

**Minutes of Regular Meeting of the
Oklahoma Educational Television Authority**

1:00 p.m., Tuesday, April 25, 2023
OETA Media Center Conference Room
7403 N. Kelley Ave.
Oklahoma City, Oklahoma

DIRECTORS PRESENT:

Lisa Greenlee, Chair
Larry Rice, Vice Chair
Karen Auer
Terri Cornett
Allison Garrett
Kara Hall
James Isaacs

DIRECTORS ABSENT:

Jeanie Webb, Secretary-Treasurer
Wendy Argenbright
Joseph Harroz, Jr
Mike Martin
Kayse Shrum
Ryan Walters

VISITORS PRESENT: Finley & Cook Auditor Dan Bledsoe

STAFF PRESENT: Executive Director Polly Anderson; Vice President of Engineering & Technology Lawson Adams; Vice President of Finance & Administration Shawn Black; Vice President of Production Susan Cadot; Vice President of Marketing & Communications Jarred Smith; Vice President of Educational Outreach Darrell Strong; Director of Development Mairead Todd; and Executive Assistant Brandy Kennedy.

The Oklahoma Educational Television Authority Board of Directors met in person at 1:00 p.m. on Tuesday, April 25, 2023. A Notice of Meeting had been filed with the Secretary of State and copies of the Agenda and meeting documents were posted in accordance with provisions of the Open Meeting Act.

Chair Greenlee called the meeting to order. Anderson called the roll. It was determined that a quorum was present and the meeting was called to order at 1:00 p.m. Staff members and guest were introduced.

Item #4 (Action)

The Board reviewed the minutes for the regular meeting of October 25, 2022. The Chair entertained a motion to approve the minutes. Cornett made the motion to approve and Auer seconded the motion. Seeing there were no comments or discussion requested, the Chair called for a roll call vote. The motion carried at 1:05 p.m.

Item #5 (Action)

Bledsoe of Finley & Cook went over the audit findings with the Board. He indicated there were no fraud issues nor violations of laws and regulations. He specified that internal adjustments were being made to the material weakness, which typically is a two-year process and OETA has been progressing in those adjustments. He confirmed that staff provided responses to their inquiries during the audit in good time. The Board discussed

the findings. The Chair entertained a motion to approve the audit. Rice made the motion and Hall seconded. A roll call vote was conducted and the motion carried unanimously at 1:29 p.m.

Item #6

The Chair noted that it was an honor to attend the Public Media Summit recently, which provided a great opportunity to learn about the future technology of public broadcasting. She indicated that because Anderson won last year's National Advocacy Award, she was given the honor of presenting the award to this year's recipient.

Item #7

Anderson informed the Board that OETA hosted a two-day WETA engagement workshop on Ken Burns' newest documentary, *The American Buffalo*, which is set to air this fall. She included that there were representatives from the Inter-Tribal Buffalo Council, which works with eighty tribes on reintroducing buffalo to their lands.

In terms of Marketing & Communications, Anderson noted that all OETA's social media channels are up, and in Development sustaining members are up to seventy-nine percent.

Anderson specified that the Education Department has continued the in-person afterschool Art Camp program thanks to the ESSER grant. She noted that Strong is working on a grant from Oklahoma Humanities for a *Back In Time* educators kit for middle school up to ninth grade.

In Engineering, Anderson informed the Board that OETA is losing a tower in Idabel due to crumbling infrastructure, but that Adams had located a space on a Department of Transportation tower for relocation. Anderson noted that they are currently undergoing upgrades to Wi-Fi, hybrid meeting rooms, and air conditioning.

Anderson commented that as part of the *Oklahoma News Report*, the first Friday of each month OETA highlights a segment on the Black frontier towns of Oklahoma. She noted that the history program *Back In Time* recently had a reception in Hinton for all those in the community who participated in their most recent episode, "Digging the Wagon Road." Furthermore, Anderson commented that in Operations, the top program was *Antiques Roadshow* in Oklahoma.

The Board briefly discussed some differences between various types of PBS stations.

Item #8 (Action)

Black reviewed the financial and personnel reports with the Board. OETA is trending below budget, partly due to supply chain issues. Expenditures went up partly due to OMES insurance went up by \$30,000. Black went over the detailed expenditures as well as the projection of the cash balance. Black noted the personnel changes. The Chancellor inquired if OETA uses a database to compare employee salaries. The Board discussed OETA's private competitors for staff. The Chair entertained a motion to approve the financial and personnel reports. Cornett made a motion to approve the financial and personnel reports. Rice seconded the motion. A roll call vote was conducted and the motion carried unanimously at 1:52 p.m.

Item #9

The Board reviewed the proposed nominating committee to recommend candidates for officers to serve during FY 2024. The Chair confirmed that the Executive Committee has nominated Cornett, Isaacs and Rice to serve. She noted they will bring a slate of officers in June and the new officers will begin in August.


Item #10

The Chair announced the next regular meeting is set for Tuesday, June 27, 2023 at 1 p.m. at the OETA network headquarters in Oklahoma City, OK.

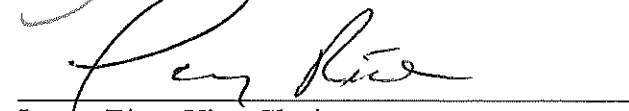
Adjournment

The Chair entertained a motion to adjourn. Isaacs motioned and Auer seconded. There being no further business to come before the Authority, Chair Greenlee called the meeting adjourned at 1:56 p.m.

Adopted this day of Tuesday, June 27, 2023.



Lisa Greenlee, Chair



Larry Rice, Vice Chair