



Community **Impact** Report

Prairie Public Broadcasting, Inc.
Fiscal Year 2022

October 1, 2021–September 30, 2022

Prairie Public Broadcasting provides quality radio, television, and public media services that educate, involve, and inspire the people of the prairie region.

We're a trusted public media service dedicated to building an exciting and productive future for our region and its people by offering a window on the world and creating a forum for discussion of important issues.

Individual and community support is a crucial part of Prairie Public's success, and this Community Impact Report celebrates our dedicated partners and contributors.



Public media can help us to be educated, involved, and inspired. And it can keep us young.



How? With lifelong learning that exercises our minds and challenges our assumptions. With front-row seats to the best of drama and comedy that enlivens our spirits. With news programming that keeps us informed—and our minds sharp and engaged.

I think we can all agree that public media is healthy for individuals and for our society. It offers extraordinary opportunities for connecting our communities with each other and the wider world. We're creating a sense of belonging that can keep us feeling energized. And we're always looking forward to ways that public media can be a source of inspiration and creativity in new and exciting ways.

As we continue to navigate the challenges of an ever-changing world, I invite you to tap into your sense of wonder—the curiosity that can keep us feeling young at heart.

Thank you for your ongoing support, and here's to many more years of lifelong learning, connection, and creativity!

John E. Harris III
Prairie Public
President & CEO



Prairie Public is a member of the Public Broadcasting Service, a private, nonprofit corporation that provides quality television programming and related services.



Prairie Public is a member of NPR, a privately supported, nonprofit membership organization that serves its audience in partnership with independently operated, noncommercial public radio stations.



Prairie Public is known for its diverse collection of documentaries and ongoing series

Prairie Pulse, **Prairie Mosaic**, **Prairie Musicians**, and **Main Street** feature community affairs issues, history and culture, and the artists who make our region interesting.

Dakota Datebook: Teachings of Our Elders radio shorts and podcast is a partnership of Prairie Public and the North Dakota Department of Public Instruction.

Prairie Public hosted a Listening Tour—eleven Zoom events—to hear from people in rural North Dakota about their communities' challenges and accomplishments.

Prairie Public's 2022 television documentary **The Women of Alba Bales House** reminisces with former NDSU home economics majors.

Prairie Public's radio news team provides our region with daily local and regional news and is a stable and trustworthy presence in the offices of newsmakers.

2022 election coverage on television and radio—and online—included live debates for North Dakota U.S. Senate, Minnesota's 7th District Congressional seat, North Dakota's Congressional seat, and Attorney General.

Radio listeners hear roots, rock, and jazz music on **Into the Music with Mike Olson**, classical music on **Prebys on Classics**, community conversations on **Main Street**, regional talent on **The Great American Folk Show**, and a variety of music entertainment and cultural programming throughout the schedule and online.

Prairie Public's original productions are consistently award-winning



The Telly Awards annually showcases the best work created in television and video, for all screens. Receiving over 12,000 entries from all 50 states and five continents, Telly Award winners represent work from some of the most respected advertising agencies, television stations, production companies and publishers from around the world.

Gold Telly

Documentary Category

Rex Cook: Western Leather Artist

Matt Olien producer, Tyler Gastecki editor

Bronze Telly

Public Interest/Awareness Category

Warriors in the North: Healing Through Art

Andy Garske producer/editor

Bronze Telly

Cultural Category

Forced to Flee

Nayeli Castro producer/editor

Bronze Telly

Informational Category

Terry Shannon: Treasure Hunter

Cassie Pierce producer/editor



Prairie Public's radio team is a recognized media leader

Among the most prestigious in news, the Edward R. Murrow Awards recognize local and national news stories that uphold the RTDNA Code of Ethics, demonstrate technical expertise, and exemplify the importance and impact of journalism as a service to the public.

Regional Edward R. Murrow Award

Minot 10 Years After the Flood

Ashley Thornberg producer

Erik Deatherage editing collaborator



We're engaging families and teachers with innovative educational experiences

Partnering with communities and their schools, Prairie Public reinforces the love of learning.

Professional development opportunities and thousands of standards-based online resources serve and support our region's educators.

Every child who writes and illustrates a story for Prairie Public's **PBS Kids Writers Contest** is acknowledged for their achievement, and a talented few will read their stories on the radio for everyone to hear!

The PBS Digital Innovator All-Star program

brings together community thought leaders who are doing extraordinary work in their teaching environments. Twenty educators were chosen from across the country to be All-Stars and share their ideas on national platforms. Prairie Public's All Stars are J'Neil Gibson, who coordinates programs at Youthworks North Dakota, and Frederick Edwards, who graduated from NDSU and is an educator, motivational speaker, and spoken word artist.

Regional educators attended a **media-in-the-classroom course** by Prairie Public called "Growing Together" developed in partnership with the North Dakota Council for Teachers of English.

With resources from partners like the **PBS NewsHour Reporting Labs**, **NPR**, and **PBS LearningMedia**, area youth learn about media creation and responsible use of media.

Annual Financial Report

for the Year Ending 9/30/22 • Prairie Public Broadcasting, Inc.

