

Grantee Information

| | |
|----------------------|------------|
| ID | 1865 |
| Grantee Name | KACV-TV |
| City | Amarillo |
| State | TX |
| Licensee Type | University |

1.1 Statement of Financial Position (Balance Sheet)

 Jump to question: 1.1

Assets

| | End of Previous FY | End of Current FY |
|--|----------------------|----------------------|
| Cash and Cash Equivalents | \$ 555,581 | \$ 869,276 |
| Accounts Receivables | \$ 73,135 | \$ 10,008 |
| All Other Current Assets | \$ 8,580,729 | \$ 9,613,491 |
| All Non-Current Assets | \$ 817,906 | \$ 706,688 |
| Total Assets | \$ 10,027,351 | \$ 11,199,463 |
| Total Deferred Outflow of Resources (TDOR) | \$ 0 | \$ 0 |

Liabilities

| | | |
|--|---------------------|---------------------|
| Accounts Payables | \$ 398,553 | \$ 407,281 |
| All Other Current Liabilities | \$ 1,394,741 | \$ 1,426,635 |
| Pensions and Other Postemployment Benefits (Non Current) | \$ 0 | \$ 0 |
| All Other Long Term Liabilities | \$ 110,887 | \$ 79,050 |
| Total Liabilities | \$ 1,904,181 | \$ 1,912,966 |
| Total Deferred Inflow of Resources (TDIR) | \$ 0 | \$ 0 |

Net Assets

| | | |
|--|--------------|--------------|
| Invested in Capital Assets (Net of Related Debt) | \$ 676,382 | \$ 595,774 |
| Restricted Net Assets | \$ 3,887,535 | \$ 4,052,420 |
| Unrestricted Net Assets | \$ 3,559,253 | \$ 4,638,303 |
| Total Net Assets | \$ 8,123,170 | \$ 9,286,497 |
| Balance Formula ((TA+TDOR) - (TL+TNA+TDIR)) | \$ | \$ 0 |

1.1 Statement of Financial Position (Balance Sheet)Jump to question: [1.1](#) ▼

For Joint Licensee only: In question 1.1, did you report your Balance Sheet positions as a combined entity or TV operations only? N/A

1.2 Audited Financial Statements Filing Status (for Joint Licensees Only)Jump to question: [1.2](#) ▼

Licensee Type (For Joint Licensees Only) N/A

Comments

| Question | Comment |
|----------|---------|
|----------|---------|

No Comments for this section

2.1 Total Station RevenueJump to question: [2.1](#) ▼**Total (\$)****Passive Revenue**

| | |
|--|--------------|
| Royalties | \$ 0 |
| Copyright Tribunal Distributions | \$ 0 |
| Gains on Sale of Assets - Property and Equipment | \$ -1 |
| Interest and Dividends: Non-Endowment | \$ 174,098 |
| Interest and Dividends: Endowment | \$ 108,056 |
| Realized Gains (Losses) on Marketable Securities Transactions: Non-Endowment | \$ 65,442 |
| Realized Gains (Losses) on Marketable Securities Transactions: Endowment | \$ 71,626 |
| Unrealized Gains (Losses) on Marketable Securities Transactions: Non-Endowment | \$ 331,095 |
| Unrealized Gains (Losses) on Marketable Securities Transactions: Endowment | \$ 429,701 |
| Total Passive Revenue | \$ 1,180,017 |

Non-Passive Revenue

| | |
|---------|------------|
| CPB CSG | \$ 982,767 |
|---------|------------|

| | |
|---|--------------|
| Membership (Contributions < \$1,000) | \$ 170,792 |
| Major Giving (Contributions >= \$1,000) | \$ 57,202 |
| Planned Giving (Realized) | \$ 0 |
| Capital | \$ 73,350 |
| Endowment | \$ 0 |
| Grant Solicitation (Competitive) | \$ 64,712 |
| Production Underwriting | \$ 29,865 |
| Spot/Run of Schedule Underwriting | \$ 122,111 |
| All Other Underwriting | \$ 0 |
| Contract Production & Services | \$ 0 |
| Content Distribution Activities | \$ 0 |
| Program Guide | \$ 2,350 |
| Auction | \$ 0 |
| Subsidiaries | \$ 0 |
| State Government Appropriation (Unrestricted) | \$ 140,553 |
| All Other | \$ 1,193,198 |
| Total Non-Passive Revenue | \$ 2,836,900 |
| Total Station Revenue | \$ 4,016,917 |

