

**Minutes of Regular Meeting of the
Oklahoma Educational Television Authority**

1:00 p.m., Tuesday, April 26, 2022
OETA Media Center Conference Room
7403 N. Kelley Ave.
Oklahoma City, Oklahoma

DIRECTORS PRESENT:

Terri Cornett, Chair
Larry Rice, Vice Chair
Wendy Argenbright
Richard Beck
Lisa Greenlee
Kara Hall
James Isaacs
Mike Martin
Jeanie Webb

DIRECTORS ABSENT:

Allison Garrett
Joseph Harroz, Jr.
Joy Hofmeister
Kayse Shrum

VISITORS PRESENT: Chief Assistant Attorney General John Settle.

STAFF PRESENT: Executive Director Polly Anderson; Vice President of Finance & Administration Shawn Black; Vice President of Production Susan Cadot; Vice President of Marketing & Communications Jarred Smith; Director of Development Mairead Todd; and Executive Assistant Brandy Kennedy.

The Oklahoma Educational Television Authority Board of Directors met in person at 1:00 p.m. on Tuesday, April 26, 2022. A Notice of Meeting had been filed with the Secretary of State and copies of the Agenda and meeting documents were posted in accordance with provisions of the Open Meeting Act.

Chair Cornett called the meeting to order. Anderson called the roll. It was determined that a quorum was present and the meeting was called to order at 12:57 p.m. Staff were introduced.

Item #4 (Action)

The Board reviewed the minutes for the regular meeting of February 22, 2022. The Chair entertained a motion to approve the minutes. Greenlee made the motion to approve and Webb seconded the motion. Seeing there were no comments or discussion requested, the Chair called for a roll call vote. The vote was unanimous and the motion carried at 1:00 p.m.

Item #5

The Chair stated that OETA receives an annual grant from CPB. She announced that the audited financial report plays a key role in attaining that grant, and that the report was certified last month. She noted that as directors serving OETA, they are

all advocates of OETA's programming and have different spheres of influence to promote public television.

Item #6

Anderson informed the Board that OETA won three Oklahoma Association of Broadcasters awards. She indicated one award was for a news story on cockfighting on *ONR*; one was for Graphic Designer Langham's graphics for *ONR* as well as the *Tulsa Race Massacre* documentary for civil discourse and social change.

Anderson emphasized that since the pandemic, OETA has gone from 11,000 users to over 30,000 users on the *PBS LearningMedia* site, which contains free educational content for students, teachers and parents. Furthermore, she noted that in Education OETA has 6 middle and high schools participating in the *PBS NewsHour* Reporting Labs.

Anderson informed the Board that *ONR* is now livestreamed on Facebook Live while it is airing on TV. Anderson noted OETA is now using an organization called Double the Donation, which Ms. Todd has set up as an easy way for OETA to receive matching gifts from donors whose companies participate.

In terms of programming, Anderson noted that OETA is number four with *Betty White: First Lady of Television* and number seven with *Antiques Roadshow*. She noted that *Back in Time: Big Top Town* was number one for local programs. The Board also discussed the ARPA funding for OETA infrastructure.

Item #7

The Chair welcomed Cadot to report on OETA production. Cadot emphasized she is proud of the production team, their dedication, and their passion. Cadot described the research on the next *Back in Time: Hell's Half Acre*, as well as *Gallery America's* Oklahoma artists recently featured. Cadot also noted upcoming podcasts, such as the OETA Movie Club, and other new digital content.

Item #8 (Action)

Black reviewed the financial and personnel reports with the Board. Black pointed out that due to the cost of the transmitter, the financial report initially trended up; however, it is now trending under budget. He noted that resignations listed on the personnel report was from October 2021 through January 2022, so an updated personnel report will be made available at the next meeting. The Chair entertained a motion to approve the financial report. Martin made a motion to approve the financial report. Beck seconded the motion. A roll call vote was conducted and the motion carried unanimously at 1:28 p.m.

Item #9

The Board discussed the likely appointment of Argenbright, Beck, Hofmeister and Martin to the Officer Nominating Committee to determine the officers for fiscal year 2023.

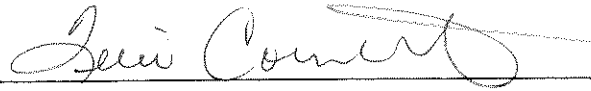
Item #10

The Chair announced the next regular meeting is set tentatively for Tuesday, August 23, 2022 at 1 p.m. at the OETA network headquarters in Oklahoma City, OK.

Adjournment

The Chair entertained a motion to adjourn. Rice made a motion to adjourn and Martin seconded the motion. All were in favor. There being no further business to come before the Authority, Chair Cornett called the meeting adjourned at 1:31 p.m.

Adopted this day of Tuesday, June 28, 2022.

A handwritten signature in cursive script, appearing to read "Terri Cornett", written over a horizontal line.

Terri Cornett, Chair

A handwritten signature in cursive script, appearing to read "Larry Rice", written over a horizontal line.

Larry Rice, Vice Chair