Sources	Television		Radio		Total
	Amount	%	Amount	%	
Membership	\$1,593,626	21%	\$555,105	24%	\$2,148,731
Underwriting	\$142,020	2%	\$145,244	6%	\$287,264
Corporation for Public Broadcasting	\$1,460,548	19%	\$182,874	8%	\$1,643,422
Local Production Funding	\$206,250	3%	\$167,708	8%	\$373,958
State of North Dakota	\$400,000	5%	\$200,000	9%	\$600,000
State of Minnesota	\$740,712	10%	\$0	0%	\$740,712
Grants ¹	\$304,498	4%	\$0	0%	\$304,498
Fees, Rents	\$734,845	10%	\$306,446	13%	\$1,041,291
Charitable Gaming	\$1,581,821	21%	\$710,673	31%	\$2,292,494
Planned Giving ²	\$272,480	4%	\$7,852	0%	\$280,332
Other	\$86,197	1%	\$27,536	1%	\$113,733
TOTAL SOURCES	\$7,522,997	100%	\$2,303,438	100%	\$9,826,435
Uses					
Programming & Production	\$2,257,882	39%	\$1,283,805	52%	\$3,541,687
Engineering	\$1,265,870	22%	\$308,907	12%	\$1,574,777
Administration	\$1,033,676	18%	\$464,405	19%	\$1,498,081
Fundraising	\$372,376	6%	\$79,198	3%	\$451,574
System Upgrade & Other	\$434,827	7%	\$154,685	6%	\$589,512
Change in Prairie Public Endowment	\$471,805	8%	\$211,970	8%	\$683,775
TOTAL USES	\$5,836,436	100%	\$2,502,970	100%	\$8,339,406
EXCESS (DEFICIT) SOURCES OVER USES	\$1,686,561		(\$199,532)		\$1,487,029

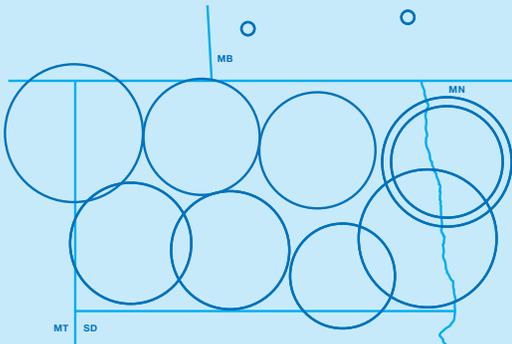
Financial data provided from Eide Bailly LLP audited financial statements of Prairie Public Broadcasting, Inc.

As interest rates improved, assets available for long-term needs such as equipment purchases, were reinvested. These amounts are excluded from sources and uses.

1. Grants include unrestricted support for operations and grants for capital construction and equipment, from the Federal Communication Commission.

2. Planned giving includes contributions to Endowment Funds.

Local support comprised of membership and underwriting is the largest source of unrestricted support for Prairie Public Broadcasting, Inc.



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Radio
Education Services
Enterprises

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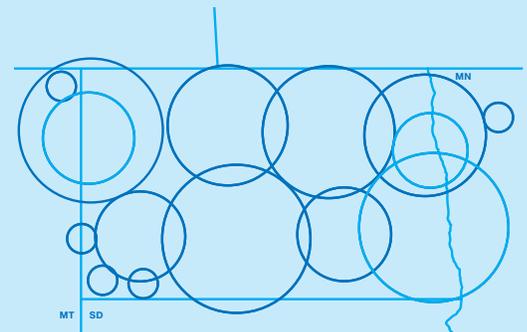
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Radio

Beach	91.9 fm	Hettinger	91.9 fm
Bismarck	90.5 fm	Jamestown	91.5 fm
Bowman	91.9 fm	Minot	88.9 fm
Devils Lake	91.7 fm	Thief River Falls	88.3 fm
Dickinson	89.9 fm	Williston	88.7 fm
Fargo*	91.9 fm	Williston*	89.5 fm
Grand Forks	89.3 fm	Plentywood MT	91.9 fm
Grand Forks*	90.7 fm		<i>*Roots, rock, and jazz</i>

Listeners can choose from three radio formats and can access them all with an HD radio, online at prairiepublic.org, or with the Prairie Public app.

FM1 Classical music featuring **Prebys on Classics** plus public radio's signature news and entertainment programs.

FM2 Roots, rock, and jazz featuring **Into the Music with Mike Olson** and **World Café**, plus two hours of **Morning Edition** on weekdays and **Sound Opinions, Mountain Stage**, and **Acoustic Café** on the weekends.

FM3 Roots, rock, and jazz with **Morning Edition** and **All Things Considered, Marketplace**, and interviews and discussion on **Main Street**.

Television

BismarckKBME	FargoKFME
Crookston/Grand Forks	.KCGE	Grand ForksKGFE
Devils LakeKMDE	MinotKSRE
DickinsonKDSE	WillistonKWSE
EllendaleKJRE	Manitoba, Canada via cable	

Prairie Public broadcasts four television program streams. Viewers who use a rooftop antenna receive all four. Viewers who use cable, dish, or satellite services will receive Prairie Public's primary schedule, and perhaps one or more additional program streams.

1 Prairie Public Prairie Public's high definition schedule, which is also available online at video.prairiepublic.org/livestream

2 World Nonfiction, science, nature, news, public affairs, and lifelong learning programs.

3 The MN Channel High-definition programs produced in and about North Dakota, Manitoba, Minnesota, and the region.

4 PBS Kids The number one educational media brand for kids offers opportunities to explore new ideas and new worlds through television.