



Prairie Public Broadcasting, Inc.

Community Impact Report

2020

Fiscal Year 2020
began October 1, 2019,
and ended
September 30, 2020

Prairie Public's television documentary promoting peace and understanding, **More Than Just the Music**, premiered in 2019 and was nominated for a regional Emmy Award and distributed nationally in 2020.

Persistence, a Radio Play by Kathy Coudle-King and a year-long radio series titled **Dakota Datebook: 100 Years of Women Voting** commemorated the anniversary of women's suffrage.

Prairie Public welcomed **The Moth** with a live storytelling event at the Fargo Theatre. Audiences cheered.

Prairie Public hosted a premiere party for the **Antiques Roadshow** episodes filmed in North Dakota. The most valuable item from the 2020 season came from North Dakota—an Air Force veteran's watch.

Season 12 of **Prairie Musicians** amplified our region's music scene, and season 11 of **Prairie Mosaic** introduced us to area artists and exhibits.

The Fargo Film Festival Preview Show helped people plan their festival experience.

In March, Prairie Public staff were encouraged to work at home to minimize the spread of COVID-19, and programming and services increased to meet the needs of struggling communities. A slate of special television, radio, and digital services kept the public informed, and public media served as a valuable resource for changing educational needs.

Educational services shifted focus from in-person events and stepped up to promote **At Home Learning Resources**. **PBS LearningMedia** saw a doubling in users, **WORLD CHANNEL** altered their schedule to broadcast classroom programs, and webchats served K-12 teachers in a peer-supported environment.

Prairie Pulse began recording interviews via Zoom. Later in the year, a socially distanced set was created in the downtown Fargo studio.

Main Street hosted a **Town Hall Series** and a daily blog in response to the pandemic. Remote interview equipment kept news interviews seamless and safe.



The Year in Review

Prairie Public's development staff worked with businesses and organizations to help them broadcast free pandemic **public service announcements**.

Painting with Paulson helped us be creative and add beauty to our lives, and the digital series **Drying Time with Buck Paulson** featured Buck's favorite anecdotes.

Northwest Angle: Minnesota's Best-Kept Secret toured a historic, breathtaking landscape in our northern region.

The Great American Folk Show added a new roster of storytellers and musicians to the radio schedule.

The **Poetry Out Loud** radio special celebrated our region's young poets, and **Poems for the Moment** asked North Dakota poets to reflect on the pandemic, politics, and social justice.

Election coverage furnished voters with regional and national coverage; **Main Street** was a conversation space for all the North Dakota ballot candidates; and live debates provided a podium for key candidates.

Our intern connected sound and topography for **Flying Across the North Dakota Landscape: A Radio Adventure with Patrick Mathews-Halmrast**, and MSUM film professor Raymond Rea created **Put the Brights On**, audio narratives from transgender voices in rural America.

Valuable partnerships helped us produce **One Book One North Dakota** with Humanities North Dakota, and **Small Stories** and **TellTale: Dakota Folklife and Stories** with North Dakota Council on the Arts.

The digital series **Energy Issues and Answers: Oil Well Reclamation** reported on the hundreds of North Dakota oil wells that are being returned to agricultural land.

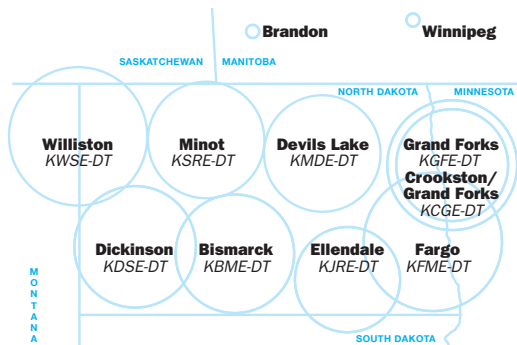
In September, Prairie Public's primary television channel took another leap into the digital realm and began **live streaming** on prairiepublic.org, pbs.org, and the **PBS app**.



Community
Supported
Media



Now more than ever, Prairie Public's work is a critical component for public health, safety, and social resilience. Member contributions support the voices that keep you company, the reporting that keeps you informed, and the conversations that keep you connected to your community. The individuals, organizations, and businesses listed inside this report make it all possible. Thank you!



Television

Bismarck	KBME
Crookston/Grand Forks	KCGE
Devils Lake	KMDE
Dickinson	KDSE
Ellendale	KJRE
Fargo	KFME
Grand Forks	KGFE
Minot	KSRE
Williston	KWSE
Manitoba, Canada	Via cable

Prairie Public broadcasts four television program streams. Viewers who use a rooftop antenna receive all four. Viewers who use cable, dish, or satellite services will receive Prairie Public's primary schedule, and perhaps one or more additional program streams.

- 1 Prairie Public** Prairie Public's high definition schedule, which is also available online at video.prairiepublic.org/livestream
- 2 World** Nonfiction, science, nature, news, public affairs, and lifelong learning programs.
- 3 The MN Channel** High-definition programs produced in and about North Dakota, Manitoba, Minnesota, and the region.
- 4 PBS Kids** The number one educational media brand for kids offers opportunities to explore new ideas and new worlds through television.



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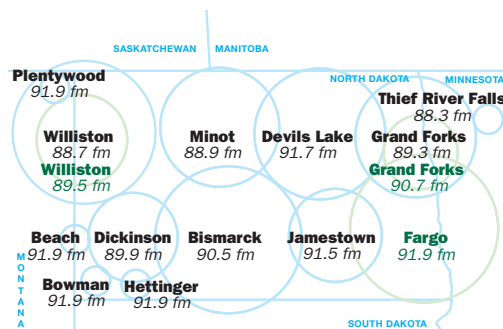
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Radio

Beach	91.9 fm
Bismarck	90.5 fm
Bowman	91.9 fm
Devils Lake	91.7 fm
Dickinson	89.9 fm
Fargo*	91.9 fm
Grand Forks	89.3 fm
Grand Forks*	90.7 fm
Hettinger	91.9 fm
Jamestown	91.5 fm
Minot	88.9 fm
Thief River Falls	88.3 fm
Williston	88.7 fm
Williston*	89.5 fm
Plentywood MT	91.9 fm

**Roots, rock, and jazz*

Listeners can choose from three radio formats and can access them all with an HD radio, online at prairiepublic.org, or with the Prairie Public app.

FM1 Classical music featuring **Prebys on Classics** plus public radio's signature news and entertainment programs.

FM2 Roots, rock, and jazz featuring **Into the Music with Mike Olson** and **World Café**, plus two hours of **Morning Edition** on weekdays and **Sounds Eclectic, Mountain Stage**, and **Acoustic Cafe** on the weekends.

FM3 Roots, rock, and jazz with **Morning Edition** and **All Things Considered, Marketplace**, and interviews and discussion on **Main Street**.



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