of the  
Oklahoma Educational Television Authority**

1:00 p.m., Tuesday, August 22, 2023  
OETA Media Center Conference Room  
7403 N. Kelley Ave.  
Oklahoma City, Oklahoma

**DIRECTORS PRESENT:**

Jeanie Webb, Chair  
Wendy Argenbright, Vice Chair  
Allison Garrett, Secretary-Treasurer  
Terri Cornett  
Lisa Greenlee  
Kara Hall  
Bryan Harwell

**DIRECTORS ABSENT:**

Karen Auer  
Joseph Harroz, Jr  
James Isaacs  
Kayse Shrum  
Ryan Walters

**VISITORS PRESENT:** Tyler Talley of Quorum Call; Assistant Attorney General Madalynn Martin; and President Garrett King of the Friends of OETA Board of Directors.

**STAFF PRESENT:** Executive Director Polly Anderson; Vice President of Engineering & Technology Lawson Adams; Vice President of Finance & Administration Shawn Black; Vice President of Local Content Susan Cadot; Vice President of Educational Outreach Darrell Strong; Vice President of Operations Janette Thornbrue; Director of Development Mairead Todd; and Executive Assistant Brandy Kennedy.

The Oklahoma Educational Television Authority Board of Directors met in person at 1:00 p.m. on Tuesday, August 22, 2023. A Notice of Meeting had been filed with the Secretary of State and copies of the Agenda and meeting documents were posted in accordance with provisions of the Open Meeting Act.

Chair Greenlee called the meeting to order. Anderson called the roll. It was determined that a quorum was present and the meeting was called to order at 1:22 p.m. Staff members and guests were introduced. New board of director Bryan Harwell was also introduced.

**Item #4 (Action)**

The Board reviewed the minutes for the regular meeting of June 27, 2023. The Chair entertained a motion to approve the minutes. Cornett made the motion to approve and Hall seconded the motion. Seeing there were no comments or discussion requested, the Chair called for a roll call vote. The motion carried unanimously at 1:25 p.m.

**Item #7 (Action)**

The Chair noted to move to Item #7. Black reported to the Board on the financial reports and the personnel report. He explained the expenditure report and noted there were two internal promotions. Garrett inquired about salary comparison for staff on a regional basis. Black made note that some positions are more competitive than others. Greenlee made a motion to approve the financial and personnel reports, and Harwell seconded the motion. A

roll call vote was conducted and the motion carried unanimously at 1:30 p.m.

#### **Item #7 (Action)**

Black reviewed the financial and personnel reports with the Board. OETA is below budget, partly due to supply chain issues. Expenditures went up partly due to increased costs in tower rentals and electricity at multiple sites. Black went over the detailed expenditures as well as the projection of the cash balance. Black noted the personnel changes. The Chair entertained a motion to approve the financial and personnel reports. Cornett made a motion to approve the financial and personnel reports. Hall seconded the motion. A roll call vote was conducted and the motion carried unanimously at 1:30 p.m.

#### **Item #8 (Action)**

The Board reviewed and discussed the proposed appointments for the Friends of OETA Board of Directors. King explained that expanding the Board will allow FOETA to also expand efforts in public outreach and that it is based on a two-year strategy plan. Garrett motioned to approve the slate of appointments and Cornett seconded the motion. A roll call vote was conducted and the motion carried unanimously at 1:32 p.m.

#### **Item #9 (Action)**

King explained the proposed changes to the General Agreement between OETA and FOETA, particularly in relation to acknowledging the expanding advocacy arm of FOETA on behalf of OETA. He noted that the FOETA bylaws and operating manual cannot be updated with the approval of the OETA-FOETA General Agreement as well. The Board discussed the changes. Greenlee motioned to approve the General Agreement and Hall seconded. A roll call vote was conducted and the motion carried unanimously at 1:35 p.m.

#### **Item #5**

The Chair thanked King for the detailed effort at developing and building up the Friends Board. The Chair informed the Board that OETA has also received seven Emmy nominations and won two Emmys, so she offered her thanks to the staff for their diligent and creative efforts.

#### **Item #6**

Anderson reported that donor retention is at a stellar 74%. She informed the Board that in educational outreach, the OETA Art Club, which began during the pandemic and has since continued in schools, is a finalist for a national award. Additionally, Education is aligning activities with the Back in Time Oklahoma history program which may be used in middle schools as part of curriculum. Anderson detailed the Public Media Awards and the Emmys received. In Operations, she noted that OETA rankings were at number one in the nation in June. In Engineering, she reported that the Idabel tower transition had been completed.

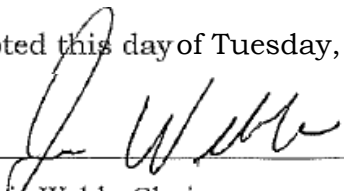
#### **Item #10**

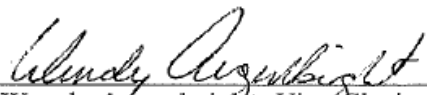
The Chair announced the next regular meeting is set for Tuesday, October 24, 2023 at 1 p.m. at the OETA network headquarters in Oklahoma City, OK.

#### **Adjournment**

There being no further business to come before the Authority, Chair Webb called the meeting adjourned at 1:49 p.m.

Adopted this day of Tuesday, October 24, 2023.

  
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Jeanie Webb, Chair

  
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Wendy Argenbright, Vice-Chair