

The Need

1 in 4 children in the United States struggle with more than one traumatic event. Unaddressed, these experiences can lead to poor performance in school, serious health-related problems, and developmental delays.

What is SSIC?

To address these issues, Sesame Street in Communities is working to support and collaborate with local community efforts across the country by sharing **free tools** and resources with providers, offering **professional development**, and building relationships with partners on the ground to create **Sesame Action Plans**.

Our Goal

Together, with our partners on the ground, we are striving to reach

- 4.5 million children (0-6) + families
- 11,000 direct service providers
- 200 national and local partnerships
- 35 new locations

Our Work

We are working with our partners to purposefully embed the Sesame Street in Communities tools and resources as complementary elements into programs in sustainable and meaningful ways.



We're focusing on...



**Healthy Bodies,
Healthy Minds**



ABC's & 123's



**Difficult Times
& Tough Talks**

We're currently working with partners in:

- Camden, NJ
- Guilford County, NC
- Kansas City, KS
- Kansas City, MO
- Los Angeles County, CA
- Memphis, TN
- Leland & Indianola, MS
- Transylvania County, NC

To learn more, contact Rochelle Haynes at Rochelle.Haynes@Sesame.org