

Community Advisory Board Roles and Member Expectations

The roles of the Community Advisory Board are to review and advise the Board of Directors on whether the programming, goals, services and related policies of Kansas City PBS are meeting the specialized educational and cultural needs of the communities served by Kansas City PBS, and to make recommendations to meet such needs.

The Community Advisory Board has the dual responsibilities of being ambassadors for Kansas City PBS as well as bringing community response to the station. To fulfill these functions, there are certain expectations that CAB members must strive to meet.

Stay Current on Programming

Kansas City PBS educates and enriches our community with quality programming and services that entertain, challenge minds and contribute to a life of learning. CAB members are expected to watch Kansas City PBS programs regularly and share their reactions at CAB meetings. Members are highly encouraged to solicit feedback on Kansas City PBS' programming from friends, family members, colleagues, acquaintances and other community members.

Be a Financial Supporter

CAB members are expected to give a monetary contribution to Kansas City PBS annually at whatever level they choose.

Volunteer

CAB members are expected to give of their time to Kansas City PBS several times a year. Volunteer opportunities include, but are not limited to, pledge drives, office work, outreach projects and special events. CAB members should be aware of and open to opportunities to fundraise at all times.

Be an Ambassador

Promote awareness of Kansas City PBS in the Greater Kansas City community by:

- Conveying community feedback on programming to the Kansas City PBS staff and Board of Directors
- Sharing information about Kansas City PBS and its programs with the public (e.g., through social media outlets)
- Arranging viewings to preview future shows
- Writing letters in support of KANSAS CITY PBS
- Giving presentations to the community

Support Kansas City PBS' Board of Directors

CAB members are expected to support Kansas City PBS Board of Directors by attending their Annual Meeting in October.

For more information and meeting schedule, visit kansascitypbs.org/cab