WHY IS THIS CONTEST BEING OFFERED?

Vaping among teenagers in Idaho is growing at an alarming rate. The health impacts of vaping are serious, especially among teens. Contest organizers want to hear your perspectives on vaping – the shadowing companies behind the disguised products; the dangerous and alarming health impacts of vaping – or any vaping related topic that may help prevent a teen from vaping in the first place or help them quit.

WHO MAY PARTICIPATE?

Students ages 13–18 from Idaho. Students may submit entries as individuals or work with other students as a team.

WHAT IS THE PURPOSE OF THE CONTEST?

You are invited to make a video that creatively provides information for teens about the danger or prevention of vaping or how to quit vaping.

HOW DO I PARTICIPATE?

- Read <u>How KNOW VAPE Video Contest Entries Will Be Judged</u> so you know what is expected and how the videos will be judged.
- You should consult several other sources of information during your research. Start on the KNOW VAPE Idaho website. Be sure to list all of your sources on the Entry Form.
- Consider engaging and creative ways to communicate through video, such as storytelling, news segment, movie trailer, animation, music video, commercial or another idea you have. Submissions can be in any style or genre, including animation, drama, comedy, parody, or documentary.
- Review the <u>KNOW VAPE Video Contest Official Rules</u>. By participating or attempting to participate in this contest, you are deemed to have received, understood, and agreed to these Official Rules.
- Plan, write, and create a video up to 90 seconds long that creatively portrays the dangers of vaping or addresses vaping prevention or vaping cessation. The video must be your own original, unpublished work and must not include any third-party logos or copyrighted material. (See Official Rules for more details.)
- Upload your video to YouTube as an "<u>Unlisted"</u> video, not "private" or judges will NOT be able to watch your video.
- Complete the Entry Form and submit the URL for your video between September I, 2023 and April I, 2024.
- You may submit up to two (2) videos per person or team.
- If your video is selected as a finalist, you must submit completed and signed Parent Permission Form and Actor Release Form.

