

**Minutes of Regular Meeting of the
Oklahoma Educational Television Authority**

1:00 p.m., Tuesday, October 25, 2022
OETA Media Center Conference Room
7403 N. Kelley Ave.
Oklahoma City, Oklahoma

DIRECTORS PRESENT:

Lisa Greenlee, Chair
Allison Garrett
James Isaacs
Karen Auer
Mike Martin
Terri Cornett
Wendy Argenbright

DIRECTORS ABSENT:

Larry Rice, Vice Chair
Jeanie Webb, Secretary-Treasurer
Joseph Harroz, Jr
Joy Hofmeister
Kara Hall
Kayse Shrum

VISITORS PRESENT: Friends Board of Directors President Garrett King.

STAFF PRESENT: Executive Director Polly Anderson; Vice President of Engineering & Technology Lawson Adams; Vice President of Finance & Administration Shawn Black; Vice President of Production Susan Cadot; Vice President of Marketing & Communications Jarred Smith; Interim Vice President of Educational Outreach Darrell Strong; Director of Development Mairead Todd; and Executive Assistant Brandy Kennedy.

The Oklahoma Educational Television Authority Board of Directors met in person at 1:00 p.m. on Tuesday, October 25, 2022. A Notice of Meeting had been filed with the Secretary of State and copies of the Agenda and meeting documents were posted in accordance with provisions of the Open Meeting Act.

Chair Greenlee called the meeting to order. Anderson called the roll. It was determined that a quorum was present and the meeting was called to order at 1:00 p.m. Staff members were introduced.

Item #4 (Action)

The Board reviewed the minutes for the regular meeting of August 23, 2022. The Chair entertained a motion to approve the minutes. Cornett made the motion to approve and Garrett seconded the motion. Seeing there were no comments or discussion requested, the Chair called for a roll call vote. The vote had one abstention. The motion carried at 1:05 p.m.

Item #5

The Chair noted that the ARPA bill for OETA was vetoed by the governor even though the legislature approved the proposal. The Chair indicated that in the Spring session there is hope the bill will be reintroduced in order to secure that funding.

Item #6

Anderson informed the Board OETA will have an end-of-year pledge, which will include one live pledge night during a Reba McIntyre special that is anticipated to do well in Oklahoma. Anderson congratulated the News Department's Reporter Taelyr Jackson and Multimedia Journalist Kennedy Sepulvado, who were both in the NextGen Under 30 in Oklahoma. Anderson also noted the News Department is conducting 15-minute interviews with the candidates for governor. In the Documentary Department, Anderson apprised the Board of the Documentary Department's recent episodes in *Gallery America* and *Back In Time*, which honed in on Oklahoma's Hispanic community. Related, Anderson noted that Interim Vice President of Education is working with both the News and Documentary Departments in developing middle and high school curriculum for OETA's local programs.

In Engineering, Anderson noted that OETA's Durant transmitter arrival has been delayed due to supply chain issues. Anderson informed the Board that OETA is losing a tower in Idabel, but that they are working on securing an alternative tower site.

Anderson commented that in Operations, the top two programs were *Antiques Roadshow* in Oklahoma. She also announced that Bill Kelley, Master Control Operator, has worked at OETA for 30 years and he is retiring at the end of December.

In terms of Marketing & Communications, Anderson noted that all OETA's social media channels are up, and that the department is currently undertaking a public perceptions study for OETA.

Item #7 (Action)

Black reviewed the financial and personnel reports with the Board. Black reported that OETA had two resignations: a Chief Engineer and Vice President of Education. He explained the engineer position has been replaced by a part-time contractor and by shifting the region of another field engineer. The Chair entertained a motion to approve the financial and personnel reports. Argenbright made a motion to approve the financial and personnel reports. Isaacs seconded the motion. A roll call vote was conducted and the motion carried unanimously at 1:19 p.m.

Item #8 (Action)

The Board reviewed the proposed regularly scheduled meeting dates for 2023. The Chair entertained a motion to approve the dates. Martin made a motion to approve the dates. Auer seconded the motion. A roll call vote was conducted and the motion carried unanimously at 1:22 p.m.

Item #9

The Chair announced the next regular meeting is set tentatively for Tuesday, June 27, 2023 at 1 p.m. at the OETA network headquarters in Oklahoma City, OK.

Adjournment

There being no further business to come before the Authority, Chair Greenlee called the meeting adjourned at 1:23 p.m.

Adopted this day of Tuesday, April 25, 2023.



Lisa Greenlee, Chair



Larry Rice, Vice Chair