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Families Meet PBS KIDS Characters, Get Free Pizza & Books
At the Upcoming 2021 Summer Reading Club Kick-Off Event

WCMU Public Media, Chippewa River District Library, Domino's Pizza, and Mt. Pleasant Parks & Recreation invite families to the 2021 Drive Thru Summer Reading Club Kick-Off event Mon., June 21.

At this free outdoor drive-thru event, vehicles can parade through the Mount Pleasant Veterans Memorial Library parking lot between 6 and 8 p.m. to wave to PBS KIDS' "Daniel Tiger's Neighborhood" characters, receive free cheese pizzas from Domino's Pizza, and free Summer Reading Club goodie bags with Tails & Tales-themed books and activities to do at home this summer.

"We are so excited for the Summer Reading Kick Off event!" says Barbara Sanford, Youth Collections & Programming Coordinator at Chippewa River District Library. "We have missed seeing families in person in the last year and are thrilled to be able to team up with WCMU, Domino's and Mt. Pleasant Parks and Rec to celebrate the beginning of summer reading with some great food and goodies."

Starting at 6 p.m., families are invited to pull up to the library's south-facing loading dock and receive one small cheese pizza courtesy of Domino's Pizza (one per family for the first 100 families, while supplies last), and a special Summer Reading Club goodie bag including a Michigan Learning Channel Activity Book and a Scholastic reading book (one each per child, compliments of donors from WCMU Public Media), plus additional items featuring this year's theme of Tails & Tales from Chippewa River District Library and Mt. Pleasant Parks & Recreation. Goodie bags are intended for children up to 17 years old, and are available while supplies last for the first 250 children.

This outdoor event will be contactless with the public, social distancing and masks for all staff strictly enforced, and patrons will remain in their vehicle while they drive through the distribution line.

Information regarding the event can be found at wcmu.org/wcmuevents.

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WCMU Public Media has provided television and radio programming for more than 50 years. The NPR and PBS affiliates broadcast on eight radio and four television transmitters serving viewers and listeners in central and northern Michigan, including the Upper Peninsula and portions of Ontario, Canada. A public service of Central Michigan University, our mission is to educate, inform, entertain and engage. Learn more about WCMU Public Media at wcmu.org.