2.2 Revenue Sources and Type

Jump to question: 2.2 ▼

| | Trade/In-Kind Revenue | Indirect Support including Occupancy | Capital | Endowment | All Other Revenue | Total |
|--------------------------------------|--------------------------|--|-----------|-----------|----------------------|--------------|
| Federal Government (Non-CPB) | \$ | ----- | \$ | \$ | \$ | \$ 0 |
| State Government | \$ | \$ | \$ | \$ | \$ 157,629 | \$ 157,629 |
| Local and All Other Government | \$ 0 | \$ 0 | \$ 0 | \$ 0 | \$ 0 | \$ 0 |
| CPB | \$ | ----- | \$ 31,198 | \$ 0 | \$ 984,309 | \$ 1,015,507 |
| PBS | \$ 0 | ----- | \$ 0 | \$ 0 | \$ 8,245 | \$ 8,245 |

| | | | | | | | | | | | | | |
|---|----|--------|-------|----|---------|----|---------|----|---------|----|-----------|----|-----------|
| NPR | \$ | | ----- | \$ | | \$ | | \$ | | \$ | 0 | | |
| Public Broadcasting Stations | \$ | | ----- | \$ | | \$ | | \$ | 18,747 | \$ | 18,747 | | |
| Individuals | \$ | | ----- | \$ | | \$ | | \$ | 241,779 | \$ | 241,779 | | |
| Businesses (For Profit Entities) | \$ | 11,547 | ----- | \$ | 0 | \$ | 0 | \$ | 44,819 | \$ | 56,366 | | |
| Foundations (Not For Profit Entities) | \$ | 7,435 | ----- | \$ | 73,350 | \$ | 0 | \$ | 114,526 | \$ | 195,311 | | |
| State and State Supported Colleges and Universities | \$ | 0 | | \$ | 728,824 | \$ | 0 | \$ | 0 | \$ | 414,491 | \$ | 1,143,315 |
| Private Colleges and Universities | \$ | 0 | | \$ | 0 | \$ | 0 | \$ | 0 | \$ | 0 | \$ | 0 |
| All Other Sources | \$ | 0 | ----- | \$ | 0 | \$ | 609,383 | \$ | 570,635 | \$ | 1,180,018 | | |
| Total Station Revenue | \$ | 18,982 | | \$ | 728,824 | \$ | 104,548 | \$ | 609,383 | \$ | 2,555,180 | \$ | 4,016,917 |

Comments

| Question | Comment |
|---------------------------------|---|
| Total Capital Revenue | There was a major equipment purchase in 2023, 2024 capital purchases were around \$397K less in 2024, hence the reduction. |
| Total Endowment Revenue | Investment gains overall were higher for '24 as compared to '23. Realized gains were down by about half, while unrealized gains were up by a factor of 4x-5x. The overall result is much higher earnings in this category for the year. |
| Total Passive Revenue | Investment gains overall were higher for '24 as compared to '23. Realized gains were down by about half, while unrealized gains were up by a factor of 4x-5x. The overall result is much higher earnings in this category for the year. |
| All Other | Direct Support from AC 428,675 Institutional Support 712,140 Other 2,500 As a university licensee, our station will have a larger portion of our revenue in this category due to the college support we receive. |
| Total Revenue from: Businesses | 2 factors: 1) We lost some business underwriters during the year as we were un-staffed for the majority of the year for underwriting. & 2) A large project during 2023 had several businesses support the production, that was not repeated in 2024 as that project was complete. |
| Total Revenue from: Foundations | During 2024, the station had some a lower level of capital equipment items purchased, about \$392K less than in the prior year. Several grant projects from foundations for the prior year had completed and we did not have the same major production level in 2024. |

Question

Comment

Total Revenue from: All Other Sources

Investment gains overall were higher for '24 as compared to '23. Realized gains were down by about half, while unrealized gains were up by a factor of 4x-5x. The overall result is much higher earnings in this category for the year.

3.1 Station Expenses (Excluding Depreciation)

Jump to question: **3.1** ▼

| | Full Time Equivalents (FTEs) | Total Personnel Cost | Direct, Indirect & In-Kind Expenses | Total Expenses |
|--|---------------------------------|-------------------------|---|---------------------|
| Corporate Management & Support | | | | |
| General Management (CEO, COO, General Counsel, etc. - Do Not Allocate any time from these individuals) | 1.90 | \$ 216,581 | ----- | \$ 216,581 |
| Finance and HR | 0.60 | \$ 55,118 | ----- | \$ 55,118 |
| Administrative Support | 0.61 | \$ 15,296 | ----- | \$ 15,296 |
| Total Corporate Management & Support | 3.11 | \$ 286,995 | \$ 823,150 | \$ 1,110,145 |
| Development | | | | |
| Membership - Pledge/On-Air | 0.32 | \$ 17,617 | \$ 14,486 | \$ 32,103 |
| Membership - Direct Mail | 0.27 | \$ 16,978 | \$ 13,962 | \$ 30,940 |
| Membership - Telemarketing | | \$ 0 | \$ 0 | \$ 0 |
| Membership – Digital | 0.12 | \$ 7,225 | \$ 5,941 | \$ 13,166 |
| Membership - All Other | 0.62 | \$ 27,958 | \$ 22,989 | \$ 50,947 |
| Major Giving | | \$ 0 | \$ 0 | \$ 0 |
| Planned Giving | | \$ 0 | \$ 0 | \$ 0 |
| Capital Campaigns | | \$ 0 | \$ 0 | \$ 0 |
| Endowment Campaigns | | \$ 0 | \$ 0 | \$ 0 |
| Grant Solicitation (Competitive) | 0.30 | \$ 23,335 | \$ 19,189 | \$ 42,524 |
| Total Development | 1.63 | \$ 93,113 | \$ 76,567 | \$ 169,680 |
| Auction | | | | |
| Auction | | \$ 0 | \$ | \$ 0 |

