IDAHO PBS
PUBLIC TELEVISION

Production Specs

GRAPHIC SPECS

Vector format is best: .ai, .eps, or .pdf
Include all fonts or convert fonts to outlines.
Include CMYK and RGB versions.

If no vector file is available, these files are preferred, in this order:

1. Layered Photoshop
2. Image file with alpha channel (.png, .tga, or .tif)
3. Image file with no alpha channel (.jpg). JPG files should be high quality, no compression.

*Image files should be minimum 1,000 pixels high; more than that is better. If the files are going to be used in print, they should be minimum 300dpi.
***Photos:** JPG (.jpg) images at least 2,000 pixels high minimum. The bigger the better.

VIDEO

These specifications are "best practice" for video production:

Dimensions: 1920 x 1080   **Codec:** DNxHD 145 or ProRes
Frame Rate: 29.97 fps or 59.94   **Wrapper:** .mxf or .mov
Field Order: Upper First (1080i)   **Audio:** AAC at 48kHz
Compression: 50 Mbps preferred

In most cases, a video file that is 1920 x 1080 in a mainstream codec, with a minimum compression rate of 35 Mbps OR a file in H.264 codecs with .mp4 or .mov wrappers would be acceptable.

DIGITAL BANNERS

Clickable, digital banners posted on our most viewed web page, idahoptv.org/schedule, should meet these specifications:
2667 x 329, 72dpi
Minimum font size of 32pt
.png format
URL/UTM for redirect

MUSIC BED

IdahoPTV Production can select music from our royalty-free library.
You may send an audio MP3/WAV with selected music cuts. You must provide proof of broadcast rights.

UPLOAD

Upload large files here: hightail.com/u/IdahoPTV