

2018 LOCAL CONTENT REPORT

Committed to meeting the needs of the citizens of the state through quality local productions, Legislative coverage, and the creation of superior classroom materials for Wyoming teachers.

Terry Dugas
General Manager

WyomingPBS
Phone: 307-855-2360
E-mail: terry@wyomingpbs.org
Web: wyomingpbs.org

Jennifer Amend
Marketing and Outreach Director

WyomingPBS
Phone: 307-855-2372
E-mail: jennifer@wyomingpbs.org
Web: wyomingpbs.org

WYOMINGPBS IS FOCUSED ON INCREASING EDUCATIONAL RESOURCES, CREATING QUALITY LOCAL CONTENT WHICH ENGAGES AND INFORMS, AND IMPROVING VIEWER ACCESS.

1

PROVIDE HIGH QUALITY EDUCATIONAL CONTENT TO WYOMING TEACHERS

In January of 2017, the Wind River Education website launched at <http://windriveredu.org>. The project has six sections: (1) Why Teach Native American History? (2) Who are the People of the Wind River Reservation? (3) Who are the Eastern Shoshone? (4) Who Are the Northern Arapaho? (5) How Does Tribal Government Work? (6) Preserving the Ways – Culture and Traditions.

Initially funded by the Wyoming Legislature, the website contains 10 Learning Objects and 24 Lesson Plans

developed by Native American Educators. The lesson plans are correlated to both national and Wyoming state standards. 4 additional Learning Objects and eight Lesson Plans have been commissioned, funded in part by a generous gift from the Dragicevich Foundation in Jackson.

The Wind River Education Project won a First Place award in the “Instructional Media” category from the National Educational Telecommunications Association. (Cover Photo)

2

CONTINUE THE OUTSTANDING TRADITION OF LOCAL PRODUCTIONS AT WYOMINGPBS.

CAPITOL OUTLOOK



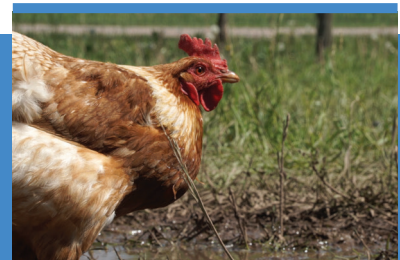
- Two debates and town halls
- Live State of the State address
- Eight 60 minute programs
- Live legislative hearings
- Live committee meetings

WYOMING CHRONICLE



- 26 new 30 minute Chronicles
- Two new 60 minute programs
- One 90 minute special
- 16.5 total hours of programming

FARM TO FORK



- 5 new 30 minute F2F programs
- Composting in Wyoming
- Heritage Apples
- Medicinal herbs
- Chicken Wrangling

3

INCREASE COVERAGE FOR THE STATION

All Wyoming residents can watch us over the air and online.

We now provide over the air service in Lusk and have requested addition to Vyve Broadband cable serving Lusk. Our main channel is carried on every cable provider serving Wyoming, except in Lusk. We have requested that our secondary channel be added to systems in Green River and Rock Springs.

4

EXPAND VIDEO ONLINE

Because DirectTV carries no Wyoming television stations and Dish does not carry WyomingPBS in the major Wyoming towns, online delivery of WyomingPBS productions is critical to our mission of service. WyomingPBS continued to expand these offerings by streaming and archiving every WyomingPBS production, multi-day legislative hearings, and by licensing streaming rights to programs created by Wyoming

independent producers. In addition, WyomingPBS expanded its use of Facebook as an online video channel through the “digital first” series “Our Wyoming” and through Facebook live streaming for local productions. As a result of these initiatives, in FY18, WyomingPBS videos were viewed over 3 million times online.

EARLY CHILDHOOD OUTREACH

WyomingPBS continued its early childhood education initiative with a literacy tour during May 2018. Education Coordinator Carol Garber visited 9 different communities with the Cat in the Hat, promoting early childhood literacy and online resources available to parents through the PBS LearningMedia and the PBS Parents website. Nearly 600 children and families across the state were reached through this initiative.



COMMUNITY SCREENINGS AND OUTREACH

In September 2017, WyomingPBS taped a live episode of the current affairs series "Wyoming Chronicle" featuring local Vietnam veterans at the Wyoming National Guard Joint Forces Readiness Center in Cheyenne. The live taping was free and open to the public. Also in September 2017, WyomingPBS screened the first episode of Ken Burns' "Vietnam War" documentary in Casper, Wyoming as part of a series of local events sponsored by "Hunting with Heroes." Later that month, the network hosted a screening of "Poldark" in Lander, Wyoming to an enthusiastic crowd. January 2018 provided the opportunity to screen "Victoria" in three different communities across the state: Casper, Lander and Laramie. In February 2018 during the Wyoming Legislative Session, WyomingPBS partnered with Wyoming Humanities to host an "Indian Education for All" celebration, providing educators and curriculum contributors across the region the opportunity to showcase the educational tools and resources being created to help meet the recent bill passed by the state legislature. In May 2018, WyomingPBS partnered with the Albany County Library, a recipient of "The Great American Read" grant, to promote events tied to the series.

VIETNAM: A WYOMING REFLECTION



INDIAN EDUCATION FOR ALL



GREAT AMERICAN READ

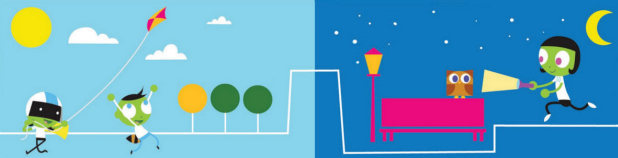




STATE OF EQUALITY: WYOMING WOMEN'S SUFFRAGE

The struggle to gain women a vote in government equal to men is on the minds of Americans as the passage of the 20th Amendment to the U.S. Constitution approaches its centennial in 2020. Events like the Seneca Falls convention, organizations like the National Women's Suffrage Association, and fiery leaders like Elizabeth Cady Stanton are featured in the history of women's suffrage. No one thinks to mention Wyoming. Yet it was the Wyoming Territorial Legislature, in 1869, that became the first government in the modern world to grant all women within its borders the right to vote. How it happened – and almost didn't – is a story of boom-and-bust mining towns, fledgling government on the frontier, and the unlikely avatars of civilization's advance.

PBS KIDS 24/7



GLACIERS OF THE WINDS

The Wind Rivers slash across 120 miles of west-central Wyoming. They're home to more than 40 named peaks over 13,000 feet and seven of the largest glaciers in the American Rockies. "Glaciers of the Winds" documents the scientific exploration and retreat of these glaciers and looks at how this could have significant effects on the local ecosystem and downstream farms and ranches.

Glaciers of the Winds



Coming soon, WyomingPBS is adding a third broadcast channel, PBSKids 24/7, to the Charter/Spectrum cable company.

The channel is also available online as an app to reach the growing number of children who view content through smartphones, tablets, and computers. The channel formally launched in April 2018.