



MEETING OF THE UNC-TV GM SEARCH COMMITTEE

***MINUTES APPROVED APRIL 3, 2019***

**March 19, 2019**

**University of North Carolina**

**Center for School Leadership Development, Room 128**

**Chapel Hill, North Carolina**

The UNC-TV GM Search Committee met on March 19, 2019, in room 128 at the Center for School Leadership Development in Chapel Hill, North Carolina.

**CALL TO ORDER**

Chair Teal called the meeting to order at 1:03 p.m.

**ROLL CALL**

Committee secretary Rebecca Vytlačil called roll.

The following committee members were present, constituting a quorum:

Eric Teal, Chair	Joe Ely	Shannon Vickery
Don Baer ( <i>by conference call</i> )	Susan King	Caroline Welch
Anita Brown-Graham	Kimberly van Noort ( <i>by conference call</i> )	Larry Wheeler
Gwen Davis	Charles Sanders	

The following committee members were absent:

Christine Barchick	Jim Goodman
Don Curtis	Assad Meymandi

The following representatives of the UNC System Office were present:

Lynn Duffy, Senior Associate Vice President for Leadership and Talent Development  
Scott Murray, Assistant Vice President of Executive Search and Leadership Programs

The following representative of the search firm was present:

Tom Livingston, Founder and Chief Executive Officer, Livingston Associates

The following representatives of UNC-TV were present:

Kevin FitzGerald (Interim Executive Director and General Manager, UNC-TV)  
Anne Schwarz (Director of Human Resources, UNC-TV)  
Brooks Skinner (Associate General Manager and General Counsel, UNC-TV)  
Rebecca Vytlačil (Senior Executive Assistant and Board Liaison, UNC-TV | committee secretary)

**APPROVE INTERVIEW QUESTIONS**

Chair Teal opened a discussion of the draft interview questions (Appendix A).

Discussion ensued.

Chair Teal entertained a motion to approve the draft interview questions (Appendix A) as presented.

The motion was made by Dr. Sanders, seconded, and carried unanimously.

**CLOSED SESSION**

Chair Teal entertained a motion to go into closed session under NCGS 143-318.11(a)(6) to consider the qualifications, competence, performance, character, fitness, conditions of appointment, or conditions of initial employment of an individual public officer or employee or prospective public officer or employee.

The motion was made by Dr. Sanders, seconded, and carried unanimously.

The committee went into closed session at 1:11 p.m.

The committee returned to open session at 5:00 p.m.

**MEETING ADJOURNED**

There be no further business, the meeting adjourned at 5:00 p.m.

**APPENDIX A**

**DRAFT INTERVIEW QUESTIONS**

1. North Carolina is an extremely diverse state – both urban and rural – with a broad range of demographics and political orientations. How can a statewide public media service like UNCTV best serve the whole state?
2. Discuss the benefits and challenges of operating a public media organization within a major University, given the highly regulated environment and specific operating rules.
3. What is the future of a public television service like UNC-TV given the ongoing changes in media availability and consumption? What concrete steps should we be taking over the next several years? More specifically, what are the top-line implications of ATSC 3 and what should we be doing to prepare for it?
4. Tell us about yourself as a person and leader – what do you see as your greatest strengths? What areas of leadership have been challenging to you and how have you overcome them?
5. What would you say is your biggest failure or situation you regret in your professional life?
6. Serving as mission spokesperson with a variety of external stakeholders, from the general public to the University and the State Legislature, is a critical skill for this position. Comfort with and a successful track record with major donor fundraising is also critical. Discuss your experience as the external face of an organization as well as with major donor fundraising.
7. [Tom closes the interview by asking the candidate what s/he would like to leave us with.]