Underwriting

| | | | | |
|--|-------------|-------------------|-------------------|-------------------|
| National Production Underwriting | 0 | \$ 0 | ----- | \$ 0 |
| Local Production Underwriting | 0 | \$ 0 | ----- | \$ 0 |
| Spot/Run of Schedule Underwriting | 0.35 | \$ 16,458 | ----- | \$ 16,458 |
| Educational Services Underwriting | 0 | \$ 0 | ----- | \$ 0 |
| Community Engagement Underwriting | 0 | \$ 0 | ----- | \$ 0 |
| Special Event & Other Underwriting | 0.01 | \$ 223 | ----- | \$ 223 |
| Total Underwriting | 0.36 | \$ 16,681 | \$ 302 | \$ 16,983 |
| Programming | | | | |
| Program Acquisition | | \$ 0 | \$ 495,640 | \$ 495,640 |
| Program Scheduling | 0.30 | \$ 21,626 | \$ 0 | \$ 21,626 |
| Total Programming | 0.30 | \$ 21,626 | \$ 495,640 | \$ 517,266 |
| Production | | | | |
| National Broadcast Production | 0 | \$ 0 | \$ 0 | \$ |
| Local Broadcast Production | 4.07 | \$ 271,525 | \$ 23,485 | \$ 295,010 |
| Contract Production & Services | | \$ 0 | \$ 0 | \$ 0 |
| Non Broadcast Production (including Fixed Point to Point, Web, etc.) | 0.15 | \$ 8,468 | \$ 41,750 | \$ 50,218 |
| Total Production | 4.22 | \$ 279,993 | \$ 65,235 | \$ 345,228 |
| Content Distribution & Delivery (CD&D) | | | | |
| Transmission/Distribution | 0.59 | \$ 14,244 | ----- | \$ 14,244 |
| Operations (Master Control) | 0.43 | \$ 31,270 | ----- | \$ 31,270 |
| Technical Maintenance | 0.76 | \$ 26,424 | ----- | \$ 26,424 |
| Production Support | 1.04 | \$ 18,744 | ----- | \$ 18,744 |
| Information Technology | 0 | \$ 0 | ----- | \$ 0 |
| Total CD&D | 2.82 | \$ 90,682 | \$ 127,902 | \$ 218,584 |

Educational Services and Community Engagement

| | | | | |
|--|-----------------------------------|--|---------------------------------------|--|
| Educational Services | <input type="text" value="0.30"/> | \$ <input type="text" value="23,335"/> | \$ <input type="text" value="6,057"/> | \$ <input type="text" value="29,392"/> |
| Community Engagement | <input type="text" value="0.60"/> | \$ <input type="text" value="38,486"/> | \$ <input type="text" value="3,029"/> | \$ <input type="text" value="41,515"/> |
| Total Educational Services and Community Engagement | <input type="text" value="0.90"/> | \$ <input type="text" value="61,821"/> | \$ <input type="text" value="9,086"/> | \$ <input type="text" value="70,907"/> |

Marketing/ CRM

| | | | | |
|---|-----------------------------------|---|--|---|
| Marketing, PR & Communications | <input type="text" value="1.25"/> | \$ <input type="text" value="79,298"/> | \$ <input type="text" value="17,851"/> | \$ <input type="text" value="97,149"/> |
| Program Guide | <input type="text" value="0.25"/> | \$ <input type="text" value="18,388"/> | \$ <input type="text" value="21,940"/> | \$ <input type="text" value="40,328"/> |
| Viewer & Member Services | <input type="text"/> | \$ <input type="text" value="0"/> | \$ <input type="text" value="0"/> | \$ <input type="text" value="0"/> |
| Special Events | <input type="text" value="1.72"/> | \$ <input type="text" value="80,906"/> | \$ <input type="text" value="1,587"/> | \$ <input type="text" value="82,493"/> |
| Total Customer/Relationship Management | <input type="text" value="3.22"/> | \$ <input type="text" value="178,592"/> | \$ <input type="text" value="41,378"/> | \$ <input type="text" value="219,970"/> |

