



ANNUAL EEO PUBLIC FILE REPORT
March 22, 2019-March 21, 2020

Full-time filled during period and sources of interviews

Education and Community Outreach Manager - (only job filled)

Filled January 6, 2020

5 applicants, 3 interviews

Word of Mouth – 2; Facebook - 3

The successful candidate learned of the position through Facebook post.

Advertising Sources regularly used

Web site: WestTNPBS.org

The Weakley County Press (newspaper)

Classified Dept.

235 Lindell St.

Martin, TN 38237

731-587-3144

Facebook Job Opening Post

Outreach Initiatives

Scholarship program - WestTNPBS continued its participation in the UT Martin Communications Scholarship program. WestTNPBS gives a scholarship(s) to communication students who have interned for WestTNPBS and shown the skills related to television broadcasting. This involvement began in 1999.

Participation in programs sponsored by educational institutions relating to career opportunities in broadcasting - WestTNPBS has participated during the reporting period in more than four regional job-shadowing programs/externship programs for high school and college students.

Internships - WestTNPBS had twelve college student paid interns during the reporting period.

High School P2P Program Participation – WestTNPBS attended Pathways2Possibilities allowing students to work a camera and view the TV monitor in an effort to interest kids in TV productions and technology as a career. More than 3,500 participated in Ripley, TN.