



ANNUAL EEO PUBLIC FILE REPORT
March 22, 2018-March 21, 2019

Full-time filled during period and sources of interviews

General Manager and CEO

Filled June 18, 2018

Indeed-10

LinkedIn-9

Center Point Website-9 (could have seen through email, PBS, social media, word of mouth, etc)

Word of Mouth-1

29 applicants, 5 interviews

The successful candidate learned of the position through word of mouth

Producer-Director

Filled June 5, 2018

CampusL

Word of Mouth-2

Website-2

Social Media

4 Applicants, 1 interviews

The successful candidate learned of the position through word of mouth

Advertising Sources regularly used

The Jackson Sun (newspaper)

PO Box 1059

Jackson, TN 38302

731-427-3333

The Weakley County Press (newspaper)

Classified Dept.

235 Lindell St.

Martin, TN 38237

731-587-3144

Current (Public Broadcasting newspaper)

Classified Dept. (Victoria Maulhardt)
1612 K Street NW
Suite 704
Washington DC 20006

PBS Connect (email/web board)
Public Broadcasting Service (PBS)

Union City Daily Messenger
Classified Dept.
613 E. Jackson St.
Union City, TN 38261
731-885-0744

Monster.com
Campus L (email news service) University of Tennessee at Martin
Tvjobs.com (internet web board)
WestTennesseeHelpwanted.com
Productionhub.com (internet web board)
Social Media (Facebook, Twitter, LinkedIn)

Outreach Initiatives

Scholarship program - WLJT-DT continued its participation in the UT Martin Communications Scholarship program. WLJT gives a scholarship(s) to communication students who have interned for WLJT and shown the skills related to television broadcasting. This involvement began in 1999.

Participation in programs sponsored by educational institutions relating to career opportunities in broadcasting - WLJT-DT has participated during the reporting period in more than four regional job-shadowing programs/externship programs for high school and college students.

Internships - WLJT-DT had twenty college student paid interns during the reporting period.