Other Activities & Services

| | | | | |
|--|------------------------------------|---|---|---|
| Other Activities & Services | <input type="text"/> | \$ <input type="text" value="0"/> | \$ <input type="text" value="0"/> | \$ <input type="text" value="0"/> |
| Total Station Expenses (Excluding Depreciation) | <input type="text" value="16.56"/> | \$ <input type="text" value="1,029,503"/> | \$ <input type="text" value="1,639,260"/> | \$ <input type="text" value="2,668,763"/> |

3.2 Other Activities & Services

[Jump to question: 3.2 ▼](#)

Please Describe Other Activities & Services
(Required if this expense category is utilized in Station Expenses)

3.3 Student/Intern Personnel (Detailed Break-out from station FTEs)

[Jump to question: 3.3 ▼](#)

| | Full Time Equivalents (FTEs) |
|--------------------------------|-----------------------------------|
| Corporate Management & Support | <input type="text" value="0.01"/> |
| Development | <input type="text" value="0.10"/> |
| Auction | <input type="text"/> |
| Underwriting | <input type="text" value="0.01"/> |
| Programming | <input type="text" value="0.08"/> |
| Production | <input type="text"/> |
| CD&D | <input type="text"/> |

Educational Services

Community Engagement

Customer/Relationship Management

Other Activities & Services

Total Student/Intern FTEs**3.4 In-Kind Expense Detail**Jump to question: **3.4** ▼**In-Kind Expenses \$**

Corporate Management & Support

Development

Auction

Underwriting

Programming

Production

CD&D

Educational Services

Community Engagement

Customer/Relationship Management

Other Activities & Services

Total Station In-Kind Expenses**3.5 Indirect Support Expense Detail**Jump to question: **3.5** ▼**Indirect Expenses \$**

Indirect Support - Occupancy

Indirect Support-Transmitter Power

Indirect Support - All Other Expenses

Total Station Indirect Support**Total Station In-Kind Plus Indirect (Including Occupancy) Expenses****3.6 Capital Expenses and Related Items**Jump to question: **3.6** ▼

| | Capital Expenses (\$) | Depreciation/ Amortization (\$) | (\$) Funded Depreciation |
|---|---|---|------------------------------------|
| Land and Buildings | \$ <input type="text" value="0"/> | \$ <input type="text" value="0"/> | \$ <input type="text" value="0"/> |
| Administrative and General Office Equipment | \$ <input type="text" value="0"/> | \$ <input type="text" value="1,648"/> | \$ <input type="text" value="0"/> |
| Production Equipment | \$ <input type="text" value="50,941"/> | \$ <input type="text" value="6,816"/> | \$ <input type="text" value="0"/> |
| CD&D and IT Equipment | \$ <input type="text" value="53,607"/> | \$ <input type="text" value="175,140"/> | \$ <input type="text" value="0"/> |
| Production Content (Capitalization and Amortization of Shows/Content) | \$ <input type="text" value="0"/> | \$ <input type="text" value="0"/> | \$ <input type="text" value="0"/> |
| Other Capital Expenditures | \$ <input type="text" value="0"/> | \$ <input type="text" value="1,226"/> | \$ <input type="text" value="0"/> |
| Total | \$ <input type="text" value="104,548"/> | \$ <input type="text" value="184,830"/> | \$ <input type="text" value="0"/> |
| Total Station Expenses (Including Depreciation) | <input type="text" value="-----"/> | \$ <input type="text" value="2,853,593"/> | <input type="text" value="-----"/> |

Comments

| Question | Comment |
|--|---|
| Total Operating Expenses: Total Underwriting | The station had a vacant underwriter position for the majority of the fiscal year as we had problems finding suitable candidates. This led to very low salary expense for this category. |
| FTE's: Local Broadcast Production | For 2024, the station had an increased focus on local productions. We hired an additional FT employee that is 100% coded to this function. Additionally, in prior years we had a couple of staff members only partially coded to this function, with the remainder in other area's of the station. The result was large increase coded to production expenses which is expected to continue moving forward. |
| Total Personnel Cost: Local Broadcast Production | For 2024, the station had an increased focus on local productions. We hired an additional FT employee that is 100% coded to this function. Additionally, in prior years we had a couple of staff members only partially coded to this function, with the remainder in other area's of the station. The result was large increase coded to production expenses which is expected to continue moving forward. |
| Depreciation/Amortization (\$): Total | There were some major equipment added in FY2023. \$497K. This is now being depreciated according to our deprec. schedule, so has thus increased depreciation totals. |
| Total Operating Expenses: Total CD&D | The station had 2 major changes in staffing during FY2024. 1) a long-time engineer retired through part of the year, and that position has not been filled yet. 2) A second engineer position went from FT to PT during the year, resulting in lower salary for that position as well. |

