



STAFF PROFILE

- 1. Name:** JJ Phelps
- 2. Position:** Director Of Programming
- 3. Describe what you do at West TN PBS?** As the Director of Programming at West TN PBS, I am responsible for selecting what programming we show and scheduling what days and times we air them. I try to focus on creating a lineup that has a little bit of everything to keep our viewers informed, engaged, and entertained.
- 4. How long have you been on the West TN PBS Staff?** I've been here 14 years full time, but I started as a part time Master Control Operator right out of high school way back in 1998. I left to pursue working in radio, and eventually made my way back in 2009 as a full time Master Control Operator. In September of 2019 I became our first Digital Asset Manager. In July of 2022 I moved into the role of Broadcast Operations Coordinator and in March 2023, I transitioned into my current role as Director of Broadcasting.
- 5. Where is your hometown?** That's a hard one! Like a lot of people, I have a few "hometowns". I was born in Virginia Beach, VA. I graduated from Dresden High School in Dresden, TN and currently live in Sharon, TN.
- 6. What is your favorite part of working at West TN PBS?** As a kid who grew up watching this very station, I cannot begin to explain how awesome it is for me to have the opportunity to have an impact on the lives of the next generation of kids just like me.
- 7. What is your favorite program on West TN PBS Channel 11?** I've loved watching Nova since I was a kid. I also really enjoy our music programs like Austin City Limits, and cooking programs like The Great American Recipe. I'm also a big fan of Finding Your Roots.