

**Minutes of Virtual Special Meeting of the Oklahoma  
Educational Television Authority**

1:00 p.m., Tuesday, April 27, 2021

Facebook Live Location: <https://www.facebook.com/OETAOK>

**DIRECTORS PRESENT BY VIDEOCONFERENCE:**

Joy Hofmeister, Chair  
Terri Cornett, Vice Chair  
Wendy Argenbright  
Richard Beck  
Cheryl Evans  
Kara Hall  
James Isaacs  
Glen Johnson  
Mike Martin

**DIRECTORS ABSENT:**

Lisa Greenlee  
Burns Hargis  
Joseph Harroz, Jr.  
Larry Rice

**VISITORS PRESENT:** Special Assistant Attorney General John Settle.

**STAFF PRESENT:** Executive Director Polly Anderson; Vice President of Finance Shawn Black; Vice President of Production Susan Cadot; Vice President of Operations Janette Thornbrue; Vice President of Educational Outreach Curtis Calvin; Vice President of Engineering & Technology Lawson Adams; Marketing and Communications Manager Aaron Morvan; and, Executive Assistant Brandy Kennedy.

The Oklahoma Educational Television Authority Board of Directors met virtually through Zoom and Facebook Live in special session at 1:00 p.m. on Tuesday, April 27, 2021. A Notice of Meeting had been filed with the Secretary of State and copies of the Agenda and meeting documents were posted in accordance with provisions of the Open Meeting Act as amended by Senate Bill 1031.

Chair Hofmeister called the meeting to order. Anderson called the roll. It was determined that a quorum was present and the meeting was called to order at 1:02 p.m.

**Item #4**

Anderson commented that the Friends Board has been advocating diligently with the legislature on behalf of the one-time funding request to pay fifty percent of the cost in order to replace the Eufaula transmitter and one-time funding to update the air conditioning units that keep the transmitters cool. Additionally, Anderson informed the Board that OETA has a request for proposal out for an audit firm. On the legal front, Anderson also stated the dissolution from the former foundation has been completed.

Anderson noted that OETA is working with Robert Allen on a new season of the Lawrence Welk program. Anderson explained that OETA's role with the Lawrence Welk Show is as the presenting station, working in conjunction with the Lawrence Welk syndication group.

Anderson also updated the Board on OETA deploying datacasting technology. She explained that datacasting allows OETA to broadcast files with information in them

throughout the state. She noted that while it is not equal to the internet because it is a one-way path, it gives the student an internet experience, where teachers can send the same assignments to students as though it were the internet. Anderson informed the Board that Choctaw Nation invited OETA to present in a conference in June to school districts. Anderson confirmed OETA is able to provide this service to the state of Oklahoma. The Chair agreed that while datacasting is not the same as two-way broadband, this connection may be deemed very valuable in the education community, especially for students in rural areas without broadband access.

**Item #6 (Action)**

The Board reviewed the minutes for the virtual special meeting of February 23, 2021. The Chair entertained a motion to approve the minutes. Johnson made the motion to approve and Evans seconded the motion. Seeing there were no comments or discussion requested, the Chair called for a roll call vote. Anderson conducted roll call to adopt the minutes. One abstained while eight were in favor; the motion carried at 1:20 p.m.

**Item #7 (Action)**

Black reviewed the financial and personnel reports with the Board. He noted OETA is well below the budget estimates in almost every category and it is expected to be under budget for the end of the fiscal year. On the proposed budget, he anticipated that OETA will have a larger revolving fund coming in for FY22 compared to FY21. On the personnel report, he noted there have been no hires since the last board meeting in February. No questions or comments were discussed. The Chair entertained a motion to approve the financial and personnel reports. Cornett made a motion to approve the reports. Isaacs seconded the motion. A roll call vote was conducted and the motion carried at 1:24 p.m.


**Item #11**

Anderson announced the next regular meeting is set for Tuesday, June 22, 2021 at 1 p.m. at the OETA network headquarters in Oklahoma City, OK.

**Adjournment**

There being no further business to come before the Authority, Chair Hofmeister called for a motion to adjourn the meeting. Johnson moved to adjourn the meeting and Cornett seconded the motion. The Chair called for a roll call vote. Anderson conducted the roll call vote. All were in favor, and the meeting was adjourned at 1:24 p.m.

Adopted this day of June 22, 2021.

  
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Joy Hofmeister, Chair

  
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Terri Cornett, Vice Chair