4.1 Corporate Management & Support Expense Detail

Jump to question: **4.1** ▼Direct, Indirect
& In-Kind Expenses (\$)

Do Not Allocate These Expenses to Other Functional Areas

| | |
|--|---------------------------------------|
| Rent/Lease/Mortgage (excluding tower lease payments) | \$ <input type="text" value="0"/> |
| Telecommunications and Utilities (excluding Transmitter Power) | \$ <input type="text" value="8,635"/> |

| | |
|---|-------------------|
| Consulting, Contracted & Outsourced Personnel and Services Fees | \$ 32,860 |
| Legal Fees | \$ 2,185 |
| Accounting/Payroll Fees | \$ 5,000 |
| Governance and Advisory Board Expenses | \$ 4,698 |
| Insurance - Property, Liability & Other Corporate (Non-Employee Benefits) | \$ 5,028 |
| Facilities Maintenance | \$ 0 |
| Professional Development/Training (For All Staff) | \$ 39,225 |
| Indirect Support including Occupancy (Excluding Indirect Transmitter Power) | \$ 712,140 |
| Interest Expense | \$ 0 |
| All Other Corporate Management & Support | \$ 13,379 |
| Total Corporate Management & Support | \$ 823,150 |

Comments

Question Comment

No Comments for this section

5.1 Membership Revenue (<\$1,000)

Jump to question: 5.1 ▼

| | New (\$) | Renewal (\$) | Re-join (\$) | Add-Gift (\$) | Total |
|---------------------------|------------------|-------------------|-----------------|------------------|-------------------|
| Pledge/On Air | \$ 1,196 | \$ 1,316 | \$ 1,080 | \$ 1,392 | \$ 4,984 |
| Direct Mail | \$ 13,087 | \$ 52,436 | \$ 415 | \$ 10,090 | \$ 76,028 |
| Telemarketing | \$ 0 | \$ 0 | \$ 0 | \$ 0 | \$ 0 |
| Digital | \$ 18,910 | \$ 18,028 | \$ 4,760 | \$ 3,225 | \$ 44,923 |
| Other Membership Programs | \$ 0 | \$ 44,753 | \$ 0 | \$ 104 | \$ 44,857 |
| Total | \$ 33,193 | \$ 116,533 | \$ 6,255 | \$ 14,811 | \$ 170,792 |

5.2 Membership - # of Donors (<\$1,000)

Jump to question: 5.2 ▼

| | New (#) | Renewal (#) | Re-join (#) | Total | Add-Gift ((#)) |
|---------------|---------|-------------|-------------|-------|----------------|
| Pledge/On Air | 24 | 16 | 11 | 51 | 12 |
| Direct Mail | 63 | 413 | 4 | 480 | 73 |
| Telemarketing | 0 | 0 | 0 | 0 | 0 |
| Digital | 379 | 157 | 69 | 605 | 72 |

| | | | | | |
|---------------------------|----------------------------------|----------------------------------|---------------------------------|------------------------------------|----------------------------------|
| Other Membership Programs | <input type="text" value="1"/> | <input type="text" value="291"/> | <input type="text" value="0"/> | <input type="text" value="292"/> | <input type="text" value="0"/> |
| Total | <input type="text" value="467"/> | <input type="text" value="877"/> | <input type="text" value="84"/> | <input type="text" value="1,428"/> | <input type="text" value="157"/> |

5.3 Cumulative Annual Gifts (Membership and Major Giving)

Jump to question: [5.3](#) ▼

| | Number of Donors (#) | Number of Gifts (#) | Amount of Gifts (\$) |
|--------------------|------------------------------------|------------------------------------|---|
| \$1 to \$999 | <input type="text" value="1,428"/> | <input type="text" value="1,585"/> | \$ <input type="text" value="170,792"/> |
| \$1,000 to \$9,999 | <input type="text" value="24"/> | <input type="text" value="33"/> | \$ <input type="text" value="33,702"/> |
| \$10,000 and above | <input type="text" value="2"/> | <input type="text" value="2"/> | \$ <input type="text" value="23,500"/> |
| Total | <input type="text" value="1,454"/> | <input type="text" value="1,620"/> | \$ <input type="text" value="227,994"/> |

5.4 Gift Type Detail

Jump to question: [5.4](#) ▼

| | Total |
|-------------------------------|--|
| Matching Gifts (\$ Amount) | \$ <input type="text" value="0"/> |
| Sustainer Gifts (# of Donors) | <input type="text" value="469"/> |
| Sustainer Gifts (\$ Amount) | \$ <input type="text" value="58,452"/> |

5.5 Planned Giving Revenue Detail

Jump to question: [5.5](#) ▼

| | Realized in FY (#) | Realized in FY (\$) |
|--------------------------------|--------------------------------|-----------------------------------|
| Total amount of Planned Giving | <input type="text" value="0"/> | \$ <input type="text" value="0"/> |
| Total | <input type="text" value="0"/> | \$ <input type="text" value="0"/> |

