



ANNUAL EEO PUBLIC FILE REPORT  
March 22, 2017-March 21, 2018

**Full-time filled during period and sources of interviews**

**Manager of Education and Community Engagement**

Filled July 24, 2017

CampusL-2

Word of Mouth-0

Website-1

Social Media-2

12 applicants, 5 interviews

The successful candidate learned of the position through CampusL

**Advertising Sources regularly used**

The Jackson Sun (newspaper)

PO Box 1059

Jackson, TN 38302

731-427-3333

The Weakley County Press (newspaper)

Classified Dept.

235 Lindell St.

Martin, TN 38237

731-587-3144

Current (Public Broadcasting newspaper)

Classified Dept. (Victoria Maulhardt)

1612 K Street NW

Suite 704

Washington DC 20006

PBS Connect (email/web board)

Public Broadcasting Service (PBS)

Union City Daily Messenger

Classified Dept.

613 E. Jackson St.

Union City, TN 38261  
731-885-0744

Monster.com

Campus L (email news service) University of Tennessee at Martin

Tvjobs.com (internet web board)

WestTennesseeHelpwanted.com

Productionhub.com (internet web board)

Social Media (Facebook, Twitter, LinkedIn)

### **Outreach Initiatives**

**Scholarship program** - WLJT-DT continued its participation in the UT Martin Communications Scholarship program. WLJT gives a scholarship(s) to communication students who have interned for WLJT and shown the skills related to television broadcasting. This involvement began in 1999.

**Participation in programs sponsored by educational institutions relating to career opportunities in broadcasting** - WLJT-DT has participated during the reporting period in more than four regional job-shadowing programs/externship programs for high school and college students.

**Internships** - WLJT-DT had twenty college student paid interns during the reporting period.