West Central Minnesota Educational Television Company licensee DBA Pioneer PBS, KWCM and KSMN (operating as single employment unit) FCC EEO Annual Public File Report

Reporting Period: December 1, 2018 – November 30, 2019

1. Full Time Vacancies

A list of all full-time vacancies filled by the station's employment unit during the preceding year, identified by job title

Position	Employment Status
Broadcast Operations/Production Assistant	Full Time
Member Services Coordinator	Full Time
Administrative Assistant	Full Time

2. Recruitment Sources Utilized for Each Search

For each such vacancy, the recruitment sources utilized to fill the vacancy, identified by name, address, contact person and telephone number. No recruitment sources have requested notification of vacancies.

Broadcast Operations / Production Assistant

Recruiting Source	Phone #	Contact	Address	City	State	Zip	Email/Website
Advocate Tribune /	320-564-2126	Bev	713 Prentice St.	Granite	MN	56241	bsommervold@granitefallsnews.c
Western Peach / Star		Sommervold		Falls			om
Advisor							
Montevideo American	320-269-2156	Kim	223 S 1st Street	Montevideo	MN	56265	ksorenson@montenews.com
News		Sorenson					
Indeed.com	Online only	Online only	Indeed, Inc.	Austin,	TX	78750	Indeed.com
			6433 Champion				
			Grandview Way, Bldg. 1				
Minnesota Works.net	651-259-7114	Online	Minn. Dept. of	St. Paul	MN	55151	www.minnesotaworks.net
			Employment and Econ.				
			Dev., 332 Minnesota				
			Street, Suite E200				
Internal / Website	320-289-2918	Deb	1 Pioneer Drive	Granite	MN	56265	dmonahan@pioneer.org
www.pioneer.org		Monahan		Falls			
Internal – Facebook /	320-289-2918	Deb	1 Pioneer Drive	Granite	MN	56265	dmonahan@pioneer.org
Twitter		Monahan		Falls			
LinkedIn website	320-289-2918	Online	1 Pioneer Drive	Granite	MN	56265	dmonahan@pioneer.org
		posting		Falls			

Minnesota Council of	651 <u>-</u> 642-1904	Online	2314 University Ave W	St. Paul	MN	55114	minnesotanonprofits.org
Nonprofits		posting	#20				

Member Services Coordinator

Recruiting Source	Phone #	Contact	Address	City	State	Zip	Email/Website
Advocate Tribune / Western Peach / Star Advisor	320-564-2126	Bev Sommervold	713 Prentice St.	Granite Falls	MN	56241	bsommervold@granitefallsnews.c om
Montevideo American News	320-269-2156	Kim Sorenson	223 S 1st Street	Montevideo	MN	56265	ksorenson@montenews.com
Indeed.com	Online only	Online only	Indeed, Inc. 6433 Champion Grandview Way, Bldg. 1	Austin,	TX	78750	Indeed.com
Minnesota Works.net	651-259-7114	Online	Minn. Dept. of Employment and Econ. Dev., 332 Minnesota Street, Suite E200	St. Paul	MN	55151	www.minnesotaworks.net
Internal / Website www.pioneer.org	320-289-2918	Deb Monahan	1 Pioneer Drive	Granite Falls	MN	56265	dmonahan@pioneer.org
Internal – Facebook / Twitter	320-289-2918	Deb Monahan	1 Pioneer Drive	Granite Falls	MN	56265	dmonahan@pioneer.org
LinkedIn website	320-289-2918	Online posting	1 Pioneer Drive	Granite Falls	MN	56265	dmonahan@pioneer.org
Minnesota Council of Nonprofits	651 <u>-</u> 642-1904	Online posting	2314 University Ave W #20	St. Paul	MN	55114	minnesotanonprofits.org

Administrative Assistant

Recruiting Source	Phone #	Contact	Address	City	State	Zip	Email/Website
Advocate Tribune /	320-564-2126	Bev	713 Prentice St.	Granite	MN	56241	bsommervold@granitefallsnews.c
Western Peach / Star		Sommervold		Falls			om
Advisor							
Montevideo American	320-269-2156	Kim Sorenson	223 S 1st Street	Montevideo	MN	56265	ksorenson@montenews.com
News							
Minnesota Works.net	651-259-7114	Online	Minn. Dept. of	St. Paul	MN	55151	www.minnesotaworks.net
			Employment and Econ.				
			Dev., 332 Minnesota				
			Street, Suite E200				
Internal / Website	320-289-2918	Deb Monahan	1 Pioneer Drive	Granite	MN	56265	dmonahan@pioneer.org
www.pioneer.org				Falls			-
Internal – Facebook /	320-289-2918	Deb Monahan	1 Pioneer Drive	Granite	MN	56265	dmonahan@pioneer.org
Twitter				Falls			

LinkedIn website	320-289-2918	Online	1 Pioneer Drive	Granite	MN	56265	dmonahan@pioneer.org
		posting		Falls			
Minnesota Council of	651 <u>-</u> 642-1904	Online	2314 University Ave W	St. Paul	MN	55114	minnesotanonprofits.org
Nonprofits		posting	#20				

3. Recruitment Sources That Referred Hiree For Each Full Time Position Search

The recruitment source that referred the hiree for each full-time vacancy during the preceding year.

Position	Recruitment Source for Hire
Broadcast Operations/Production Assistant	Pioneer website
Member Services Coordinator	Granite Falls Advocate
Administrative Assistant	Granite Falls Advocate

4. Total Number of Persons Interviewed By Each Recruitment Source

Data reflecting the total number of persons interviewed for full-time vacancies during the preceding year and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies.

Position/Recruitment Source	Number of Interviewed
Broadcast Operations / Production Assistant	
Pioneer website	1
Granite Falls Advocate / referral	2
Total	3

Position/Recruitment Source	Number of Interviewed
Member Services Coordinator	
Pioneer website	1
Referral	1
Granite Falls Advocate	4
Total	6

Position/Recruitment Source	Number of Interviewed

Administrative Assistant	
Pioneer Website	2
Granite Falls Advocate	1
Montevideo American	1
LinkedIn	1
Star Advisor	1
Minnesota Works.net	1
Total	7

5. Prong 3 Initiatives

Since Pioneer PBS is classified as a small market station, we are required to implement at least two initiatives every two-year reporting period (December 1,2017 – November 30, 2019) as is outlined by the FCC. For the EEO reporting period of December 1, 2018 – November 30, 2019, we have met two of the Prong 3 initiatives as follows:

(viii) Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.

Description: Pioneer PBS is committed to ongoing staff development and training. During the past reporting period Pioneer PBS had various staff members participating in the following:

PBS Annual Meeting
PBS Brand Refresh Seminar
MN Council of Non-profit HR
CPB webinars on financial reporting and accounting procedures
MN Council of Nonprofit Annual Conference

(xiv) Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination

Description: Prior to recruitment process, managers are trained on diversity and fair hiring practices. Employment ad and interview questions are reviewed to comply with EEO and Pioneer PBS guidelines. Management and supervisory personnel took the Intercultural Development Inventory (IDI) in September 2019, and reviewed results in October 2019 with consultant Tobias Spanier. All staff also participated in employee harassment awareness training through an online training program from the Corporation for Public Broadcasting.