5.6 Endowment Fund Detail

Jump to question: [5.6](#) ▼

| | Endowment Fund (\$) |
|--|---|
| Value of Fund at start of Fiscal Year? | \$ <input type="text" value="4,006,596"/> |
| New Endowment Contributions | \$ <input type="text" value="0"/> |
| Realized Investment Gains | \$ <input type="text" value="179,682"/> |
| Unrealized Investment Gains (Losses) | \$ <input type="text" value="429,701"/> |
| Discretionary spending from the Endowment Fund | \$ <input type="text" value="0"/> |
| Discretionary additions to the Endowment Fund | \$ <input type="text" value="0"/> |
| Value of Fund at end of Fiscal Year? | \$ <input type="text" value="4,615,979"/> |
| Value of pledged gifts not yet received? | \$ <input type="text" value="0"/> |

5.7 Development Expenses

Jump to question: 5.7 ▼

| | Direct & In-Kind Expenses (\$) |
|---|-----------------------------------|
| Premiums' Total | \$ 2,328 |
| Consulting, Contracted & Outsourced Personnel and Services Fees | \$ 31,204 |
| Other Expenses | \$ 43,035 |
| Total | \$ 76,567 |

Comments

| Question | Comment |
|-------------------------------------|--|
| Membership Expenses: Other Expenses | Verified: 1. Premiums remain low, and we have very few contracts with outside consultants, so the "Other" category is always going to be higher. 2. Our special event series for fundraising had more events during the year over the prior two years, increasing our expenses that are recorded in this category. |

6.1 Underwriting Revenue Detail

Jump to question: 6.1 ▼

| | Revenue (\$) |
|-----------------------------------|--------------|
| National Production Underwriting | \$ 0 |
| Local Production Underwriting | \$ 29,865 |
| Spot/Run of Schedule Underwriting | \$ 122,111 |
| Educational Services Underwriting | \$ 0 |
| Community Engagement Underwriting | \$ 0 |
| Special Events/Other Underwriting | \$ 0 |
| Total | \$ 151,976 |

6.2 Production Underwriter Detail (National and Local Production Underwriting)

Jump to question: 6.2 ▼

| | Total # of Underwriters | Revenue (\$) |
|--|-------------------------|--------------|
| Individuals | 0 | \$ 0 |
| Businesses (For Profit Entities) | 0 | \$ 0 |
| Foundations (Not For Profit Entities) | 4 | \$ 20,723 |
| Government (Federal, State and Local and Other Gov't) | 1 | \$ 2,000 |
| All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other) | 2 | \$ 7,142 |
| Total | 7 | \$ 29,865 |

6.3 Spot/Run of Schedule Underwriter Detail

Jump to question: 6.3 ▼

| | Total # of Underwriters | Revenue (\$) |
|--|---------------------------------|---|
| Individuals | <input type="text" value="1"/> | \$ <input type="text" value="6,022"/> |
| Businesses (For Profit Entities) | <input type="text" value="17"/> | \$ <input type="text" value="44,819"/> |
| Foundations (Not For Profit Entities) | <input type="text" value="13"/> | \$ <input type="text" value="34,841"/> |
| Government (Federal, State and Local and Other Gov't) | <input type="text" value="3"/> | \$ <input type="text" value="12,957"/> |
| All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other) | <input type="text" value="12"/> | \$ <input type="text" value="23,472"/> |
| Total | <input type="text" value="46"/> | \$ <input type="text" value="122,111"/> |

6.4 Underwriting Detail - Expenses

Jump to question: ▼

| | Direct & In-Kind Expenses (\$) |
|---|-------------------------------------|
| Consulting, Contracted & Outsourced Personnel and Services Fees | \$ <input type="text" value="0"/> |
| Other Expenses | \$ <input type="text" value="302"/> |
| Total | \$ <input type="text" value="302"/> |

6.5 Spot/Run of Schedule Underwriting Contracts & Renewal Rate

Jump to question: ▼

| | Amount |
|---|------------------------------------|
| Total Number of separate underwriting contracts during the fiscal year (Generated Revenue in Question 6.3)? | <input type="text" value="46"/> |
| Underwriter Renewal Rate? (%) | <input type="text" value="69.00"/> |

Comments

| Question | Comment |
|--|--|
| Total Underwriting Revenue | 2 reasons: 1) The station has been without an underwriter during the fiscal year, and we had some reductions in revenue through that source and 2) Several grant projects during FY23 had a major UW component while FY24 was not at that scale. 2024 is closer to a normal level compared to 2023 which was higher. |
| Total Spot/Run of Schedule Underwriting Revenue (\$) | 2 reasons: 1) The station has been without an underwriter during the fiscal year, and we had some reductions in revenue through that source and 2) Several grant projects during FY23 had a major UW component while FY24 was not at that scale. 2024 is closer to a normal level compared to 2023 which was higher. |

7.1 Program Acquisition Expenses

Jump to question: ▼

| | Direct & In-Kind Expenses (\$) | # of Hours of Programming Aired on Main Broadcast Channel (1 Stream) | # of Hours of Programming Aired on All Other Broadcast Channels |
|--------------------|------------------------------------|--|---|
| PBS Programs - NPS | <input type="text" value="-----"/> | <input type="text" value="5,243.00"/> | <input type="text" value="8,769.00"/> |
| PBS Programs - PFP | <input type="text" value="-----"/> | <input type="text" value="8.00"/> | <input type="text" value=""/> |

| | | | |
|---|------------|----------|-----------|
| PBS Programs - PBS Plus & Other | ----- | 1,040.00 | 571.00 |
| PBS Programs - Total | \$ 462,219 | 6,291.00 | 9,340.00 |
| NETA | \$ 9,801 | 468.00 | 1,121.00 |
| BBC | \$ 0 | | |
| APT | \$ 16,425 | 714.00 | 5,748.00 |
| Movie Packages (Other Distributors) | \$ 0 | | |
| All Other Program Acquisitions (Other Distributors) | \$ 5,715 | 707.00 | 149.00 |
| Local Productions | ----- | 72.00 | |
| Total | \$ 494,160 | 8,252.00 | 16,358.00 |

7.2 Program Acquisition & Scheduling Expenses

Jump to question: [7.2](#) ▼

| | |
|---|------------|
| Program Acquisitions | \$ 494,160 |
| Consulting, Contracted & Outsourced Personnel and Services Fees | \$ 0 |
| Other Expenses | \$ 1,480 |
| Total | \$ 495,640 |

Direct & In-Kind Expenses (\$)

7.3 PBS Program Differentiation

Jump to question: [7.3](#) ▼

Are you a PBS PDP Station? No

Comments

Question

Comment

No Comments for this section

8.1 Content Production Expenses (Direct & In-Kind Expenses)

Jump to question: [8.1](#) ▼

| | National Broadcast Production | Local Broadcast Production | Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.) |
|--|----------------------------------|-------------------------------|--|
| Contracted Personnel (including Outside Producers, Directors, Talent/On Air Hosts etc.), Services and Equipment Rental | \$ 0 | \$ 13,744 | \$ 24,435 |
| Other Expenses | \$ 0 | \$ 9,741 | \$ 17,315 |
| Total Production Services Expenses | \$ 0 | \$ 23,485 | \$ 41,750 |

8.2 Content Production Intended for Station use (by type)

Jump to question: 8.2 ▼

| | # of Hours of National Broadcast Production | # of Hours of Local Broadcast Production | # of Hours of Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.) |
|---|--|---|---|
| State/local government or election coverage | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| Informational call-in broadcast | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| News | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| Public Affairs | <input type="text"/> | 2.00 | 0.03 |
| Arts and Culture | <input type="text"/> | <input type="text"/> | 1.47 |
| Sports Programming | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| Pledge Programs, Pledge Breaks & Auction | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| Educational | <input type="text"/> | <input type="text"/> | 1.08 |
| All Other Productions | <input type="text"/> | <input type="text"/> | 0.07 |
| Total Number of Hours | <input type="text"/> | 2.00 | 2.65 |
| Total Hours using Closed-Captioning | <input type="text"/> | 2.00 | <input type="text"/> |
| Total Hours using the SAP Channel | <input type="text"/> | <input type="text"/> | <input type="text"/> |

Comments

Question

Comment

No Comments for this section

9.1 Revenue Generated by Content Distribution & Delivery Activities

Jump to question: 9.1 ▼

| | Revenue (\$) |
|---|-----------------------------------|
| Tower Lease | \$ <input type="text" value="0"/> |
| ITFS/Alternative Transmission Services | \$ <input type="text" value="0"/> |
| Uplink/Teleconferencing Services | \$ <input type="text" value="0"/> |
| Facility/Equipment Rental | \$ <input type="text" value="0"/> |
| Datacasting | \$ <input type="text" value="0"/> |
| Network/Internet Connectivity | \$ <input type="text" value="0"/> |
| Other Revenue Generated by CD&D (Do not include contributions or grants restricted to CD&D) | \$ <input type="text" value="0"/> |
| Total | \$ <input type="text" value="0"/> |

9.2 Content Distribution & Delivery Expenses

Jump to question: 9.2 ▼

| | Direct, Indirect & In-Kind Expenses (\$) |
|---|---|
| Consulting, Contracted & Outsourced Personnel and Services Fees (excluding Technical Support) | \$ 10,531 |
| CD&D and IT Equipment, Replacement Parts and Software (Non-Capital) | \$ 28,503 |
| Technical, Software and Hardware Support (All CD&D and IT Maintenance Agreements and Support Costs) | \$ 26,534 |
| STL Fees | \$ 0 |
| Tower Rent/Lease/Mortgage | \$ 37,331 |
| ITFS/Alternative Transmission Services | \$ 0 |
| Uplink/Teleconferencing Services | \$ 0 |
| Datacasting | \$ 0 |
| Network/Internet Connectivity | \$ 7,206 |
| Transmitter Power (Direct Expense) | \$ 0 |
| Indirect Support-Transmitter Power | \$ 16,684 |
| Interconnection Expenses | \$ 0 |
| Other Expenses | \$ 1,113 |
| Total | \$ 127,902 |

9.3 Broadcast Capacity

Jump to question: 9.3 ▼

| | # Operated | Average # of Hours per Day Operated |
|---|------------|--|
| UHF Transmitters | 0 | |
| VHF Transmitters | 1 | 24.00 |
| Translators/Low Power Transmitters (boosters) | 4 | 24.00 |
| ITFS Channels | 0 | |

9.4 Master Control Facilities

Jump to question: 9.4 ▼

| | Number | Hours per Day |
|---|--------|---------------|
| Master Control Facilities - # Operated | 1 | ----- |
| Master Control Facilities - Total Hours/Day | ----- | 24.00 |
| Master Control Facilities - Staffed Hours/Day | ----- | 0 |

Comments

Question

Comment

No Comments for this section

10.1 Educational Services Revenue

Jump to question: 10.1 ▼

| | Revenue (\$) |
|---|--------------|
| Federal Grants | \$ 0 |
| Underwriting for Educational Services | \$ 0 |
| Corporate/Foundation Giving | \$ 4,388 |
| Fee-For-Service or Entrepreneurial Services | \$ 0 |
| State Government Funding | \$ 0 |
| Other Revenue Generated by Educational Services | \$ 0 |
| Total | \$ 4,388 |

10.2 Educational Services Expenses

Jump to question: 10.2 ▼

| | Direct & In-Kind Expenses (\$) |
|---|--------------------------------|
| Consulting, Contracted & Outsourced Personnel and Services Fees | \$ 419 |
| Other Expenses | \$ 5,638 |
| Total | \$ 6,057 |

10.3 Educational Content Detail

Jump to question: 10.3 ▼

| | Direct & In-Kind Expenses (\$) |
|---|--------------------------------|
| Create Local Educational Content for Broadcast | \$ 0 |
| Create Local Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.) | \$ 0 |
| Create National Educational Content for Broadcast | \$ 0 |
| Create National Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.) | \$ 0 |
| Program Acquisition | \$ 0 |
| Total | \$ 0 |

10.4 Educational Content Delivery

Jump to question: 10.4 ▼

| | # of Hours of Educational Programming Aired on Main Broadcast Channel (1 Stream) | # of Hours of Educational Programming Aired on All Other Broadcast Channels | # of Hours of Educational Non-Broadcast Delivery |
|--|--|---|--|
|--|--|---|--|

(includes Fixed Point
to Point, Web, etc.)

| | | | |
|---|----------|----------|--|
| Children's content (PBSKids) | 2,400.00 | 8,473.00 | |
| K-12 Educational resources | | | |
| Adult Basic Education- English | | | |
| Adult Basic Education - Other than English | | | |
| Teacher professional development | | | |
| Other | | | |
| Total | 2,400.00 | 8,473.00 | |

10.5 Educational Workshops

Jump to question: 10.5 ▼

| | # of Workshops | Total # of Attendees |
|--|----------------|----------------------|
| Ready to Learn | 0 | 0 |
| Other Pre-K Teacher Professional Development/Training | 3 | 150 |
| Other K-12 Teacher Professional Development/Training | 3 | 220 |
| Other Pre-service Teacher Professional Development/Training | 0 | 0 |
| Other College/University Faculty Professional Development/Training | 1 | 5 |
| Other Professional Development/Training | 0 | 0 |
| Total | 7 | 375 |

Comments

| Question | Comment |
|----------|---------|
|----------|---------|

No Comments for this section

11.1 Community Engagement Revenue

Jump to question: 11.1 ▼

| | Revenue (\$) |
|---|--------------|
| Grants (Competitive) | \$ 4,388 |
| Fee-For-Service or Entrepreneurial | \$ 0 |
| Underwriting of Outreach Events | \$ 0 |
| Other Revenue Generated by Community Engagement | \$ 0 |
| Total | \$ 4,388 |

11.2 Community Engagement Expenses

Jump to question: 11.2 ▼

Consulting, Contracted & Outsourced Personnel and Services Fees

Direct
& In-Kind Expenses (\$)
\$ 210

Other Expenses

\$ 2,819

Total \$ 3,029

Comments

Question Comment

No Comments for this section